# **VSBE REPORTING MANUAL**



Prepared by The Governor's Office of Small, Minority & Women Business Affairs

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## **VSBE Program Overview**

The Veteran-Owned Small Business Enterprise (VSBE) Program, enacted in 2010, requires participating agencies/departments to spend a minimum of 3% of the total dollar value of their procurement contracts directly or indirectly with <u>certified</u> veteran-owned small businesses. Veteran business ownership status is determined by size standards adopted by the United States Small Business Administration in 13 C.F.R. 121.201 and whether at least 51% of the for-profit business is owned by one or more individuals who are veterans that control the management and daily operations of the business (§14-601 and added §14-606, State Finance & Procurement Article, Annotated Code of Maryland).

Effective October 1, 2018, legislative action assigned oversight of the VSBE Program to The Governor's Office of Small, Minority & Women Business Affairs (GOSBA). Governance of the VSBE Program are found within:

- State Finance & Procurement Article §14-206 §14-606
- Annotated Code of Maryland 21.11.14

All participating agencies and departments are required to submit annual performance data to GOSBA.

## **VSBE Certification**

eMaryland Marketplace Advantage (eMMA) is the official system of record for the VSBE Database. As such, it is the only platform to use for verifying certified vendors in the VSBE Program. Do not use any other source to confirm certification in the state's VSBE Program.

For guidance regarding the VSBE certification process, refer to the VSBE Certification Procedures found in the VSBE COMAR 21.11.14.12 <a href="https://dsd.maryland.gov/regulations/Pages/21.11.14.12.aspx">https://dsd.maryland.gov/regulations/Pages/21.11.14.12.aspx</a>

#### **VSBE Liaisons**

Each participating agency/department is required to name a VSBE liaison in the administration of its VSBE Program. The VSBE liaison shall be a high-level employee reporting directly to a Secretary, Deputy Secretary, or head of procurement. The VSBE liaison serves as a member of the Procurement Review Group (PRG) and is responsible for coordinating outreach efforts to the veteran business community, reviewing agency contracting procedures to ensure compliance, assisting in the resolution of contracting issues, and submitting required VSBE Program reports and information. (COMAR 21.11.14.05).

## **VSBE Compliance**

The procurement unit should verify, monitor and track VSBE compliance for all VSBE awards and payments in accordance with the VSBE Forms - Attachment E - VSBE Utilization Affidavit and Prime/Subcontractor Participation Schedule submitted when the contract was awarded. <a href="https://procurement.maryland.gov/wp-content/uploads/sites/12/2018/04/AttachmentE-VSBEForms.pdf">https://procurement.maryland.gov/wp-content/uploads/sites/12/2018/04/AttachmentE-VSBEForms.pdf</a>

A certified VSBE shall have certified status in the Database at the time of submission of the bid or proposal in order for its participation to be counted toward the VSBE contract goal. All payments made shall be counted toward the VSBE goal under a contract entered into when the VSBE was certified.

Each procurement agency shall furnish any other information or periodic reports requested by GOSBA in connection with VSBE procurements, or any other matters related to the administration, effectiveness, or continuation of the VSBE Program. (COMAR 21.11.14.06, COMAR 21.11.14.11 & COMAR 21.11.14.12).

#### **VSBE Waivers**

Regulations regarding VSBE Program waivers were implemented in 2022 (COMAR 21.11.14.06). Follow the MBE & VSBE Goal Waiver Guidance when determining a MBE/VSBE waiver, determining good faith efforts, and universal language to use when notifying a vendor of a waiver determination.

https://procurement.maryland.gov/wp-content/uploads/sites/12/2022/11/BP-MBE\_VSBE-Waiver-Guidance-v1-10.17.2022.pdf

Under this new guidance, each participating procurement unit is required to provide GOSBA with a copy of the waiver determination at the time it is made. The waiver determination shall be submitted to the following email box: <a href="mailto:vsbe.gosba@maryland.gov">vsbe.gosba@maryland.gov</a>.

