SBR, MBE, VSBE COMBINED LIAISON TRAINING February 18, 2025



VIRTUAL TRAINING HOUSEKEEPING

- Please <u>mute</u> your microphone and <u>turn off</u> video camera during training
- Use the chat bar on the right side of your screen <u>or</u> click the raise hand button on the bottom of your screen to make the speaker aware that you would like to ask a question
 - If follow up questions are requested by the speaker you may unmute and clarify your question at that time

• During breaktime, please avoid hanging up, if you can, as this could cause a disruption when we resume

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GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS STAFF

Maria Martinez – Special Secretary

Pamela Gregory - Chief of Staff

Laura Gutierrez – Director of Communications & Outreach

Davon K. Gardner – Director of Policy & Legislative Affairs

Eduardo Hayden - Small Business Outreach Manager

Lisa Mitchell Sennaar – SBR Compliance Manager

Tanita Johnson - SBR Compliance Manager

Danielle N. Davis - VSBE Compliance Manager



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS STAFF (CONT.)

Gerald Stinnett - *MBE Compliance Manager – VLT Operations*

Nichelle Johnson – MBE Ombudsman

Tracie Bolden – MBE Ombudsman

Karen Reyes - MBE Compliance Manager

Catherine Porterfield – *MBE Ombudsman Compliance Manager*

Shanique Pinder- *MBE Ombudsman Compliance Manager*

Tiara Randolph – *MBE Compliance Manager*



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SPECIAL SECRETARY MARIA MARTINEZ



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS



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AGENDA

- Small Business Preference Program
- o Outreach
- Executive Order
- SBR Program Updates
- MBE Ombudsman Unit
- **O BREAK**
- MBE Program Updates
- VSBE Program Updates

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SMALL BUSINESS PREFERENCE PROGRAM Overview

PRESENTED BY JAMIE TOMASZEWSKI DEPUTY CHIEF PROCUREMENT OFFICER, ACTING OSP DGS jamie.tomaszewski@maryland.gov



SMALL BUSINESS PREFERENCE PROGRAM HB0850 COMAR 21.11.01.05

General Procurement questions - central.procurement@maryland.gov



SOCIOECONOMIC OUTREACH

PRESENTED BY LAURA GUTIERREZ DIRECTOR OF COMMUNICATIONS & OUTREACH



Why Does Outreach to MBE/SBR/VSBEs Matter?

Outreach & Innovation

Strengthening connections to unlock partnership and collaboration.

Thriving Communities

Diverse organizations pooling expertise to drive progress.

Community Impact

Strengthens local economies, fosters job creation, and reinvests in communities.

Dynamic Ecosystems

Cultivating synergy for economic development and prosperity.

Economic Growth

Encourages small business participation, creates jobs, and fosters economic mobility.

Pipeline Development:

Creates pathways for emerging small businesses to grow, compete, and scale within state procurement.



ANNUAL REPORT FY 2024

Maryland

Wes Moore, Governor Aruna Miller, Lt. Governor Y. Maria Martinez, Special Secretary

Outreach by the Numbers

Figure 1: Outreach events hosted and attended comparison between FY23 and FY24

FY2023 FY2024



Our Current Outreach Initiatives: A Foundation to Build Upon

4

6

1

Networking Events

Bringing people together. Fostering collaboration and relationships.

Online Resources

Websites, webinars, and social media. Making information accessible.

3 T.I.P.S. Small Business Webinars

Guidance and support for small businesses. Growing and scaling.

5

Ready, Set, GROW! Workshops

Connecting vendors with state buyers for procurement opportunities.

Certification Workshops

Helping businesses obtain or renew their SBR/VSBE certifications.

Targeted Engagement

Ensuring small and diverse businesses are aware of and prepared for procurement opportunities.



T.I.P.S. Small Business Webinar Series: Training and Insights for Procurement Success



- Monthly free training for small, minority, women, and veteran business owners
- Topics include financial management, subcontracting, compliance, proposal writing, and more.
- 2 Webinars Monthly 9 AM 12PM
- Registration at: gosmallbiz.maryland.gov



Ready, Set, GROW! Procurement Connections Workshops

- Connecting Vendors with State Agencies:
 - Learn about upcoming procurement opportunities
 - Meet procurement officers and agency buyers
 - Gain insights into Maryland's small business programs
- Upcoming 2025 Workshops:
 - March 20 Horseshoe Casino, Baltimore
 - June 10 MGM Casino, National Harbor
 - September 12 Rocky Gap Casino, Western Maryland
 - December (TBD)





Ready, Set, GROW! Procurement Connections Workshops



- Helping Businesses Obtain or Renew Certifications:
 - Learn about VSBE & SBR certification requirements
 - Hands-on assistance with certification applications
 - Direct support from state procurement officials
- Monthly Workshops



Best Practices in Socioeconomic Procurement Outreach

S

Learn key outreach strategies. These will ensure effective engagement and broader participation. Send any events you are

planning to GOSBA Communications & Outreach Team: Laura Gutierrez, <u>laura.gutierrez@maryland.gov</u> and Eduardo Hayden,

eduardo.hayden@maryland.gov

Targeted Messaging

Identify businesses with your data to pinpoint key industries or regions with low participation. Tailored messaging to different business types through segmented outreach. Trust and Relationship Building

Fostering trust. Developing long-term partnerships. Leverage certifications. Host webinars and workshops. Continuous Improvement

Evaluating results. Adapting to meet evolving needs. Utilizing procurement forecast to establish year's priorities. Offering meet the primes events for your unit.





Virtual Outreach Strategies: Maximizing Online Connections

Access & Capacity Building

Interactive presentations. Sharing expertise and insights. Partnering with offices to provide step-bystep guidance on State procurement, from registration to bid. Share upcoming contracting opportunities with small businesses by socializing forecast. Offer FAQs, step-by-step checklists, and explainer videos on how to navigate government contracting.

Social Media & Website

Engaging content. Building communities and sparking conversations. Include an "upcoming procurement opportunities" section in your unit's newsletters. Use Social Media digital ads to share procurement opportunities.

2

Online Forums & Meetings

Dedicated discussions. Encouraging collaboration. Dedicating time with cadence for 1:1 support by linking up your calendar to calend.ly or other scheduling tools.

3



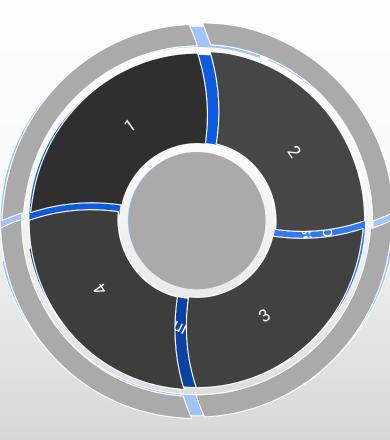
In-Person Outreach: Making Meaningful Connections

Attending Conferences & Business Networking Events

> Showcasing/tabling opportunities. Networking with small and minority businesses. Facilitating information on procurement forecasts.

> > Hosting your Own Event

Control Over Content & Messaging. Stronger Agency Branding & Visibility. More Direct & Personalized Engagement. Interagency Coordination and Partnership Opportunities fine tuned to your unit's needs.



Workshops & Webinars

Hands-on training. Developing practical skills. Collect surveys to understand gaps between your needs and businesses you are reaching to refine future outreach.

One-on-One Meetings

Offer office hours or 1:1 consultations postevent.



Attending Procurement Events: Strategic Networking

Maximize event participation. Use these events to connect to the right people. Cultivate opportunities.

Prepare

1

2

3

Research attendees and speakers. Print out copies of your forecasted opportunities and meet with agency procurement officers to understand what opportunities to highlight. Set clear objectives.

Engage

Network actively. Exchange contact information. Print out a QR code linking to your newsletter or bring business cards.

Follow Up & Track Impact

Send personalized emails. Nurture new connections. Track businesses that attended and follow up with procurement opportunities they may qualify for. Maintain a contact list to continue sharing new opportunities.





Organizing an Outreach Event

Host impactful events. Drive small business engagement and increase MBE/SBR/VSBE procurement participation in your unit.

_____ Planning

Define goals. Secure logistics- date & time, location, audiovisual needs, food/beverages, ample parking, what opportunities you will highlight, and who can speak about them. Partner with stakeholders and agencies that can amplify your message or provide a clearer/broader understanding of your work.

Promotion

2

3

Develop a registration link. Spread the word. Use multiple channels to get the event known (newsletters, social media, flyers, email blasts, etc.). Take advantage of GOSBA's network, the eMMA directory and MDOT's MBE Directory to find businesses in your industry area. Collaborate with stakeholders and agencies that could help to reach the audience you seek.

Execution

Establish an event structure and agenda. Define staff roles. Engage attendees. Prepare informational materials (procurement guides, bid checklists, certificaction FAQs- you can request these from the governing agencies/offices). Capture the event through photos and video clips. Recognize your partners. Gather feedback for future improvement. Post event follow up- share resources, forecasts, and additional training opportunities. Follow ups for technical assistance.

Share your events with GOSBA:

Laura Gutierrez

Communications & Outreach Director laura.gutierrez@maryland.gov

Eduardo Hayden

Outreach Manager

Eduardo.Hayden@maryland.gov



Next Steps for Outreach:

Drive meaningful outreach within your agencies.

Action Plan

Develop an outreach strategy. Identify target audiences. Collaboration

Partner with local organizations. Share resources. Reach out to GOSBA and we can share with our network. Continuous Learning

Stay updated on best practices. Embrace innovation. Create new events!



EXECUTIVE ORDER 01.01.2024.38

PRESENTED BY NICHELLE JOHNSON MBE OMBUDSMAN



Section D

POs must designate a procurement as SBR if market research indicates that two or more certified small businesses in the SBR Program are available – *eff*. *immediately*

POs (if operating as the contract managers) must perform annual reviews to identify compliance with those established contractual MBE and VSBE participation goals and if necessary, require corrective action plans from prime contractors – *eff. immediately*

GOSBA must ensure that performance data is standardized across state agencies and transparently reported.

GOSBA must carry out a feasibility study of taking over ALL preferred provider programs.

GOSBA/MDOT to extend certifications to three years.

GOSBA directed to implement a vendor training program on prime and subcontractor responsibilities and MBE/VSBE forms.

GOSBA must implement a Procurement Officer and Liaison training program regarding compliance and the goal-setting process for all programs

Section D

MBE/VSBE forms must be reviewed and updated as needed, annually.

GOSBA must design and administer a Mentor Protégé Program per State Government 9-305

GOSBA must commission a study on the effect of the 60% rule on businesses

Section E

Work with OSP/MDOT:

- To determine the feasibility of withholding payments to prime contractors related to MBE/VSBE goals
- Requiring attestations from bidder/offerors concerning making a Good Faith Effort to obtain certified small businesses in the preparation of their bid/proposal
- GOSBA directed to develop additional recommendations to strengthen compliance efforts on state contracts with MBE/VSBE goals
- Promulgate regulations related to persistent failure as required by 14-305(c)

Section G

Establish agency-level goals for the MBE, VSBE, and SBR Programs

Review agency-level goals on an annual basis

Publish an annual report that contains unit goals, statewide goals and each unit's achievement.

Section H

Special Secretary of GOSBA to lead the Governor's Subcabinet on Socioeconomic Procurement Participation which will

- Identify further statutory and regulatory reforms
- Implement process improvements for the MBE/SBR/VSBE programs
- Study the best practices of other states
- Analyze statewide and procurement unit performance data

Section I

Work with OSP to determine the feasibility of increasing the bond requirement threshold to 400K

GOSBA will provide outreach and education on any changes to bond requirement thresholds

Section K

GOSBA to work with DBM on developing a methodology for the 5% goal for utilizing HBCUs via interagency agreements.