GOSBA prepares the statewide annual VSBE Waiver Data Report based on this information. If your unit granted any VSBE waivers during FY2024, but did not notify GOSBA, please send a copy of the waiver determination(s) no later than **September 15, 2025**.

## **VSBE Reporting Requirements- UPDATED**

All participating agencies/departments are required to submit cumulative annual VSBE performance data and reports to GOSBA on or before the close of business on <u>October 1st</u> each year (COMAR 21.13.01.15).

GOSBA will provide the data collection templates, and all other pertinent information for reporting VSBE data. The VSBE report preparers shall rely upon the VSBE Reporting Toolkit,

housed on GOSBA's website. All reports and supporting backup data should be emailed to <a href="mailto:vsbereports.gosba@maryland.gov">vsbereports.gosba@maryland.gov</a> by the reporting deadline. The VSBE Outreach Google Form submission must also be completed by the reporting deadline.

The latest VSBE Annual Report Templates will be available from GOSBA at the beginning of each reporting cycle. Only the latest template should be used to submit the VSBE Annual Report. This ensures that any changes or updates are captured.

GOSBA compiles the legislatively mandated VSBE Annual Report for publication to the Governor, the legislators, and the public at large. **If your unit does not comply, it is reported as "non-responsive."** 

## VSBE Annual Report Data

- I. Report both award and payment data utilizing your unit's financial management platform (i.e. spreadsheets, FMIS, eMMA, Peoplesoft).
- II. Units utilizing ANSWERS shall report the data using the 700 series reports.
- III. Provide backup data for all figures reported in excel format. This must be auditable data and the VSBE information to clearly be defined.
- IV. If contracts have both a VSBE prime and subcontractor, *do not double count*. Report the VSBE award and payment under the prime contractor only.
- V. Utilize both VSBE Prime Payments tab and VSBE Subcontractor Payments tab to enter separate payments per the instructions.
- VI. The completed VSBE Annual Report should be submitted in Excel format.

### VSBE Outreach

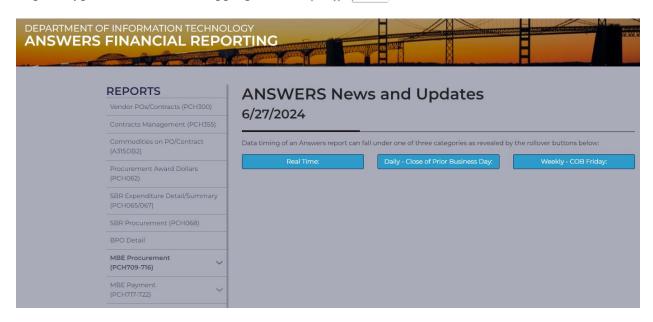
All participating units are required to make an evaluation of their VSBE Program's outreach success. It shall include both qualitative and quantitative responses regarding the efforts to engage VSBE prime and VSBE subcontractors (COMAR 21.11.14.06).

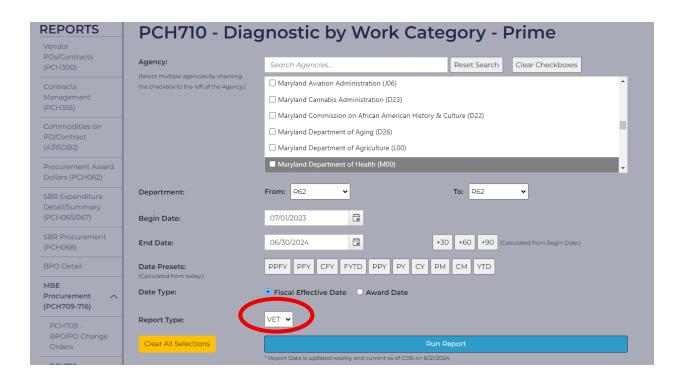
- I. The VSBE Outreach Form will be available from GOSBA and is also due October 1st. Both quantitative and qualitative measures are needed for the VSBE Outreach Form.
- II. The completed VSBE Program Outreach Form should be submitted via the Fillable Google Form document- <a href="https://forms.gle/KNHwyCnYwWFr5MW16">https://forms.gle/KNHwyCnYwWFr5MW16</a>

## **VSBE Data Collection-**

Agencies using the following 700 reports to collect **AWARD and PAYMENT** data from ANSWERS (<a href="https://net.md.gov/apps/answers/">https://net.md.gov/apps/answers/</a>) must use the drop-down arrow to change the Report Type to "VET" where appropriate.

Report Type: | VET |





## Awards:

- a) PCHL709 (BPO/PO Change Orders from contracts awarded in prior fiscal years) VET Flag Column on report
- b) PCHL710 (Contract Awards Detail) run by award date with Vet Flag
- c) PCHL717 (VSBE Prime Payments by Direct Voucher; no BPO/PO)\* with Vet Flag
- d) PCHL720 (VSBE Subcontract Awards) run by award date with Vet Flag

## Outside of ANSWERS, you must report

e) Manually tracked Credit Card (PCHL 721) payments\*

### **Prime Payments:**

- a) PCHL717 (VSBE Prime Payments by Direct Voucher; no BPO/PO)\* with Vet Flag
- b) PCHL718 (VSBE Prime Voucher Payments made from BPO/PO) with Vet Flag

## **Subcontractor Payments:**

a) PCHL719 (VSBE Subcontractor Payments) with Vet Flag

Outside of ANSWERS, you must report:

d) Manually tracked Credit Card/(PCHL 721) payments\*

\* - PCHL 717 and Credit Card Payments are reported as both payments and awards

#### **FMIS CHEAT SHEET**

**AWARDS** = **ANSWER reports** 709, 710, 717, 720 & 721 OR VIEW DIRECT A30USB11

PAYMENTS = ANSWER reports 717, 718, 719 & 721 OR VIEW DIRECT A30USB11

Reminder: Direct Vouchers and P-card purchases\* are reported as both AWARDS and PAYMENTS.

\*With the exception of control agency/department statewide contracts

### **Tips**

The purpose of reporting is to provide evidence of the State's commitment to procuring goods and services from certified VSBE vendors. Non-procurement items should not be included. (Refer to COMAR 21.01.03.01 for items that are exempt from procurement reporting.)

For a complete list of exclusions, visit our Toolkits for the <u>Socioeconomic Data Reporting Guidance</u>. The use of non-delegated Statewide Contracts is not reportable as awards; however, payments made on these contracts are reportable in the payments table on the VSBE Annual Report. (Rule of thumb: Awards – **do not include awards** made from Statewide Contracts. Payments – **report all procurement payments**, including payments on Statewide contracts.)

## **Backup Data**

- I. 700 Series and Credit Card Reports should be scrubbed to remove all non-reportable items and no negative numbers.
- II. All original and scrubbed reports should be compiled to **one Excel Workbook** on different tabs with VSBE totals clearly identified.
- III. The VSBE Annual Report Data Form with required tabs completed and all supporting backup data should be emailed in together along with the submission of the VSBE Program Outreach Google Form

## **VSBE Annual Reporting Templates- UPDATED**

The VSBE Annual Report Template is located in the <u>VSBE Toolkit</u> on GOSBA's website.