Relevant Links:

Executive Order 01.01.2024.38 (E.O. link is at the bottom of the press release)

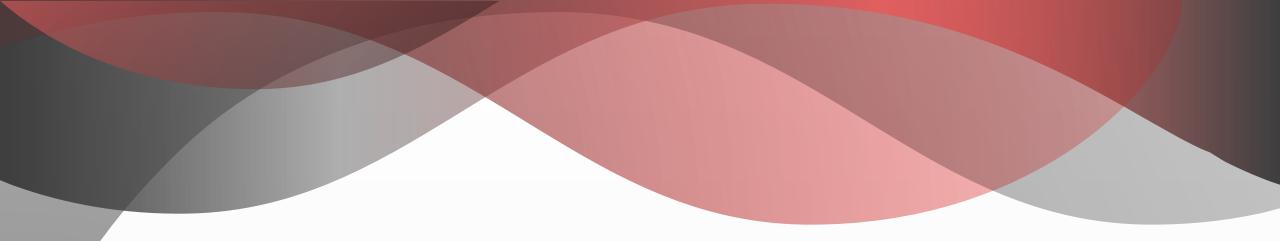
HB2025500 Procurement Reform Act of 2025

MBE/VSBE SCORECARD PRESENTED BY



NEW SCORECARD PROCESS COMING SOON

- The unit's annual procurement data and compliance data will be analyzed to determine the unit's impact and contribution toward the statewide MBE/VSBE goal.
- The unit will provide an annual self-evaluation of the success of its MBE/VSBE program, which shall include a brief description of the (unit's) outreach efforts to MBE/VSBE prime contractors and subcontractors.
- If directed, the unit will provide a detailed action plan to address MBE/VSBE participation, compliance shortfalls, as well as how to strengthen their MBE/VSBE program.
- Each of these factors will be utilized to evaluate a unit's contribution and good faith efforts toward achieving MBE/V/SBE goals



SBR, MBE, VSBE Combined Liaison Training



SBR PROgram updates Presented by Tanita Johnson



SBR PROGRAM UPDATES

Per Executive Order 01.01.2024.38

- D. Expanding Participation for Small and Socially and Economically Disadvantaged-owned Business Programs in State Procurement
 - Effective immediately, all Procurement Officers are hereby directed to:
 - Designate a procurement as SBR if market research indicates that two or more certified small businesses under the SBR program can perform the work or provide the desired goods or services;

SBR PROGRAM UPDATES

Small Business Preference (SBP) Program

The SBP gives another opportunity to increase awards to Certified Small Businesses (CSB).

When a CSB obtains this, you are able to count this participation within the 20% set-aside.



FY24 SBR REPORT FINDINGS

-End of FY24, SBR (CSB) Vendors exceeded 4,900

-Total SBR Payments 📫 \$483,263,666

-Total SBR Participation 10%

-2,400+ SBR (CSB) Vendors Received Payments

-Awards will be included in reporting for FY25

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx



★29%
Percent Increase in Certified Vendors



10% Payment Attainment

↑ 2,400 Vendors Participating

> To be included in FY25 Awards

FY24 SBR REPORT FINDINGS

-Ten units achieved or exceeded the 15% set-aside requirement

-28 units met or exceeded the overall 15% Total SBR Participation target

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx

FY24 SBR REPORT FINDINGS

Thanks to MD State Police and Motor Vehicle Administration for sharing their best practices & strategies for success!

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx

FY24 SBR REPORT FINDINGS

Their best practices & strategies for success included the following:

-Attending outreach events and connecting with known vendors-- active engagement with small businesses

-Conducting thorough research to identify small businesses

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx

FY24 SBR REPORT FINDINGS

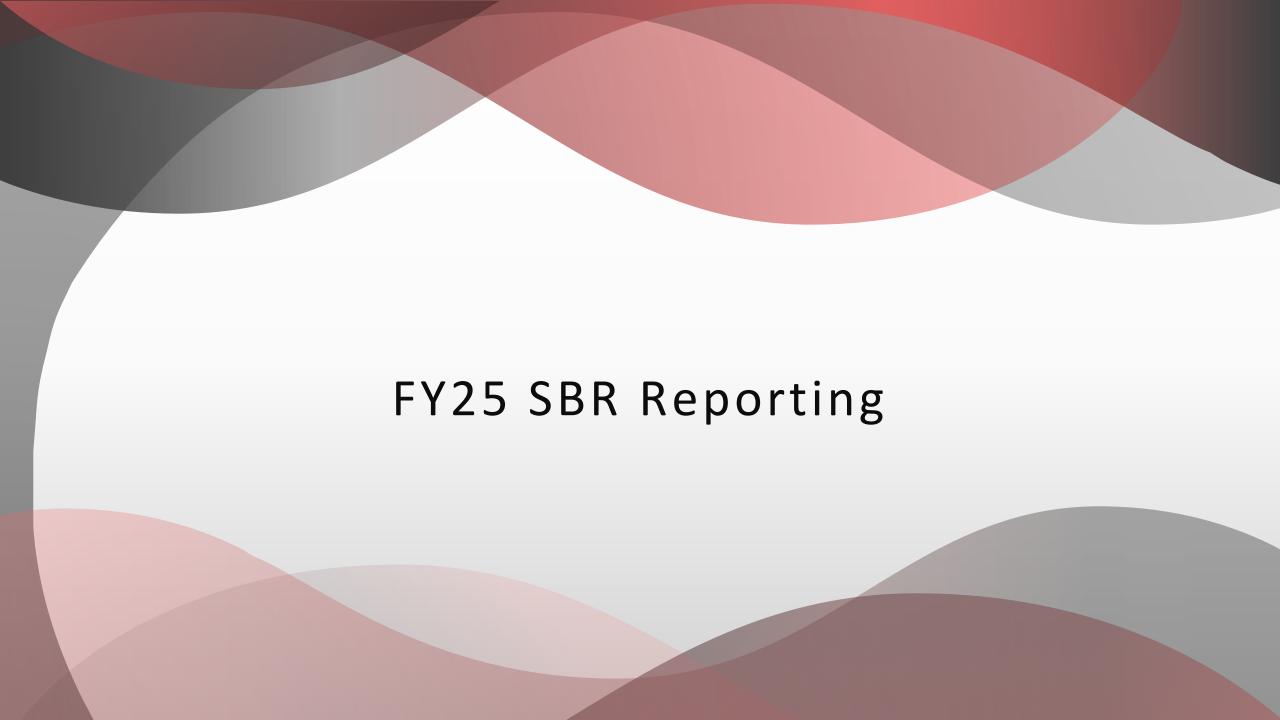
Their best practices & strategies for success included the following:

-Sharing details of SBR (CSB) certified vendors with procurement team/other departments- streamlining communication

-Designating all applicable procurements as SBR, as per Executive Order

-Reaching the SBR goal

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx



-Thanks to all of the units that submitted their FY25 2nd Quarter SBR Reports!

-FY25 SBR Report differs from FY24, awards are now included and the format has changed

-The following slides will share tips with completing the report (remember that you can contact our office for one-on-one sessions)

New FY25 Format:

Small Business Reserve (SBR) Summary Statement Fiscal Year 2025 (July 1, 2024 - _____)

Quarterly/Annual Report (check one) :
Quarter 1 Quarters 1-2 Quarters 1-3 Quarters 1-4/ANNUAL (see note below)

(**Remember: SIGNATURES ARE ONLY REQUIRED ON THE ANNUAL REPORT)

Beginning in Fiscal Year 2025,		ievement is to include awards susiness under designated small business res ns must be certified in the SBR Program as a					made to a certified						
INSTRUCTIONS: CO		s. Automatic calculations will											
Agency Reporting:													
	Awards to Certified Small Businesses (CSBs)												
	Total # All Procurement Contracts Awarded	Total \$ All Procurement Contracts Awarded	Total # Non-Designated Contracts Awarded to CSBs (SBRs)	Total \$ Non-Designated Contracts Awarded to	Total # Designated Contracts Awarded to CSBs (SBRs)	Total \$ Designated Contracts Awarded to CSBs (SBRs)	Percentage of CSB (SBRs) Participation						
BPO/PO Awards	QTY 709 & 710 REPORT	\$ from 709 & 710 REPORTS	QTY from 709 & 710 REPOR	\$ from 709 & 710 REPORT									
DV Awards	QTY 717 REPORT		QTY from 717 REPORT	\$ from 717 REPORT									
P-card	QTY 721 REPORT	\$ from 721 REPORT	QTY from 721 REPORT	\$ from 721 REPORT									
Total	0	\$0	0	\$0	0	\$0							
			Payments t	o Certified Small Busir	nesses (CSBs)								
			_										
	Total # of Unique CSBs (SBRs) to	Total \$ Payments to All Prime		CSBs (SBRs) under SBR	Total \$ P-Card Payments to CSBs (SBRs)	Percentage of CSB (SBR) Payments							
	Receive Payments	Contractors	Designated Contracts	Designated Contracts	0000 (0010)	. ujinente							
BPO/PO/DV Payments	QTY 065/067 REPORT		\$ from 065/ 067 REPORT	\$ from 065/067 REPORT									
P-Card Total		\$ from 721 REPORT	\$ from 065/ 067 REPORT	\$ from 065/067 REPORT	\$ from 721 REPORT \$ from 721 REPORT								
Iotat	0	20	¢IIOIII000/00/REPORT	g IIOIII 005/007 REPORT	φΠΟΠΓ721 KEPUKI								

-Be certain to read the SBR Quarterly/Annual Report Instructions provided in the SBR Toolkit

-**For the Awards section** (Enter data for all fields, even if it is "0"): >>"BPO/PO Awards", you can utilize the 709/710 Reports **OR** 068 Report

>>"DV Awards", you can utilize the 717 Report

Refer to SBR Toolkit for additional steps/how to calculate data.

>>"P-Card Awards", you can utilize the 721 Report

			Awards to				
	Total # All Procurement Contracts Awarded	Total \$ All Procurement Contracts Awarded	Total # Non-Designated Contracts Awarded to CSBs (SBRs)	Total \$ Non-Designated Contracts Awarded to	Total # Designated Contracts Awarded to CSBs (SBRs)	Total \$ Designated Contracts Awarded to CSBs (SBRs)	Percentage of CSB (SBRs Participation
BPO/PO Awards	QTY 709 & 710 REPORT	\$ from 709 & 710 REPORTS	QTY from 709 & 710 REPOR	\$ from 709 & 710 REPORT	Г		
DV Awards	QTY 717 REPORT	\$ from 717 REPORT	QTY from 717 REPORT	\$ from 717 REPORT			
P-card	QTY 721 REPORT	\$ from 721 REPORT	QTY from 721 REPORT	\$ from 721 REPORT			
Total	0	\$0	0	\$0	0	\$0	
			Payments t	o Certified Small Busir	nesses (CSBs)		
	Total # of Unique CSBs (SBRs) to Receive Payments	Total \$ Payments to All Prime Contractors	Total \$ Payments to CSBs (SBRs) under Non- Designated Contracts	Total \$ Payments to CSBs (SBRs) under SBR Designated Contracts	Total \$ P-Card Payments to C SBs (SBRs)	Percentage of CSB (SBR) Payments	
BPO/PO/DV Payments	S QTY 065/067 REPORT	\$ from 065/067 REPORT	\$ from 065/ 067 REPORT	\$ from 065/067 REPORT			
P-Card	QTY 721 REPORT	\$ from 721 REPORT			\$ from 721 REPORT		

-<u>For the Payments section</u> (Enter data for all fields, even if it is "0"): >>"**BPO/PO/DV Payments**", you can utilize the 065/067 Report

>>"**P-Card Payments**", you can utilize the 721 Report

			Awards to	Certified Small Busine			
	Total # All Procurement Contracts Awarded	Total \$ All Procurement Contracts Awarded	Total # Non-Designated Contracts Awarded to CSBs (SBRs)	Total \$ Non-Designated Contracts Awarded to	Total # Designated Contracts Awarded to CSBs (SBRs)	Total \$ Designated Contracts Awarded to CSBs (SBRs)	Percentage of CSB (SBRs) Participation
BPO/PO Awards	QTY 709 & 710 REPORT		QTY from 709 & 710 REPOR	\$ from 709 & 710 REPORT			
DV Awards	QTY 717 REPORT	\$ from 717 REPORT	and the second	\$ from 717 REPORT			
P-card	QTY 721 REPORT	\$ from 721 REPORT	QTY from 721 REPORT	\$ from 721 REPORT			
Total	0	\$0	0	\$0	0	\$0	
			Payments t	o Certified Small Busin	iesses (CSBs)		
	Total # of Unique CSBs (SBRs) to Receive Payments	Total \$ Payments to All Prime Contractors	Designated Contracts	Total \$ Payments to CSBs (SBRs) under SBR Designated Contracts	Total \$ P-Card Payments to CSBs (SBRs)	Percentage of CSB (SBR) Payments	
			\$ from 065/ 067 REPORT	\$ from 065/067 REPORT			
P-Card	QTY 721 REPORT	\$ from 721 REPORT			\$ from 721 REPORT		
Total	0	\$0	\$ from 065/ 067 REPORT	\$ from 065/067 REPORT	\$ from 721 REPORT		

Information found within SBR Quarterly/Annual Report Template:

SECTION 1 (AWARDS)

Certified Small Business (previously SBRs) Awards data should include:

Awards Data	Add in Cell(s) on Report Summary					
Total Number (#) All Procurement Contracts Awarded	B17 (BPO/PO Awards)	B18 (DVs)	B19 (P-card)			
Total Dollar Value (\$) All Procurement Contracts Awarded	C17 (BPO/PO Awards)	C18 (DVs)	C19 (P-card)			
Total Number # Non-Designated Contracts Awarded to CSBs	D17 (BPO/PO Awards)	D18 (DVs)	D19 (P-card)			
Total Dollar Value (\$) Non-Designated Contracts Awarded to CSBs	E17 (BPO/PO Awards)	E18 (DVs)	E19 (P-card)			
Total Number (#) Designated Contracts Awarded to CSBs	F17 (BPO/PO Awards)					
Total Dollar Value (\$) Designated Contracts Awarded to CSBs	G17 (BPO/PO Awards)					

SECTION 2 (PAYMENTS)

Certified Small Business (previously SBRs) Payment data should include:

Payments Data	Add in Cell(s) on Report Summary				
Total Number (#) of Unique CSBs to Receive Payments	B25 (BPO/PO/DVs)	B26 (P-card)			
Total Dollar Value (\$) Payments to All Prime Contractors	C25 (BPO/PO/DVs)	C26 (P-card)			
Total Dollar Value (\$) Payments to CSBs under Non-Designated Contracts	D25 (BPO/PO/DVs)				
Total Dollar Value (\$) Payments to CSBs under SBR Designated Contracts	E25 (BPO/PO/DVs)				
Total Dollar Value (\$) P-Card Payments to CSBs	F26 (P-Card)				

Maryland

Socioeconomic Data Reporting Guidance

This Socioeconomic Data Reporting Guidance is a reporting tool to assist state procurement units in properly identifying reporting exclusions for Small Business Reserve (SBR), Minority Business Enterprise (MBE), and Veteran-Owned Small Business Enterprise (VSBE) participation data reports.

State procurement units are required to submit quarterly and annual participation attainment data to the Governor's Office of Small, Minority & Women Business Affairs (GOSBA). Not all awards and payments can be counted towards the State's socioeconomic procurement programs participation. This guidance was prepared by GOSBA in collaboration with:

- Department of General Services (DGS)
- Office of the Comptroller (COM)
- Department of Budget and Management (DBM)
- GAD List Workgroup members

It is important for report preparers to have a general understanding of the SBR, MBE, and VSBE programs and procurement processes. This guidance is not an absolute list of inclusions and/or exclusions. Report preparers are expected to confer with their unit's procurement team for contract specific details.

Object 06- Fuel and Utilities DO NOT REPORT

Some subobject codes in Comptroller Object Code 06 apply to specific circumstances. See below for guidance on how to properly classify line items.

Fuel and Utilities: The subobject codes in Object 06 that apply to Fuel and Utilities do not fall under procurement practices and are considered expenditures. This should not be confused with contracts awarded to vendors to provide plumbing services, electricians, HVAC or fuel contracts.

Subobject Codes that are exempt per COMAR 21.01.03.01:											
Code	Definition	Notes									
0697- Maryland Environmental Service (MES) Charges		This code is exempt under COMAR 21.01.03.01A(4) Contracts or like business agreements between a State agency and:									
0698- Loan Repayment- Energy Conservation Fund		This code is exempt under COMAR 21.01.03.01A(4) Contracts or like business agreements between a State agency and:									

Object 07- Motor Vehicle Operations and Maintenance REPORT											
 Some subobject codes in Comptroller Object Code 07 apply to specific circumstances as noted below. 											
Guidance for Vehicle Maintenance, Repair, Fuel, Oil, Gas, and Parts:											
Statewide Contract for Vehicle Maintenance and Repair:	DGS currently has a statewide vehicle maintenance and repair contract with Element Vehicle Management Services, LLC. Awards are reported by DGS and payments made towards the statewide are reported by the procurement unit.										
Statewide Contract for Fuel Supply and Maintenance Services:	DGS currently has a statewide contract for Oil, Gas, Fuel, and Utilities with Carroll Independent Fuel Co Inc. Awards on this statewide contract are reported by DGS and payments made towards this statewide contract are reported by the procurement unit.										
Credit Card Transactions for Parts:	There are times procurement units may note transactions on their credit card reports to Autozone or Advanced Auto Parts, or independent auto shops for example. These transactions can be included in your agencies awards and payments.										
Subobject C	odes that should not be reported (continued on next page):										
Code	Notes										
0704- Insurance 0713- Insurance 0723- Insurance 0733- Insurance	Insurance is considered an expenditure through the Self Insured Fund and is exempt from procurement practices.										

https://gomdsmallbiz.maryland.gov/Pages/Reporting-Tool-



https://www.youtube.com/watch?v=es1B03Y5tgM

FY25 SBR Reporting "Remember to" Items

-Place data within the correct corresponding fields in the Summary Report

-Submit supporting data (you can attach it in additional tabs of the SBR Report or send the separate documents, along with your SBR Report)

-For the Awards section, "BPO/PO Awards", utilize the 709/710 Reports; OR if you decide not to use those reports for the data, access the 068 Report

-For "DV Awards", utilize the 717 Report

FY25 SBR Reporting "Remember to" Items

-P-Card data should be listed in both the "Awards" and "Payments" section, as these items are counted as both awards and payments to SBR (CSB) Vendors

-Although designated and non-designated SBR (CSB) awards are now being counted, be sure to continue designating SBR (CSB) opportunities/solicitations

-Refer to the Socioeconomic Data Reporting Guidance when scrubbing data

-Refer to the <u>SBR Toolkit</u> for additional information (SBR Quarterly/Annual Report Instructions and Report Template)

FY25 SBR Reporting Additional information

-Procurements between \$50,000 and \$500,000 are automatically designated as SBR per the Executive Order

(Remember that procurements above \$500,000 should also be considered for SBR Designation)

-Procurements between \$50,000 and \$500,000 that are not designated SBR require a waiver of the SBR designation be submitted to the SBR Waiver Mailbox, following the guidance from PRG Evaluation - SBR Program Designation Worksheets (as listed on the Office of State Procurement (OSP) website)

https://procurement.maryland.gov/procurement-review-group-prg/

Contact information

Lisa Mitchell Sennaar SBR Compliance Manager <u>lisa.sennaar@maryland.gov</u> (410) 697-9613 (O) Tanita Johnson SBR Compliance Manager <u>tanita.johnson1@maryland.gov</u> (410) 697-9619 (O)



MBE OMBUDSMAN UNIT Presented by NICHELLE JOHNSON



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS

MBE Ombudsman Unit – Our Role

Ombudsman Unit Duties include:

- Conducting training for state agency personnel on enforcement of the requirements of current MBE laws and regulations
- Conducting training for prime contractors as well as MBEs performing in the prime and/or subcontracting role
- Serve as a resource to minority business enterprise liaisons, procurement officers in units of State government, and others.
- Work with prime contractors, MBEs, and state agencies to resolve issues that arise during contract performance
- ✓ Developing policies and guidance to assist agencies in implementing the MBE Program

www.gomdsmallbiz.maryland.gov

The MBE Ombudsman Unit – Our Staff



Tracie Bolden





Shanique Pinder MBE Ombudsman Compliance Managers



Nichelle Johnson MBE Ombudsman

www.gomdsmallbiz.maryland.gov

- As a part of the compliance process for the MBE program, you are to monitor,
 facilitate, promote, and ensure compliance with MBE Program Laws, Regulations,
 Guidelines, Policies, and Objectives at both the state and agency levels.
- You should be both effective and just in advocating for the proper treatment of Small, Minority & Women business owners. Specifically, to State certified MBE businesses.
- This includes a commitment to identifying and acting on both compliance lapses and fraud.

MBE LIAISON

COMAR 21.11.03.05

The Liaison Role works hand in hand with contract monitors, contract managers, procurement officers, and compliance staff. Why is this important?

The MBE Liaison is one of the main compliance measures put in place to help ensure the successful implementation of the MBE Program at the agency level.

Real-life examples – The results when the system breaks down.

- > A solicitation with MBE goals that had no MBE clauses or paperwork in the solicitation documents
- Incorrectly calculated liquidated damages figures
- Persistent bad behavior by a prime throughout the contract (ex. The prime asking the MBE firm to perform work they are not certified for and trying to count those dollars towards the MBE goal or persistent lateness in processing payments to subcontractors)

PROGRAM IMPLEMENTATION & COMPLIANCE

⁷ SUCCESSFUL IMPLEMENTATION OF THE MBE PROGRAM THROUGH OPTIMAL PERFORMANCE AT INPUT, PROCESS & OUTPUT STAGES.

INPUT

PROCESS

OUTPUT

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SUCCESSFUL IMPLEMENTATION OF THE MBE PROGRAM

At the input phase:

When setting MBE goals, ensure your agency is evaluating solicitations on a case-by-case basis; use past similar contract compliance as a model and be sure to include written justification in PRG documents

- MBE goals/subgoals and MBE forms should be on the agenda at all Pre-bid Conferences
- Directly solicit certified MBE firms at every opportunity build up your pool of vendors



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PROCUREMENT REVIEW GROUP (PRG)

- There should be at least one or more standing procurement review group(s) within your unit.
- The PRG shall be comprised of:
 - Agency's chief procurement official or senior-level procurement official designated to act in his/her place
 - SBR, MBE & VSBE Liaison Officers or designees
 - Your unit's legal counsel to provide support and advice, as necessary

PRG (CONT.)

Did your Agency Consider:

- If the procurement be broken down into subcontracting opportunities
- Does the contract structure support subcontracting?
- Did the unit list all possible subcontracting UNSPSC/NAICS Codes on the PRG Form
 - Are small, minority, women, and veteran-owned businesses available in the identified categories?
 - Does it make sense geographically?
- Consider the 60% Rule's impact on MBE goal setting and goal achievement
- Treat the MBE & VSBE Programs as mutually exclusive
 - Dually-certified firms can count toward both program goals)
- Provide as much detail and context as possible on your PRG Determination (for historical purposes and protest)

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PRG (CONT.)

Ensure that the agency is doing a:

- Thorough evaluation of procurements expected to exceed \$100,000 in value for MBE and VSBE participation, including evaluation for MBE Subgoals as directed in the <u>MBE Program Subgoal Guidance</u>
- Resource: <u>BPW Advisory 2001-1</u>
- PRG Guidance and Worksheets are on OSP's website: <u>https://procurement.maryland.gov/procurement-review-group-prg/</u>

PRG (CONT.)



- Best practices:
- Documents should be completely filled out & signed
- Units should include a clear and adequate justification for goals, especially 0% goals.
- Provide all relevant documentation including PRG Forms, Research with SBR/MBE/VSBE firms identified, Engineers' Estimate, SOW

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Units must submit the **PRG** documentation for all solicitations & task orders valued at \$25M and above to GOSBA for review.

ARE SUBGOALS APPLIED CORRECTLY?

• Your agency must fill out the subgoal worksheet and determine if Subgoals will be set on procurements

Any relevant Subgroup with less than 3 certified firms available results in no subgoal being set for that subgroup

Ex.: Construction Contract with an overall MBE goal of 25% would be evaluated for Subgoals. If your search reveals that 2 African American MBE firms and 10 Women owned MBE firms were available, this will result in only a Women Subgoal of 11%

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	Combined Industry Category Check appropriate column per tep 5.)		Cons	AE-CRS	Main	IT	Serv	CSE
9. # of Firms	10. ≥ 3 Y/N	Subgroups						
		African American	8%	7%	9%	10%	-	6%
		Hispanic American		-	3%	-	2%	2%
		Asian American	-	-	2%	—	3%	
		Women	11%	10%	-	10%	10%	8%
Subgoa	al Total		19%	17%	14%	20%	15%	16%
*Subac	oal Toto	al Plus 2% Margin	21%	19%	16%	22%	17%	18%

*The Subgoal Total Plus 2% Margin is the sum of the Recommended Subgoals plus 2%.

- ☑ Refer to Table 2 above. If there are 3 or more certified firms in a Subgroup for the work of the procurement (indicated by a "Y" in Column 10), the Recommended Subgoal for the Combined Industry Category in Table 2 should be set for that Subgroup unless an explanation is provided in Step 11.
- A subgoal may not be set if the number of certified firms in that Subgroup is less than 3 (indicated by an "N" in Column 10).
- 11. The following Recommended Subgoals have not been set because:

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COMPLIANCE REGULATIONS - PROCESS

<u>COMAR 21.11.03.13</u> – General Compliance Requirements



<u>COMAR 21.11.03.10</u> – Contract Award Compliance Requirements including Good Faith Efforts considerations for Waiver Requests and Contract provisions, such as Liquidated Damages.