	VSBE Program utilization data is being collected by the Governor's Office of Small, Minority & Women Business Affairs								
Veteran-Owned Small Business Enterprise (VSBE) Annual Report									
Fiscal Year 2025									
	Beginning in Fiscal Year 2019, the work of firms verified by the Center For Vete sans Enterprise of the United States Department of Veterans Affairs								
or the Maryland Department of Veterans Affairs may be counted toward a defined VSBE contact goal (see CDMAR 21.11.14).  INSTRUCTIONS: Complete all yellow cells. Automatic calculations will appear in blue cells. Do not edit this template.									
INSTRUCTIONS: Com	plete all yellow ce l	ls. Automatic calcula	itions will appear in	blue cells. Do not edit	this template.				
Agency Reporting:									
Individual Completing Rep	ort:								
					•				
				Awards to VSBES					
					_				
	Total # All	Total \$ All	Total # Contracts	Total \$ Contracts					
		Procurement Contracts		Awarded to VSBEs as		Total \$ VSBE Subcontracts			
	Contracts Awarded	Awarded	Prime Contractors	Prime Contractors	Awarded	Awarded	Percentage of VSBE Participation		
Procurement Contracts									
Corporate Credit Card Direct Voucher									
Total		\$0		\$0		\$0			
10101		30		50		30			
				Payments to VSB	ie.				
				Payments to vant	<u>-5</u>				
		İ					1		
			Total \$ Payments to						
			All Prime Contractors	Total \$ Payments to	Total \$ Payments to	VSBE Payments as % of			
			(Total of ALL Payments)	VSBEs as Prime	VSBEs as Subcontractors	All Payments	ļ		
				\$ -	\$ -				
					•		•		
9.9		BE prime contractors that	also have a VSBE goal, repo	ort <u>only</u> the VSBE prime conti	ract award, award amount, an	d payments above; do <u>not</u> rep	port the VSBE subcontractor awards		
and payments on these contr	acts.								
Notes:									

- I. All AWARDS columns require data for three different award types: Regular Procurement Contracts, Corporate Credit Card, and Direct Voucher Awards.
- II. The yellow cells indicate that data must be added, blue cells indicate that data is calculated, and these cells are protected.

### Enter award data as follows:

Row 7: Enter agency/department name

Row 8: Enter report preparers' name

Awards Column B: Count the total agency procurements for each award type and place the # here.

Awards Column C: Add the \$ amounts of total agency procurements for each award type and place amount here

Award Column D: Count the total Contracts awarded to VSBE Primes for each award type and place the # here

Awards Column E: Add the \$ amounts of total procurements awarded to VSBE Primes for each award time and place amount here

Awards Column F: Count the total procurements awarded to VSBE Subcontractors for each award type and place the # here

Awards Column G: Add the \$ amounts of total procurements awarded to VSBE Subcontractors for each award type and place amount here

The VSBE participation % is calculated automatically.

#### Enter payment data as follows:

PAYMENT columns NOW only require data on two separate tabs in this workbook. One is labeled Primes and the other is labeled Subs.

#### First Enter:

Payment Cell D21: Total \$ amounts paid to all Prime Contractors

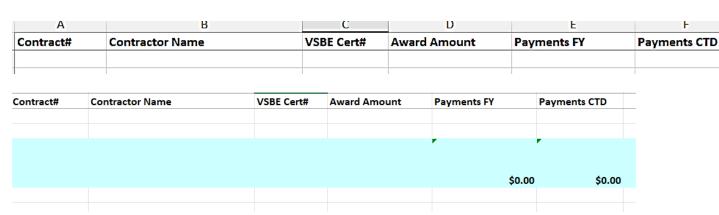
Select the Primes Tab to enter the respective data paid to all VSBE Prime Contractors. This includes ALL VSBE payments made from the unit's Direct Vouchers (717), Prime PO/BPOs (718), and Credit Cards (721/or internal).

You may add more rows if needed. On line 100, the calculation formula is already built to calculate and carry into the Total All VSBE Prime Payment on the Annual Tab (E21). Please delete the example row once you begin entering data.