<u>COMAR 21.07.01.14</u> – Mandatory Liquidated Damages provisions for all contracts with certified MBE participation goals and any other contracts deemed appropriate by PO in consultation with that AAG.

PROGRAM IMPLEMENTATION AND COMPLIANCE

- Review agency contracting procedures to ensure compliance
- Ensuring that solicitation documentation includes the necessary forms, clauses, and language for each program
- Answering internal agency questions to ensure current contracts are upholding socioeconomic policies
- Reviewing MBE forms & waiver requests (Good Faith Efforts Documentation)

- Know the rules; Make sure your Agency follows the rules
- Reviewing legislation and resulting policy changes
- Attending training
- Contract Award reviews
- Assist MBE contractors with issues that arise during contract performance (should go through contract monitor/manager
- Attend Corrective Action Meetings

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COMAR 21.11.03.09 - 10 and 21.11.03.11

Review MBE forms for accuracy and completeness, especially Waiver paperwork.

MBE Participation Forms

- Thoroughly review MBE forms to ensure they are correct and complete, including the application of the 60% rule (COMAR 21.11.03.12-1).
 - D-1A MBE Utilization and Fair Solicitation Affidavit and MBE Participation Schedule
 - D-3A MBE Subcontractor Project Participation Certification
 - Along with this document, you would also be requesting copies of MBE subcontract agreements per COMAR 21.11.03.10

D-3B - MBE Prime Contractor Participation Certification

 Procurement staff are directed to contact the agency MBE Liaison if there are issues or if additional guidance is needed.

• Sample Forms are provided on our website, as well as a Forms training in the MBE toolkit: <u>https://gomdsmallbiz.maryland.gov/Pages/Reporting-Tool-MBE.aspx</u>

COMAR 21.11.03.11

Waiver Documentation

- Carefully review any waiver documentation to make sure it fits the "good faith efforts" requirement.
 - D-1B Exhibit A: MBE Subcontractor Unavailability Certificate
 - D-1C Good Faith Efforts Documentation (as defined in COMAR 21.11.03.11)
 - D-2 MBE Outreach Efforts Compliance Statements

 Procurement Officers should follow the guidance and best practices found in the MBE & VSBE Goal Waiver Guidance: Good Faith Efforts Review & Documentation

COMAR 21.11.03.13 COMAR 21.10.08

- Contract Compliance should be reviewed by the contract monitor or other assigned staff using the MBE reports (Attachment D) regularly received from Primes/Subcontractors
 - D-4A Prime Contractor Paid/Unpaid Invoice Report
 - D-4B MBE Prime Contractor Report
 - D-5 MBE Subcontractor Paid/Unpaid Invoice Report
- Payment Issues should be handled promptly per <u>Prompt Payment Guidelines</u>
- Agency contract compliance reports should be regularly generated by liaisons, contract monitors, or other assigned staff that utilize this data.
- This data is essential when performing contract close-out.

Presenter Notes 2025-02-18 17:51:48

s a reminder – the MBE uarterly Compliance Check-in hould be submitted each uarter. In quarter 2 only 28 gencies (39%) submitted their

MBE COMPLIANCE - OUTPUT

	A	в	с	D	E	F	G		Н	I	J	к	L	М	N	0	р	Q
1		Annual Agency MBE Compliance Assessment Report In the 2022 Legislative Session, MB388, Chapter IIB was passed, putting into place new Compliance Assessment Report requirements for procurement units participating in the MBE Program. Effective July (, 2022/F/2023) agancias constrained with the compliance data on constrained with were completed during the fiscal year to the Governor to Utilize of Marcin & Women Buriness Affeirs.																
3	AGENCY:						to the Governor's Uffice	or sman, Numority i	Nomen Dusiness Arrairs.	FY:	2023			DATE:				
	Provide the requested compliance data Kor contracts with MBE goals which ended during FV2021 (period July 1, 2022 - June 30, 2023) Each field is required and cannot be left blank.																	
4				The completed	d compliance asses				e of Small, Alinovity & Wo ns ba@margland.gov .		s by September 30th at	nually						
5	Contract #	Vaiver % (Hever arts thir cell	MBE Goal	Award Date	Award Amount	Expiration Date	Prime Contr Name		Prime MBE Designatic (Select from	Total Sub Payments (non-MBE ▼	Total MBE Sub Payments	Total Prime Pagments	MBE Participal %	Full Contract Complian Rate	Compliance Rate (No m than 1002	Procurement Category	Description of Vork	Description of Factors Leading to Compliance below 100%
6	A555105	5.00%	n nar	34112019	\$10,800,000.00	843942022	Peleton Constructio	n Company	Non-Minority	\$50,000,00	\$52,000.00	\$10,779,000.00	0.48%	4.82%	4.82%	Construction	Retaining Wall and Storage facility construction	After the commencement of this project, the agency determined that the square footage of the storage facility had to be reduced in size, which reduced the scope of work initially awarded to MBE
7													#DIV/0! #DIV/0!	#DIV/0! #DIV/0!	#DIV/0! #DIV/0!			
9													#DIV/0!	#DIV/0!	#DIV/0!			
5	Contract Number (Hover over this cell for dataset explanation)		is cell for Date Amount			Expirat Date		Subcontractor Name			MBE Designation (Select from dropdown)			al Subcontractor Payments	Description of Work (Relevant to this subcontractor only)			
6	AS	555105		9/1/2	2019	\$10,5	00.00	8/31/20	22	Applied Brick and Mo		ortar		African American			\$7,500.00	Retaining wall, masonry (i.e., block, brick, stone), construction
7																		

 The Compliance Assessment Report data will be used by the Ombudsman unit to track and monitor contracts that did not meet the established MBE goal. Contracts that do not meet the MBE goal are required to list valid mitigating factors.

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- Procurement staff should collaborate with the Prime, the MBE liaison, and legal counsel to quickly resolve issues with MBE subcontractors.
- Only after these steps should procurement staff or subcontractors reach out to the MBE Ombudsman Unit for assistance.
- Procurement staff, compliance staff, and the MBE liaison should ensure that issues are handled in accordance with COMAR, procurement guidelines, and best practices

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REMEDIES TO NON-COMPLIANCE

COMAR 21.07.01 & 21.10.08

COMAR 21.11.03.13

There are several tools at the agency level to handle these issues, such as

- ✓ Letter of non-performance
- ✓ Corrective Action Plans
- ✓ Withholding Payment
- ✓ Liquidated Damages

Governor's Office of Small, Minority & Women Business Affairs For Internal Training Purposes Only Convenience

COMPLIANCE VS FRAUD

•Fraud: "deceit, trickery, or breach of confidence for profit or to gain some unfair or dishonest advantage."

- ✓ Using the MBE in name only (pass-through)
- ✓ Listing employees on certified payroll when actually paid by another company
- Reporting work is being performed by MBE when another firm is actually doing the work

Alleged Fraud is handled by the Attorney General's Office and can be reported to the Ombudsman Unit at mbe.ombudsman@maryland.gov

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RESOURCES

• Your main resources will be:

- Office of State Procurement Website
 - Latest Forms (PRG, Attachment D- NEW forms coming)
 - Procurement Manual including Policies, Procedures, and Best Practices
 - o <u>GOSBA MBE Toolkit</u>
 - Guidance (Liquidated Damages, Subgoals, Reporting, Sample Forms, Training Materials)
- MBE Ombudsman Page State Agency Resources
- MDOT Directory
 - State Certified MBE Vendors
- o <u>BPW Website</u>
 - Advisories 2001-1 (PRG Guidance), 2003-2 (Waivers Report)

CONTACT US

NICHELLE JOHNSON MBE OMBUDSMAN <u>NICHELLEJOHNSON1@MARYLAND.GOV</u> 410-697-9605 (O) 667-232-1369 (M)

SHANIQUE PINDER MBE OMBUDSMAN COMPLIANCE MANAGER SHANIQUE.PINDER@MARYLAND.GOV 410-697-9598 (O)

443-597-5408 (M)

TRACIE BOLDEN MBE OMBUDSMAN COMPLIANCE MANAGER <u>TRACIE.BOLDEN@MARYLAND.GOV</u> 410-697-9726 (O) 667-644-8476 (M)

CATHERINE PORTERFIELD MBE OMBUDSMAN COMPLIANCE MANAGER <u>CATHERINE PORTERFIELD@MARYLAND.GOV</u> 410-697-9597 (O) 443-597-5648 (M)

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24

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MBE Program updates Presented by Karen Reyes MBE compliance Manager



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS

NEW Addition to the GOSBA team!



Tiara Randolph joined GOSBA at the end of December as an MBE Compliance Manager. Tiara has jumped right in and some of you may have already noticed her in the compliance call and one-on-one agency meetings. Tiara brings a wealth of experience from the Office of Minority Business Enterprise where she assisted MBE businesses through the certification process. Tiara is innovative and dedicated to the MBE community.

	Tiara's Designated Agencies:	
STATE AGENCIES:	MDOT:	UNIVERSITIES:
AGING	MOTOR VEHICLE ADMINISTRATION	BOWIE STATE UNIVERSITY
ARCHIVES	TRANSIT ADMINISTRATION	COPPIN STATE UNIVERSITY
COMMERCE	TRANSPORTATION AUTHORITY	FROSTBURG STATE UNIVERSITY
COMMISSION ON CIVIL RIGHTS		SALISBURY UNIVERSITY
COMPTROLLER		U OF MD, COLLEGE PARK
EMERGENCY MANAGEMENT		U OF MD, GLOBAL CAMPUS
EXECUTIVE DEPARTMENT		UNIVERSITY OF BALTIMORE
GOV-CRIME CONTROL & PREVENTION HEALTH BENEFIT EXCHANGE		
HIGHER EDUCATION COMMISSION		
HOUSING & COMMUNITY DEVELOPMENT		
INSURANCE ADMINISTRATION		
JUVENILE SERVICES		
LOTTERY & GAMING CONTROL		
MILITARY DEPARTMENT		
PLANNING		
PUBLIC DEFENDER		
PUBLIC SAFETY & CORRECTIONAL SERVICES		
PUBLIC WORKS		
SCHOOL FOR THE DEAF		
STATE PROSECUTOR		
STATE RETIREMENT AGENCY		
SUBSEQUENT INJURY FUND		
VETERANS AFFAIRS		
WORKER'S COMPENSATION COMMISSION		

Tiara's Designated Agencies are listed on the lefthand side, any MBE Liaisons who need assistance feel free to email or schedule a one-on-one on Tiara's Calendly Link here:

Calendly - Tiara Randolph -GOSBA-

Karen's Designated Agencies:									
STATE AGENCIES:	MDOT:	UNIVERSITIES:							
AGRICULTURE	AVIATION ADMINISTRATION	BALTIMORE CITY COMMUNITY COLLEGE							
ASSESSMENTS & TAXATION	PORT ADMINISTRATION	MORGAN STATE UNIVERSITY							
ATTORNEY GENERAL	STATE HIGHWAY ADMINISTRATION	SAINT MARY'S COLLEGE OF MARYLAND							
BUDGET & MANAGEMENT	TRANSPORTATION (TSO)	TOWSON UNIVERSITY							
CANAL PLACE PRESERVATION		U OF MD, BALTIMORE							
EDUCATION		U OF MD, BALTIMORE COUNTY							
ENVIRONMENT		U OF MD, EASTERN SHORE							
ENVIRONMENTAL SERVICES FOOD CENTER AUTHORITY									
GENERAL SERVICES									
HEALTH									
HUMAN SERVICES									
INFORMATION TECHNOLOGY	_								
LABOR									
MARYLAND STATE LIBRARY									
NATURAL RESOURCES									
PEOPLE'S COUNSEL	-								
PUBLIC BROADCASTING COMMISSION									
PUBLIC SERVICE COMMISSION									
STADIUM AUTHORITY									
STATE BOARD OF ELECTIONS									
STATE POLICE									
SUPPLEMENTAL RETIREMENT									
TAX COURT									
TREASURER									

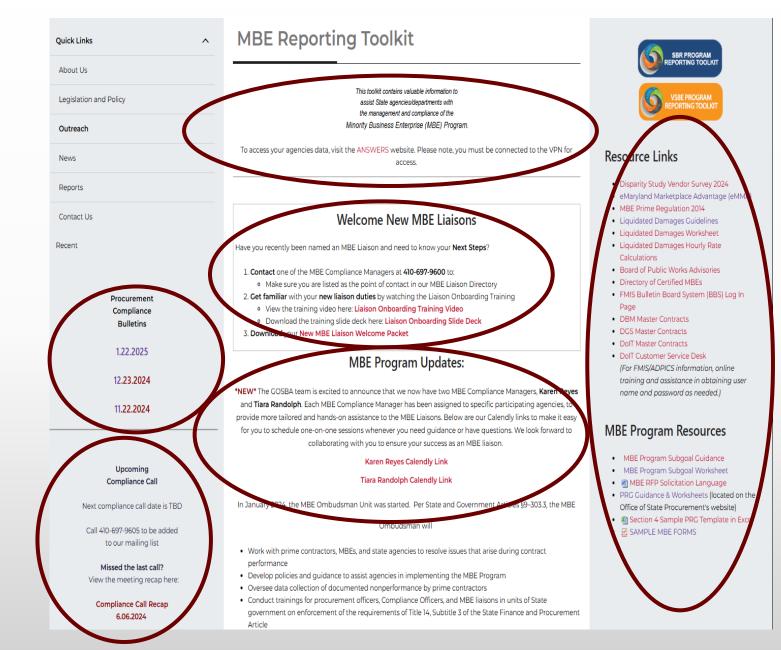
Karen's Designated Agencies are listed on the lefthand side, any MBE Liaisons who need assistance feel free to email or schedule a one-on-one on Karen's Calendly Link here:

Calendly - Karen Reyes -GOSBA-

MBE REPORTING TOOLIKIT UPDATEs

New look to the Toolkit!

- Dedicated sections in the toolkit:
 - ANSWERS website link
 - Welcome new MBE Liaisons resources
 - MBE Program Updates
 - Calendly Links to Schedule one-on-one sessions
 - Procurement compliance Bulletins
 - Compliance Calls
 - Program resource links



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Upcoming Reminders:

- MBE QTR 2 Report due date has been extended to February 5, 2024
- Next Combined Liaison Training is February 18, 2025 must register via zoom
 - bere: https://us06web.zoom.us/webinar/register/WN_buNIBEJaSUy3_YwYHECsdw#/registration

New look to the Toolkit!(cont.)

- Dedicated sections in the toolkit:
 - Upcoming Reminders & Deadlines
 - Dedicated drop-down menus for State Agencies, Universities, MDOT & Public-School Construction Reporting Requirements
 - Drop-down menus are broken down by:
 - Annual reporting
 - Quarterly reporting
 - Strategic Plans
 - Procurement Forecast
 - Video Training Series

State Agency, Universities & MDOT Reporting Requirements & Resources

- FY2024 MBE Annual Reporting- Due September 30, 2024
- FY2025 Quarterly Reporting- Due on a QTR basis
- o FY2025 Socioeconomic Strategic Plan-Due June 30, 2024
- FY2025 Procurement Forecast- PAST DUE FOR FY25
- MBE Video Training Series- Annual Reporting
- O MBE Video Training Series- Quarterly Reporting
- O MBE Video Training Series- MBE Forms
- MBE Live Liaison Training Recordings & Slide Decks

Public School Construction Reporting Requirements & Resources

FY24 LEA MBE Annual Reporting Requirements- Due to IAC by September 13, 2024

• FY25 LEA MBE Quarterly Reporting Requirements

• MBE Video Training Series-Annual Reporting

ANNUAL REPORT FY 2024

Maryland

COVERNOR'S OFFICE OF SMALL MINORITY & WOMEN BUSINESS AFFAIRS

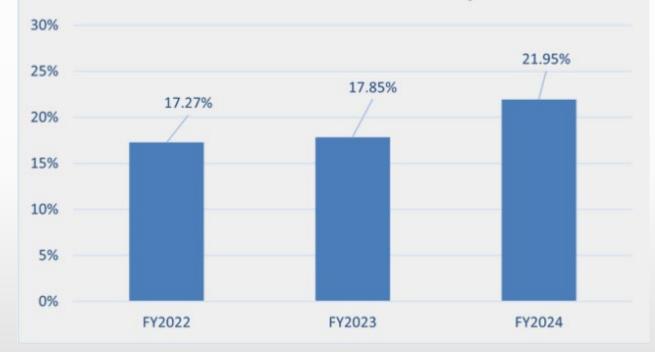
Wes Moore, Governor Aruna Miller, Lt. Governor Y. Maria Martinez, Special Secretary FISCAL YEAR 2024 ANNUAL REPORT

MBE Annual report Findings

 The overall progression of the MBE goal attainment has increased by 23%!!

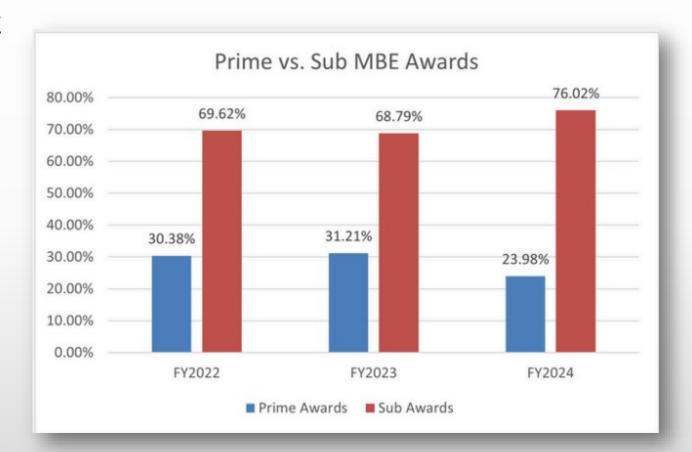
- MBE Program performance is measured by dollars awarded to MBE certified firms
 - Statewide spending among MBE participating units increased 50%
 - Similarly, total dollars awarded to MBEs increased significantly by 85% in FY2024

FY2022 - FY2024 MBE Participation



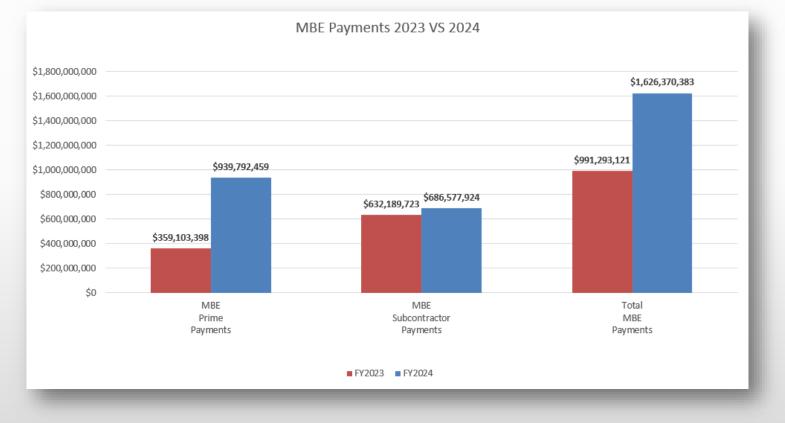
PRIME VS. SUB Awards

- Total MBE awards represent dollars awarded to certified MBEs operating as both prime contractors and subcontractors.
 - 76% was awarded to MBE subcontractors
 - 24% was awarded to MBE prime contractors
- This is significant as the utilization of more Minority Business Enterprise (MBE) subcontractors increases when contracts include MBE

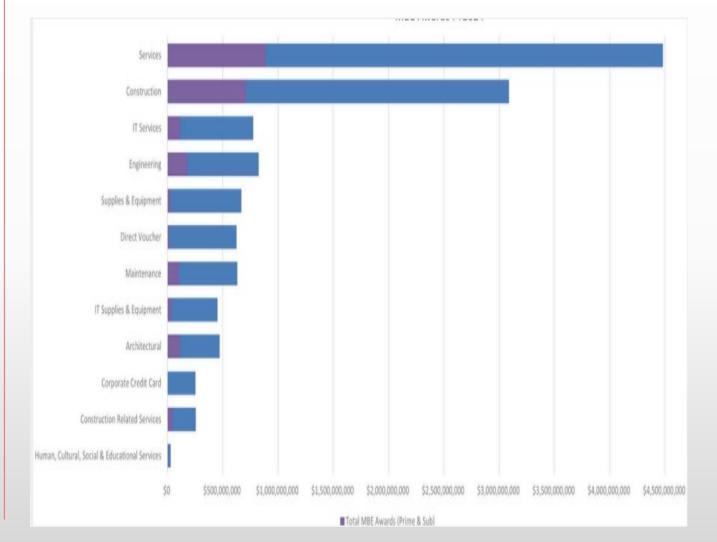


MBE Annual report Payments Highlight

- Overall, **payments** to MBE firms **increased by 64%**,
- Number of MBE firms to receive payments increased by 14%
- Payments to MBEs prime contractors increased by 161%
- Payments to MBE subcontractors increased by 8%



MBE Awards by Procurement Category





- Services
- Construction
- Engineering
- It is important for agencies to enter their industry data correctly to ensure the data is being captured accurately

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REAL PROPERTY TITLING SI

- Fiscal year 2024 was the first year in which agencies and departments were required to report real property title insurance services awards to GOSBA
- Be sure to be inquisitive and collaborate with your agencies team that is handling real property titling services to be prepared for Annual Reporting time!

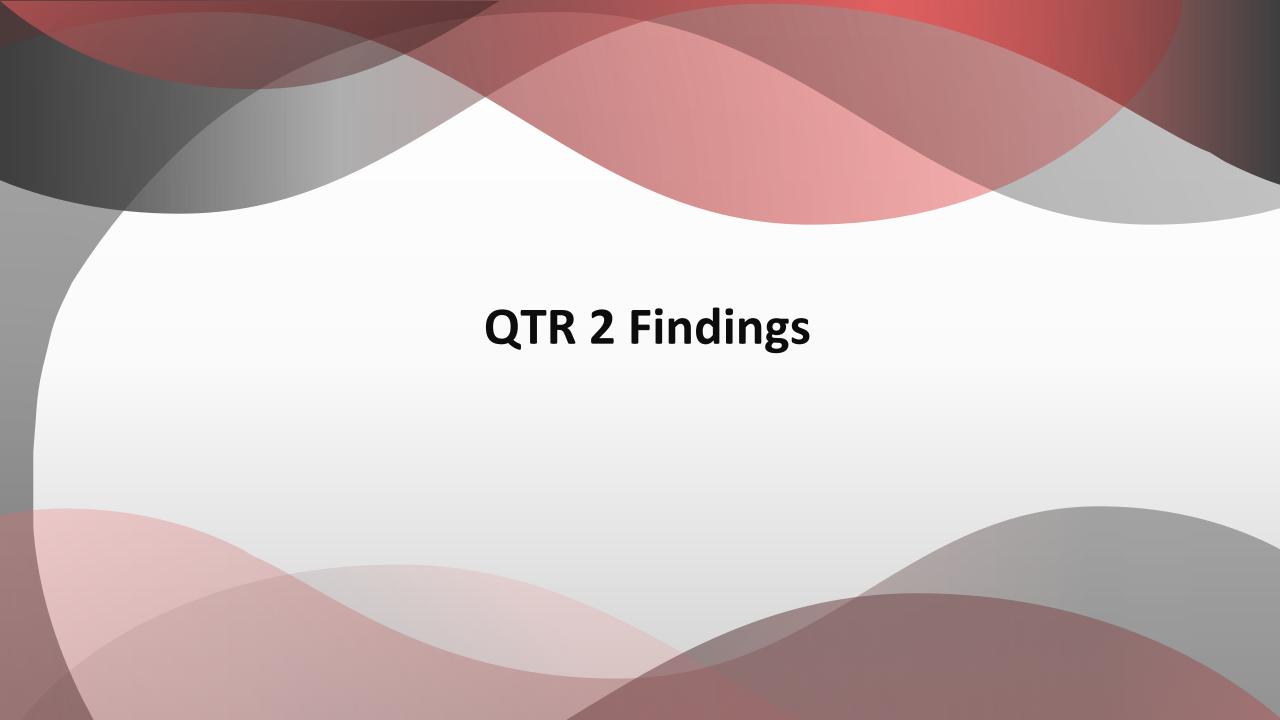
Fiscal Year 2024

Agency Submission Status

No Data to Report	64
Non-Responsive	5
Reported Real Property Title Insurance Service Awards in FY24	2
Total Participating Agencies	71