Co	ntractor Name	EFIN	VSBE Certification#	Contract#	StartDate	EndDate	Award Amount	Payments FY	Payments CTD	VSBE Goal	Description
M	&M, Inc.	00-0000000	01-001	A005	6/28/2018	12/31/2018	\$260,471.00	\$500.00	\$500.00	0%	Emergency Installation of Te

Contractor Name	EFIN	VSBE Certification#	Contract#	StartDate	EndDate	Award Amount	Payments FY	Payments CTD	١
							•	*	
							\$0.0	00 \$0.00	
							Şüit	,o	

Then select the Subs Tab to enter the respective data paid to all VSBE Subcontractors. This includes ALL VSBE payments made from the unit's Subcontractor Payments (719) You may add more rows if needed. On line 100, the calculation formula is already built to calculate and carry into the Total All VSBE Subcontractor Payment on the Annual Tab (F21).



Payment Cell G21: The VSBE payment % is calculated automatically.

D	E	F	G
	Payments to VSBE	<u>s</u>	
Total \$ Payments to All Prime Contractors (Total of ALL Payments)	Total \$ Payments to VSBEs as Prime	Total \$ Payments to VSBEs as Subcontractors	VSBE Payments as % of All Payments
	\$ -	\$ -	

The updated VSBE Program Outreach Google Form is located in the <u>VSBE Toolkit</u> on GOSBA's website. It includes 16 questions, with new questions highlighted in yellow.

## 2025 VSBE Annual Outreach Report

Every participating unit must report their VSBE Program outreach to veteran small businesses per COMAR 21.11.14.06A(3). Which states: An evaluation by the procurement agency of the success of its VSBE Program, which shall include a brief description of the procurement agency's outreach efforts to VSBE prime and VSBE subcontractors.

Each participating VSBE unit must complete and submit as part of their annual forms by October 1, 2025 for FY2025 (July 1, 2024 - June 30, 2025).

Reminder: There is no minimum required length for responses, however, please directly address each

	inquity in a clear and concide mariner.		
	* Indicates required question	6.	Did your unit directly solicit certified VSBEs in FY2025? *
			Mark only one oval.
	1. Email *		Yes
			◯ No
3.	Individual Completing Form/Title *		
		7.	Identify any factors or barriers that impacted your overall outreach efforts to veteran-owned small businesses.
4	Does your unit have a defined outreach strategy for engaging veteran owned small		
4.	Does your unit have a defined outreach strategy for engaging veteran-owned small  businesses?		
	Mark only one oval.	8.	What channels do your engage for your veteran-owned small business outreach? *
	Yes		
	No, not yet		Check all that apply:
	Working on it		Check all that apply.
	Need help to define one		Live/In-Person
			☐ Print Virtual
			Social Media Platforms
5.	How did your unit specifically target veteran-owned businesses to perform as Prime *		One on One
	contractors and/or subcontractors in FY2025?		Other:
		9.	Number of outreach events (live or virtual) targeting VSBE's hosted by your unit? *
			Enter a numerical value. If your unit did not have any enter N/A.

10.	Number of outreach events (live or virtual) targeting VSBE's <b>participating in only (not *hosted)</b> by your Agency/Department?	13	In your unit's outreach, did you target specific VSBE industries? If yes, check which ones below:
11.	Enter a numerical value. If your unit did not have any enter N/A.		Check all that apply:  Architectural & Engineering Construction Construction Related Services Education Financial Healthcare & Social IT Services IT Supplies Maintenance Professional Services Other Supplies & Equipment Transportation/Warehousing
12.	Please provide all of the zip codes of the outreach events your unit hosted. (Place a comma between each unique zip code, example- 21401, 21032)	14	Other:  In your projected FY26 unit's outreach, will you plan to target specific VSBE industries? If so,
	settreen cash anique 21p code, example 21401, 21602)		which ones:  Check all that apply.  Architectural & Engineering  Construction  Construction Related Services  Education  Financial  Healthcare & Social  IT Services  IT Supplies  Maintenance  Professional Services  Other Supplies & Equipment  Transportation/Warehousing  Other:
		1	Pictures of Outreach Your Unit has done in FY2025  Files submitted:
			Please provide any additional information relevant to your unit's veteran-owned small business outreach efforts:

- I. Both quantitative and qualitative information is needed to complete this form
- II. Collaboration with inter-departmental colleagues may be needed to provide information being requested
- III. \* Means the fields are required to be completed
- IV. To assist with evaluating the success of your VSBE Program. GOSBA has defined some areas to consider. If additional recommendations would like to be made, they can be emailed to <a href="mailto:danielle.davis2@maryland.gov">danielle.davis2@maryland.gov</a>.