			Fiscal Year 2024			
		Real Property Titl	e Insurance Servi	ces Awards (RPTIS	5)	
Agency Name	Total number (#) of RPTIS contracts awarded	Total dollar (\$) amount of RPTIS contracts awarded	Total number (#) of RPTIS contracts awarded to MBE Prime Contractors	Total dollar (\$) amount of RPTIS contracts awarded to MBE Prime Contractors	Total number (#) of RPTIS contracts awarded to MBE Subcontractors	Total dollar (\$) amount of RPTIS contracts awarded to MBE Subcontractors
Department of General Services	9	\$180,000.00	2	\$40,000.00	0	\$0.00
Transit Administration	0	\$0.00	1	\$3,768,400.00	1	\$433,366.00

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AGENCY SUBMISSIONS QTR2

- Quarterly data is submitted directly to the Governors Office
- Timely and accurate submissions are required 30 days at the end of each quarter
- Next report will be due for QTR 3 on April 30, 2025

	# of Agency Submissions for MBE Procurement
Agency Submission Status	Activity Report
SUBMISSION RECEIVED	54
NO SUBMISSION	18
MBE Participation Agency Total	72
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Agency Submission Status	# of Agency Submissions for MBE Participation Data
BUBMISSION RECEIVED	56
B NO SUBMISSION	16
Grand Total	72

QTR Submission

- <u>3 Submissions</u> are required for the MBE Program on a quarterly basis:
 - QTR MBE Report Forms 1 & 2
 (Excel file)
 - QTR MBE Procurement Activity Report **(Excel File)**
 - Quarterly Compliance Check-In Survey (Google Form)

State Agency, Universities & MDOT Reporting Requirements & Resources

• FY2024 MBE Annual Reporting- Due September 30, 2024

• FY2025 Quarterly Reporting- Due on a QTR basis

Please submit the following:

- 1. Quarterly MBE Report Forms: Form 1, Form 2, and Outreach Data as EXCEL sheets (1 file)
- 2. Quarterly MBE Procurement Activity Report Requirements: Contract Awards, Contract Modifications, and Contract Renewals as EXCEL sheets (1 file)
- 3. Quarterly Compliance Check-In Survey: Please utlize the survey link below to submit the Check-in via Google Forms. Preview the full survey here: A PDF MBE Quarterly Compliance Check-In - Google Forms.pdf

All documentation above is mandatory and must be submitted to the MBEreports.gosba@maryland.gov email box. The 2025 report templates are *below*:

- 🗃 FY2025 Quarterly MBE Report Forms 1.2025 v3 .xls
- fry2025 Quarterly MBE Procurement Activity Report 1.15.2025.xlsx
- Compliance Check-In Survey

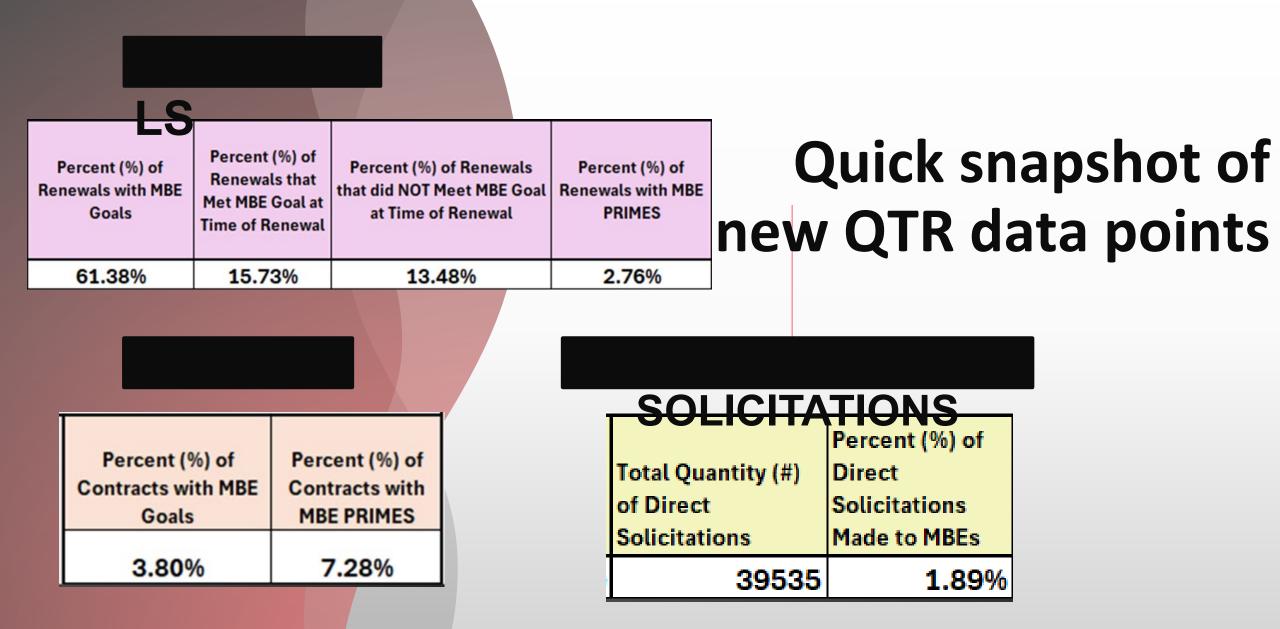
(This quarterly assessment of your unit's compliance relevant to MBE Program statutes, regulations, and directives should be completed by the Procurement Director or Senior Procurement Official in collaboration with the MBE Liaison.)

Use the link(s) above to complete the FY25 Quarterly MBE Report requirements. Reports are due no later than 30 days following the quarter being reported, and should contain data from the start of the fiscal year.

Reports should be submitted via email in

EXCEL FORMAT to: MBEreports.gosba@maryland.gov

Quarterly reports are cumulative. No 4th quarter MBE Report is due. Instead, the full fiscal year is reported in the Annual Report. Data for the Annual Report is submitted 90 days after the close of the fiscal year being reported. However, the Procurement Activity Report for the full fiscal year *and* the 4th quarter Compliance Check-in Survey are due on October 15, 2025.



NEW Training structure for MBE reporting

NEW QTR Report Trainings

- Several virtual quarterly reporting trainings will now be available the month prior to reports being due
- These trainings will be in a shorter format to clarify and break down the reporting requirements

Official training dates & details will be released in March 2025

 QTR 3 trainings for MBE will be hosted between the dates of April 1 – April 25

***NEW* ANNUAL Report Trainings**

- Several virtual annual reporting trainings will now be available the 3 months prior to reports being due
- These trainings will be in a shorter format to clarify the varying reporting requirements in a more digestible format

Official training dates & details will be released in May 2025

 Annual reporting trainings for MBE will be hosted between the dates of July 1 – September 25

ATTENDANCE IS KEY!



- Attending training sessions, is essential to your role as a liaison and your agencies compliance to the MBE program
 - If your agency becomes non-compliant, attendance will play a factor on whether the agency is doing the necessary due diligence to comply with the MBE program
 - Turnover happens, GOSBA is here to support your agency with those transitions as well
- If you are unable to attend one of the training sessions, contact your designated MBE Compliance Manager to schedule a oneon-one session

Best practices!



- Stay in touch with your designated MBE Compliance Manager
 - Any questions you may have do not be afraid to ask
 - Put a meeting on our calendar by utilizing our Calendly links
- Collaborate with your agencies procurement, outreach, and other departments who play apart in executing the MBE program requirements
- Watch the reporting training videos available to you in the toolkit 24/7
- Utilize the <u>MBE Supplemental Reporting Guidance</u> & <u>Socioeconomic Data Reporting Guidance</u> when reporting

AS ALWAYS, IF YOU HAVE QUESTIONS AFTER TODAY'S TRAINING, PLEASE CONTACT US:

KAREN REYES KAREN.REYES@MARYLAND.GOV

SCHEDULE A ONE-ON-ONE: Calendly - Karen Reyes -GOSBA-

TIARA RANDOLPH TIARA.RANDOLPH@MARYLAND.GOV

SCHEDULE A ONE-ON-ONE:

Calendly - Tiara Randolph - GOSBA-

VSBE Program updates Danielle Davis VSBE Compliance manager



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS

COMAR 21.11.14.01-

A. <u>Each procurement agency</u> shall structure its procedures for making procurements to try to achieve <u>an overall minimum of 3 percent of</u> <u>the unit's total dollar value of all procurement contracts made</u> <u>directly or indirectly with veteran-owned small business enterprises;</u>





All certified VSBES are only found in eMaryland Marketplace Advantage (eMMA)

Login



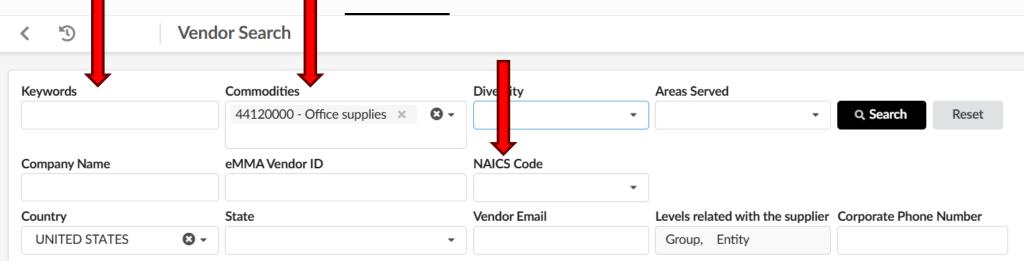
eMMA Help Desk at eMMA.helpdesk@maryland.gov.

LOGIN	
Login*	
Email / Username	
Login must have a value	
Password*	
<i>p</i>	Login
State SSO Login (login.md.gov) Lost your password?	MDoT SSO Login(MSAzure)
New Vendor? Register Now	
Public Solicitations	
Public Contracts	
Vendor Search	

All certified VSBES are only found in eMaryland Marketplace Advantage (eMMA)

New \	/endor? Register Now Vendor Searc	h Public Solicitations Publ	lic Contracts	
< 🔊 Vend	dor Search			
Keywords	Commodities	Diversity	Areas Served	
	•	•	•	Q Search Reset
Company Name	eMMA Vendor ID	NAICS Code		
		•		
Country	State	Vendor Email	Levels related with the supplier	Corporate Phone Number
UNITED STATES 🛛 🐱 🗸	•		Group, Entity	
> Federal Programs				
✓ State Programs				
VSBE SBR MBE				
Filters Country: UNITED STATE	ES × Levels related with the supplier	: Group Entity VSBE: 🗸 🗧	×	

For this example, we are using a Commodity Code. Make sure the VSBE Vendor flag is checked