## **VSBE Supplemental Reporting Guidance**

The purpose of the supplemental guidance is to assist where data totals are to be reported. Excel copies are also available on the VSBE Toolkit.

## **ANSWERS**

#### Awards to VSBEs

	Total# All		Total # Contracts Awarded				
	Procurement	Total \$ All Procurement Contracts	to VSBEs as Prime	Total \$ Contracts Awarded to	Total # VSBE Subcontracts	Total \$ VSBE Subcontracts	
	Contracts Awarded	Awarded	Contractors	VSBEs as Prime Contractors	Awarded	Awarded	Percentage of VSBE Participation
Procurement Contracts	QTY	709 & 710 Rpts Combined Total	QTY	VSBE 710	QTY	VSBE 720 Rpt	#VALUE!
Corporate Credit Card	QTY	721 &/or Internal Report	QTY	VSBE 721/Credit Cards			#VALUE!
Direct Voucher	QTY	717 Data	QTY	VSBE 717			#VALUE!
Total		\$0		\$0		\$0	
	Chould match MDD	Pot total agong august Form 1					

#### Payments to VSBEs

Total \$ Payments to All Prime Contractors (Total of ALL Payments)	Total \$ Payments to VSBEs as	Total \$ Payments to VSBEs as Subcontractors	VSBE Payments as % of All Payments
717 + 718 +	VSBE only 717+ VSBE only 718+		
	Credit Card Rpt (721 or Internal)		
= All totals	= VSBE Total Prime Payments	VSBE only 719	#VALUE!

### **Non-ANSWERS**

#### Awards to VSBEs

	Total # All						
	Procurement	Total \$ All Procurement Contracts	Total # Contracts Awarded to	Total \$ Contracts Awarded to VSBEs	Total # VSBE Subcontracts	Total \$ VSBE Subcontracts	
	Contracts Awarded	Awarded	VS BEs as Prime Contractors	as Prime Contractors	Awarded	Awarded	Percentage of VSBE Participation
		All BPO/PO Contract Awards				VSBE Subcontract	
Procurement Contracts	QTY	& Change Orders	QTY	VSBE Prime Awards	QTY	Awards	#VALUE!
Corporate Credit Card	QTY	All Credit Cards or P-Cards	QTY	VSBE Credit Cards/P-Cards			#VALUE!
Direct Voucher	QTY	All Direct Vouchers (no BPO/PO)	QTY	VSBE Direct Vouchers (no BPO/PO)			#VALUE!
Total		\$0		\$0		\$0	
	Should match MBE Rpt total agency awards Form 1						

#### Payments to VSBEs

Total \$ Payments to All Prime Contractors (Total of All Payments)	Total \$ Payments to VSBEs as Prime	Total \$ Payments to VSBEs as Subcontractors	VSBE Payments as % of All Payments
All Direct Vouchers + All Voucher Payments +	VSBE only Direct Vouchers + VSBE only Voucher Payments + VSBE only Credit Cards/P-Cards		
All Credit Cards/P-Cards =Total Payments	Payments	VSBE only Subcontractor Payments	#VALUE!

## **Contact Information**

Completed annual reports and backup data should be emailed to GOSBA by October 1<sup>st</sup> at vsbereports.gosba@maryland.gov.

General questions about the VSBE Program or reporting should be directed to VSBE Compliance Manager, Danielle Davis via email to <a href="mailto:danielle.davis2@maryland.gov">danielle.davis2@maryland.gov</a> prior to the VSBE Reporting deadline.