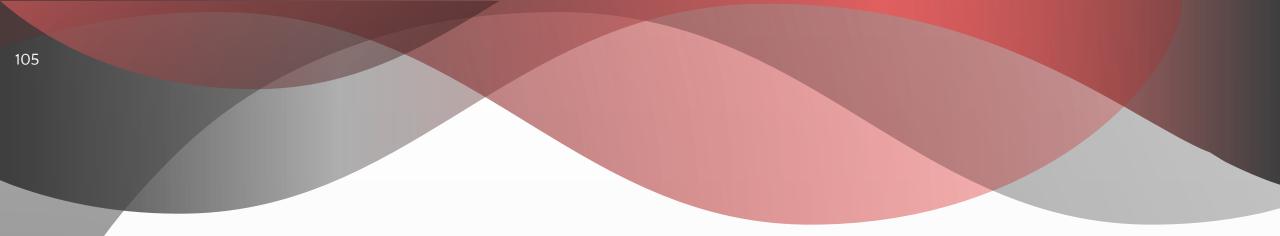


- > Federal Programs
- State Programs

✓ VSBE SBR MBE

	VSBE REMINDERS												
	SBR MBE	- C ce suppl	ie: K	Country: U	NITED STATES 🗙	VSBE : 🗸	× Levels related w	ith the supplier : Group	o En y				
eMMA Vendor ID	Company Name	City	<u>State</u>	Postal Code	Vendor Contact	SBR Vendor	SBR Certification #	SBR Expiration Date	VSBE Vendor	VSBE Certification #	VSBE Expiration Date Vendor Email	Corporate Phone Number	Website
SUP1063322	Arcadian	Waldorf	MD	20602	Dasanda Springer	~	SB24-070665	12/7/2025	<	VB25-072116	1/9/2026 info@arcadian-management.com	8777920725	https://arca managemer
SUP1006364	BPI Supply	Jefferson City	МО	65109	Sam Bartow				✓	VB24-064645	7/29/2025 info@bpisupply.com	5736326000	bpisupply.c
SUP994071	Infinite Global Solutions	Upper Marlboro	MD	20774	Amber Payton	✓	SB24-061316	5/23/2025	~	VB24-030381	5/23/2025 Amber@infiniteglobalsolutions.com	2025961094	
SUP1053296	N.O.A.H., LLC	Bowie	MD	20715	CLEMENT BUCHANAN	✓	SB24-066414	9/6/2025	✓	VB24-066413	9/6/2025 support@noahllc.net	8444105678	https://noał
SUP026349	Page Global	Washington	DC	20024	James Page	~	SB24-062097	6/6/2025	✓	VB24-062098	6/6/2025 sevans@pgafterpg.com	2022967247	www.pageg
SUP1050437	RSS Defense	Saratoga Springs	NY	12866					~	VB24-062060	6/6/2025 robert.domenici@resilientsupportservices.com	5188582611	www.resilie
SUP1050766	TANARR DEVELOPMENT COMPANY LLC	SILVER SPRING	MD	20910	CHRIS TANGANG	✓	SB24-062010	6/5/2025	✓	VB24-062040	Chris@tanarr.com	2404700129	www.Tanari
SUP016813	TEDABLE SOLUTIONS, L.L.C.	White Plains	MD	20695	EBENEZER QUAYNOR	~	SB24-055539	2/16/2026	<	VB24-056091	2/26/2025 equaynor@tedablesolutions.com	6464645603	www.tedab
SUP1020372	Tontine Group	Raleigh	NC	27612	Dale Thornhill	~	SB24-059188	4/13/2025	✓	VB24-059185	4/13/2025 dthornhill@tontinegroup.com	4152256764	www.tontir
SUP1040088	Valor Construction and Supply LLC	Baldwin	MD	21013	Nicholas Heffler	~	SB24-056698	3/5/2025	<	VB24-056765	3/5/2025 nchvalor@gmail.com	14436555375	

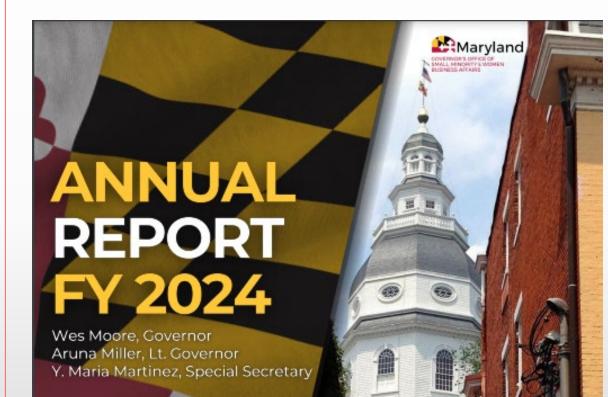
1 2 > 12 Result(s)



FY2024 VSBE Analytics

goMDsmallbiz.maryland.gov

New FY24 annual report





VSBE FY24 HIGHLIGHTS

- 30 units made awards to
 VSBEs out of 51 participating units
- 727 prime awards and 68
 subcontract awards were
 made to VSBEs
- \$124.2 Million was awarded to
 VSBEs
- **104** VSBEs vendors received payment
- 14 units made their 1% VSBE

- These units each contributed significantly to the increase in awards made in FY24:
 - Department of Human Services
 - Department of Public Safety & Correctional Services
 - Department of Health
 - Department of General Services
 - Maryland Transportation
 Authority

VSBE FY24 HIGHLIGHTS

 Overall VSBE statewide participation rate, increasing by 144 percent from 0.75% in FY23 to <u>1.83%</u> in FY24

 In FY2024, 504 <u>new veteran</u> <u>businesses</u> were certified as VSBEs, while 186 expired businesses reentered the program after their certification expired

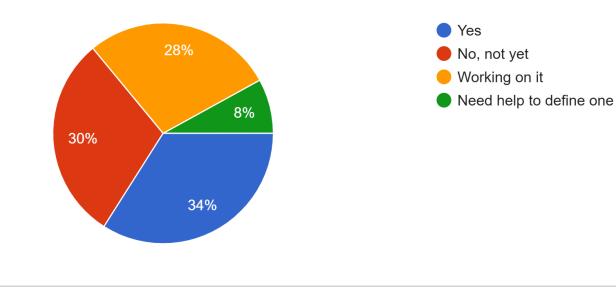


VSBE FY24 Outreach dATA

• We have work to do!

30% of Units reported they did not have a defined outreach strategy to veteran-owned businesses

Does your unit have a defined outreach strategy for engaging veteran-owned small businesses? 50 responses

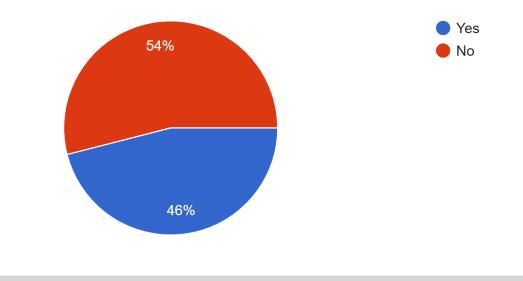


VSBE FY24 Outreach dATA

• We have work to do!

• 46% of Units did not solicit to VSBEs

Did your unit directly solicit certified VSBEs in FY2024? ⁵⁰ responses



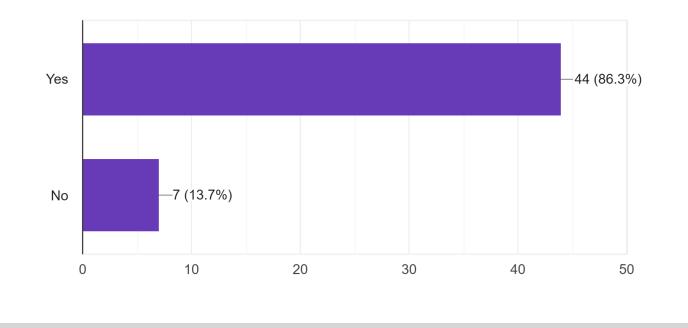
FY25 VSBE STRAGETIC PLANS

VSBE FY25 STRAGETIC PLAN THEMES

• VSBE Liaison is required to be involved in the PRG process

13.7% of VSBF Liaisons are not apart of the PRG process

Is the VSBE liaison an active participant and signatory on the Procurement Review Group (PRG)? ⁵¹ responses



VSBE FY25 STRAGETIC PLAN THEMES

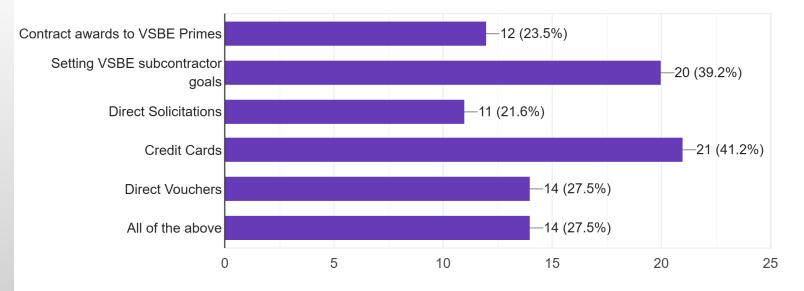
Outreach= More vendors getting certified

• On average, I add about 10 new vendors a week into the VSBE database

Credit Cards were the most utilized process for awards for VSBEs

What processes are most utilized for VSBE awards? (Select all that apply)

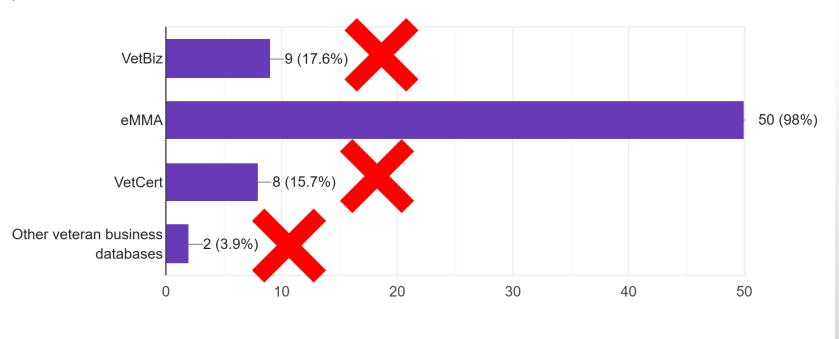


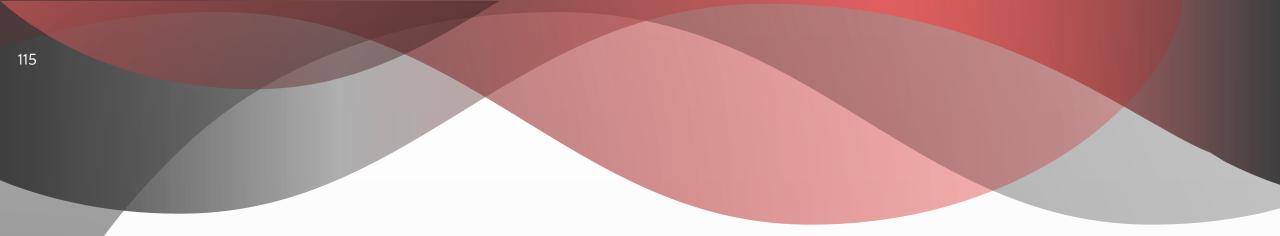


VSBE FY25 STRAGETIC PLAN THEMES

• Platforms for VSBE Certification

What platform is used to verify VSBE certification status prior to contract award? ⁵¹ responses





VSBE Reporting

Vsbe toolkit

The VSBE Toolkit is the home for all report preparers and Liaisons for templates and tools to be successful.

Submissions are <u>MANDATORY</u>!

Reports are cumulative!

https://gomdsmallbiz.maryla nd.gov/Pages/Reporting-Tool-VSBE.aspx

goMDsmallbiz.maryland.gov

VSBE Reporting Toolkit

This toolkit contains valuable information to assist State agencies/departments with the management and compliance of the Veteran-Owned Small Business Enterprise (VSBE) Program.

eMaryland Marketplace Advantage (eMMA) is the only platform to verify vendors in the VSBE Program.

***Updated Templates FY2025 have now been posted below**

This report is mandatory and must be submitted to: vsbereports.gosba@maryland.gov

VSBE Annual Report Instructions and Template:

- FY2024 VSBE REPORTING MANUAL FINAL V-1.docx
- FY2024 VSBE Annual Form Template.xlsx
- FY24 Outreach Google Report

VSBE Quarterly Report Templates:

- Gim FY2025 VSBE Quarterly Form Template Final.xlsx
- FY2025 Quarterly VSBE Procurement Activity Report 1.8.2025.xlsx

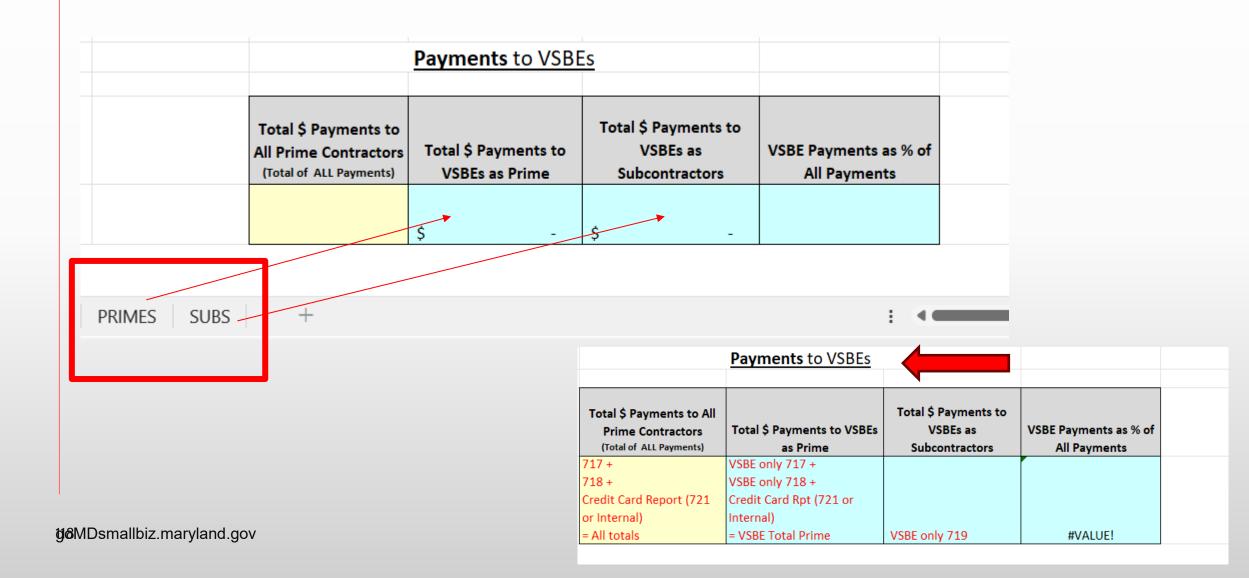
VSBE Additional Reporting Document Tools:

- 🔹 😹 Socioeconomic Data Reporting Guidance Final.pdf
- Image: State Stat
- Image: State of the state of th
- K VSBE Program Guide.png

VSBE Quarterly Reporting

		Veteran-Owne	d Small Business	Enterprise (VSBE)	Quarterly Report	t	
			Fisca	al Year 2024			
				ter For Veterans Enterprise of the Unit counted toward a defined VSBE contra		ffairs	
INSTRUCTIONS: Cor	nplete all yello	ells. Automatic calculations v	will appear in blue cel	ls. Do not edit this temp	late		
Agency Reporting:							
Individual Completing R	eport:						
				Awards to VSBEs			
	Total # All		Total # Contracts	Total \$ Contracts Awarded		T - 16 1005	
	Procurement Contracts Awarded	Total \$ All Procurement Contracts Awarded	Awarded to VSBEs as Prime Contractors	to VSBEs as Prime Contractors	Total # VSBE Subcontracts Awarded	Total \$ VSBE Subcontracts Awarded	
Procurement Contracts	QTY	709 & 710 Rpts Combined Total	QTY	VSBE 710		VSBE 720 Rpt	
Corporate Credit Card	QTY	721 &/or Internal Report	QTY	VSBE 721/Credit Cards	C(T)	V302720 Npt	
Direct Voucher	QTY	717 Data	QTY	VSBE 717			
Total		\$0		\$	60	\$0 <mark>.</mark>	
	Should match MBE	Rpt total agency awards Form 2					
					Payments to VSBEs		
				Total \$ Payments to All Prime Contractors (Total of ALL Payments)	Total \$ Payments to VSB as Prime	Total \$ Payments to Es VSBEs as Subcontractors	VSBE Payments as % o All Payments
				717 +	VSBE only 717 +		
MDsmallbiz.mary	land dov			718 +	VSBE only 718 +		
in Bornanoiz.mary	lana.gov			Credit Card Report (721	Credit Card Rpt (721 or		
				or Internal)	Internal)		
				= All totals	= VSBE Total Prime	VSBE only 719	#VALUE!

VSBE Quarterly Reporting



Best VSBE REPORTING PRACTICES

- 1. Run all your data reports with VET flags
- 2. Scrub out your non-reportable data
- Open both VSBE Quarterly Templates (you will use certain information on BOTH reports)
- 4. Start with Awards- Contract Data (709 & 710, 720)
- Use said scrubbed data for both Quarterly reports
- 6. Use VET 717 (Direct Vouchers) and 721 (Credit Cards) for both award and payment data on both reports
- 7. End with rest of payment data scrubbed



VSBE q2 Procurement activity template

VSBE Pro	ogram Procurement Activi	ty Report						
Pursuant to COMAR 21.11.14.06 (B.) Each procurement age Office of Small, Minority & Women Business Affairs in conne	equested vobe Procedence Activity Report ency shall furnish any other information or per ection with its VSBE procurements, or any oth s, or continuation of the VSBE Program.	iodic reports requested	d by the Governor's					
As outlined in the Instructions tab, the data requeste by VSBE Participat	d is collected cumulatively and the final sing Agencies on or before October 15, 202		nust be reported					
Completed Reports should be submitte	ed electronically by email to vsbereports.	gosba@maryland.go	v					
Agency Name:								
Data from the detail tab automatically populates the table l	below. ONLY complete the certification section	on below the table with Total Quantity (#) VSBE Goal Met at	Total Quantity (#) VSBE Goal	4 submission on Octob Total Quantity (#) of VSBE Prime	er 15, 2024.			
Procurement Activity uly 1, 2024 - June 30, 2025	Total Quantity (#) tal Cumulative Value	Time of Action (Modification or	Not Met at Time of Action	Contractors Awarded				
ll contract awards issued	0 \$0			0)			
ll contract awards with VSBE goals	0							
Il contract modifications	0 \$0			0				
Il contracts modified that had VSBE goals	0	0	0					
Il contract renewal options exercised Il contracts whose renewal options were exercised that	0 \$0			0				
ad VSBE goals	0	0	0	Direct Soli	citations	Total Quantity	Total Quantity	Total Cumula Value of Dire
				July 1, 202	4 - June 30, 2025	Direct Vouchers (#)	Credit Cards (#)	Solicitations
				All Direct Se	olicitations (DV and CC)	0	0	
)				(#) of VSBF	Vendors Direct Solicited	0		

VSBE q2 Procurement activity template

VSBE Direct Solicitation Tab is specifically only wanting VSBE Awards

Cumulo	VSBE Program Procurement Activity Report Cumulative Data Collection: Procurement Activity Detail for July 1, 2024 through June 30, 2025							
Direct Solicitation- Vendor Name (Credit Card and Direct Vouchers)		DV OR CC?	Value (\$)	VSBE Vendor (Select from Dropdown)				

	Awards to VSBEs
Total # Contracts Awarded	Total \$ Contracts Awarded
to VSBEs as Prime	to VSBEs as Prime
Contractors	Contractors
QTY	VSBE 710
QTY	VSBE 721/Credit Cards
QTY	VSBE 717
	\$0

VSBE q3 Procurement activity template

Data from the detail tab automatically populates the tab	ole bel	low. ONLY comple	ete the c	ertification section	on below t	he table with your u	nits Q	Quarter 4 submissio	on on October 15, 2024	<i>l</i> .
						VSBE Goal Met	at	(#) VSBE Goal	Total Quantity	
						Time of Action	N	ot Met at Time	(#) of VSBE Prime	
Procurement Activity			Total Cumulative		(Modification or		of Action	Contractors		
July 1, 2024 - June 30, 2025	Total Quantity (#)		Value (\$)		Renewal)		Modification or	Awarded		
							Ì			
All contract awards issued		QTY		\$710					710 VET FLAG	
All contract awards with VSBE goals			0							
All contract modifications		QTY			\$709				709 VET FLAG	
All contracts modified that had VSBE goals			0				0	0		
All contract renewal options exercised		Internal Process			\$0					0
All contracts whose renewal options were exercised that	it had									
VSBE goals			0				0	0		
-					T . 10	Imulative				
Direct Solicitations	Tata	al Quantity Direct	Tatal			of Direct				
July 1, 2024 - June 30, 2025		Vouchers (#)		Cards (#)		ations(\$)				
July 1, 2024 - Julie 30, 2023		vouchers (#)		Cards (#)	3011118	itions(\$)				
All Direct Solicitations to VSBEs (DV and CC)	0	QTY 717 VET FLAG	QT	Y 721 VET FLAG	Ś VSBE	717 & 721				
		-								
(#) of VSBE Vendors Direct Solicited										

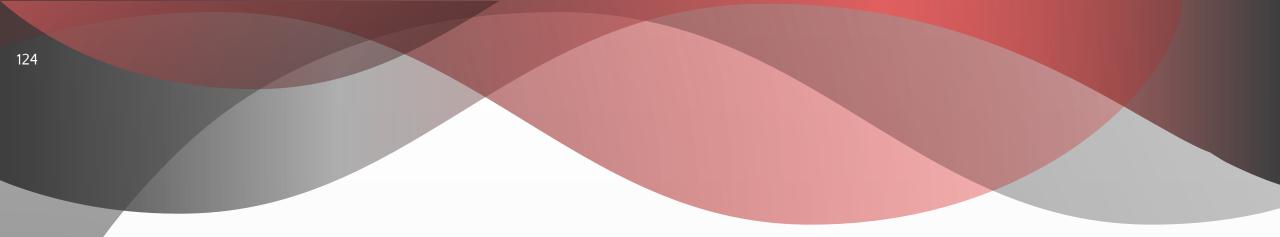
VSBE quarterly updates

Quarter 1

- Number of Units submitted- **47**
- Total Dollars Awarded thus far in FY25- \$6,904,241
- 36 agencies had reached VSBE participation lower than 1%
- 9 agencies had reached VSBE participation between 1%-3%
- 2 agencies had achieved VSBE participation higher than 3% goMDsmallbiz.maryland.gov

Quarter 2

- Number of Units submitted- **43**
- Total Dollars Awarded thus far in FY25- \$30,555,446
- 34 units reached VSBE participation lower than 1%
- 5 units reached VSBE participation between 1%-3%
- 4 units achieved VSBE participation higher than 3%
- 18 of 43 units have made 0 awards to VSBEs



VSBE upcoming

Veteran Small Business Preference

Evaluation. When a procurement under COMAR 21.05.02 has been designated for a small business preference, the procurement officer shall accept the most favorable responsive bid from a responsible small business if the bid does not exceed the most favorable responsive bid price received from a responsible bidder that is not certified as a small business by:

(a) More than 5 percent;

(b) More than 7 percent for a veteran-owned small business;

- VSBEs

(c) More than 8 percent for a disabled-veteran-owned small business; or

- <u>https://veterans.certify.sba.gov/#home</u>

(d) The predetermined percentage preference.

Veteran Small Business Preference

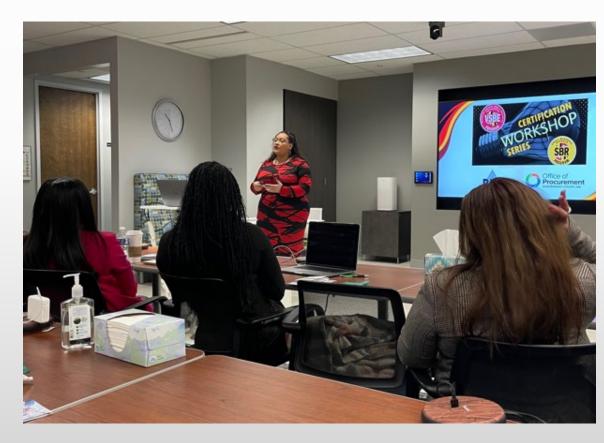
On the federal space, their certified veteran businesses will differentiate SDVOSB vs VOSB. Please invite veteran businesses to get VSBE certified!

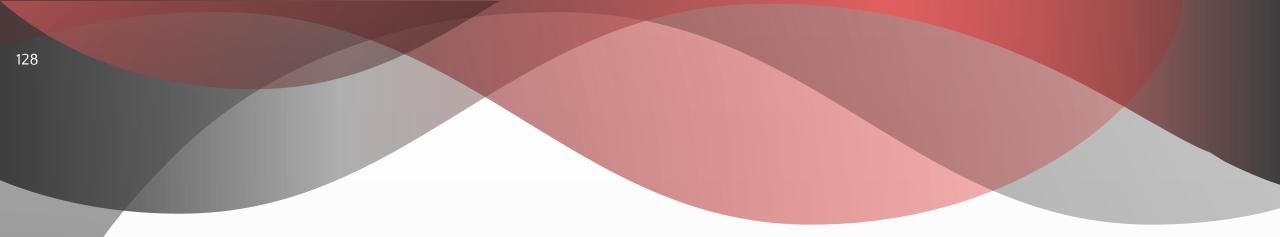


3G's Trucking LLC Veteran Owned Small Business									
cation Information			•						
7494	DBA	Last Verified Apr 20, 2021		Expiration Date Apr 20, 2026					
ess Information									
ii HWSBKTQ9	Cage Code 8TMH6	Entity Type Limited Liability Company	y (LLC)	Year Established					
2									
ss Address 1 orth St.	Business Address 2	City Saint Michaels	State/Territory MD	Zip Code 21663					
CODES									
10			Gene	eral Freight Trucking, Local					
10			Used Househol	d and Office Goods Moving					
11		Administrative Ma	nagement and General Manag	ement Consulting Services					

UPCOMING for the vsbe program

- VSBE Compliance COMAR chapter to be updated FY26
- Veteran definition to be updated to allow even more VSBEs in the database
- VSBE specific outreach coming
- More VSBE Liaison Specific
 Training





Thank you

If you would like to set-up a one on one about your unit's VSBE performance or VSBE assistance, email our VSBE Compliance Manager,

Danielle.Davis2@maryland.gov