



# **State Procurement 101**

Presented by Alison Tavik, Director of Communications & Outreach

# Maryland is OPEN for Business

The Hogan Administration is focused on growing the private sector, creating new jobs, and improving the statewide economy,

- More than 183,000 jobs gained during the ongoing recovery from COVID-19 (Bureau of Labor Statistics)
- 1<sup>st</sup> in the nation for minority and women business ownership (Paychex)
- 2<sup>nd</sup> in the nation in emerging technologies and innovation (Center for Digital Government)
- 3<sup>rd</sup> in the nation for entrepreneurial growth (*Kauffman Foundation*)





- Connect small businesses to greater economic opportunities
- Conduct statewide outreach and training programs to help small business compete with confidence in the state contracting arena
- Host online resources for small business growth and development
- Director oversight of three state procurement programs across 70 state agencies/departments



# Small Business Reserve (SBR) Program

- Prime contracting program
- 15% set-aside
- Race and gender neutral
- State-defined small business eligibility standards apply
- Online certification process (eMMA)
- Annual renewal

# Minority Business Enterprise (MBE) Program

- Subcontracting program
- 29% aspirational goal
- Race and gender specific
- Application-based certification process
- Annual renewal

# Veteran-Owned Small Business Enterprise (VSBE) Program

- Subcontracting program
- 1% aspirational goal
- 3-Step certification process includes verification of veteran status
- Annual renewal

MBEs and VSBEs are encouraged to perform as a prime contractor.





"If you want to compete with confidence in the state contracting arena, you have to understand the procurement process."

- Alison Tavik

# What is Procurement?



COMAR Title 21, Section 21.01.01.03

The act of obtaining or buying goods and services through a process that includes preparation, processing, selection, compliance, and approval of payments.





All vendors receiving payments from the State must:

- (1) Be in good standing with the Maryland Department of Assessments and Taxation;
- (2) Be registered in the online vendor database.



SBR, MBE, or VSBE certification is **not** a requirement for doing business with the State of Maryland.

# **Online Vendor Database**



# eMaryland Marketplace Advantage

- Free to register as a vendor
- Automatically generates notices that are delivered via email based on the product & services identified in the vendor profile
- Online bid platform
- SBR & VSBE online certification platform
- Includes solicitations by counties, cities & municipalities

eMMA will evolve into a procure-to-pay system.

# **Online Vendor Database**



- Learn how to navigate this system
- Maintain your profile
- Assign Roles
- Include an Email address (this field is not mandatory; but absolutely necessary)
- Use the FAQs, QRGs and vendor training videos provided
- Contact the eMMA Help Desk



# Authority flows downward:

- Legislature
- Board of Public Works (\$200,000+)
- Office of State
   Procurement
- Line agencies (70)



The University System (11 campuses),
St. Mary's College,
and Morgan State
University
follow separate
procurement rules.



# **Basic Procurement Terminology**

- **SF&P** State Finance and Procurement codified procurement law
- COMAR Code of Maryland Regulations specific process used to ensure compliance with procurement law
- **RFP** Request for Proposals
  - Offeror Entity that submits a proposal in response to a RFP
- IFB Invitation For Bids
  - Bidder Entity that submits a bid in response to a IFB
- Master Contracts qualification of bidders and offerors for the procurement of service, supplies or commodities; awards made through secondary competition
- NTP Notice to Proceed; written notice from procurement officer that indicates specific date the contract work will begin



- Construction
- Construction-Related
   Services
- A/E Services
- Services
- Information Technology
- Capital Equipment

- Maintenance
- Supplies
- Real Property Leases
- Bank and Financial Services
- Energy Performance
- Commodities

# **Preference Purchases**

# In order of preference:

- Maryland Correctional Enterprises (MCE)
- Blind Industries and Services of Maryland (BISM)
- Community Service Providers (MD Works)



# Examples:

Office Furniture
Printing
Promotional Items
Cleaning/Janitorial
Service
Cleaning Supplies
Paper Products
Batteries
Water
Temporary Employees



# **Invitation for Bid (IFB)**

- Seeking a price
- The solicitation is typically a straight-forward and well- defined
- Commonly used to purchase supplies, commodities, or equipment
- Typically not used for complex purchases

The award is made to the responsive and responsible bidder who submits the **lowest price**.

# Request for Proposal (RFP)

- Seeking a solution
- Designed to help the contracting officer understand the various proposed methods and approaches that can be used to meet the requirements outlined in the solicitation
- Multi-step process, commonly used for complex purchases

The award is made to the responsive and responsible offeror whose proposal is **most advantageous** (best value).

Late submissions are NEVER, EVER accepted.

# Responsive and Responsible

"Responsive" relates to the tangible documents submitted to the State by the designated date; all information requested my be provided.

Applies to both bids and proposals

"Responsible" relates to the bidder's technical capability to deliver the product/service as required; past performance & reliability are also factors.

Applies to both bids and proposals





#### **Bids**

- Read everything; understand the scope of work
- Contact the procurement officer with questions
- Provide a clear and complete response
- Double check everything before sending; no second chances

#### **Proposals**

- Read everything; understand the scope of work
- Contact the procurement officer with questions
- Submit clear, concise answers; opportunity to "cure" a problem is limited
- Be prepared to provide additional information
- If unsuccessful, request a debrief (time sensitive)

Be responsive & responsible!

Late submissions are NEVER, EVER accepted!!



### 1. Planning

Cost estimate, budget approval, timeline, key personnel

## 2. Document Preparation

Technical, administrative, and contractual requirements finalized

#### 3. Publication

- eMaryland Marketplace Advantage (eMMA)
- Over \$15,000

# 4. Pre-Bid/Proposal Conference

- Buyers explain scope of work & answer questions
- Identify potential bidders/offerors

# 5. Receive Bids/Proposals

Public bid opening



# 6. Evaluate Responses

- Lowest responsive & responsible bid
- Most advantageous responsive" & responsible offer

#### 7. Recommend Award

- Obtain signed contract and forms from winning vendor
- Receive internal approvals

# 8. Notify Vendors

Provide debriefings for unsuccessful offerors

# 9. Receive Final Award Approval

BPW

#### 10. Issue NTP

Notice to Proceed!



# **Purchasing Thresholds**

Small Procurement

- Category I

Small Procurement

- Category II

Small
Procurement
- Category III

Formal Procurement



# Small Procurement – Category I:

- \$5,000 or less
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small & minority businesses
- Award is based on the procurement officer's judgement

# Small Procurement – Category II

- \$5,001 -\$15,000
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small & minority businesses
- Award is based on the procurement officer's judgement

### **Direct Solicitation Method**



# Small Procurement – Category I:

- \$5,000 or less
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small & minority businesses
- Award is based on the procurement officer's judgement

# Small Procurement – Category II

- \$5,001**-\$15,000**
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small & minority businesses
- Award is based on the procurement officer's judgement

### **Direct Solicitation Method**

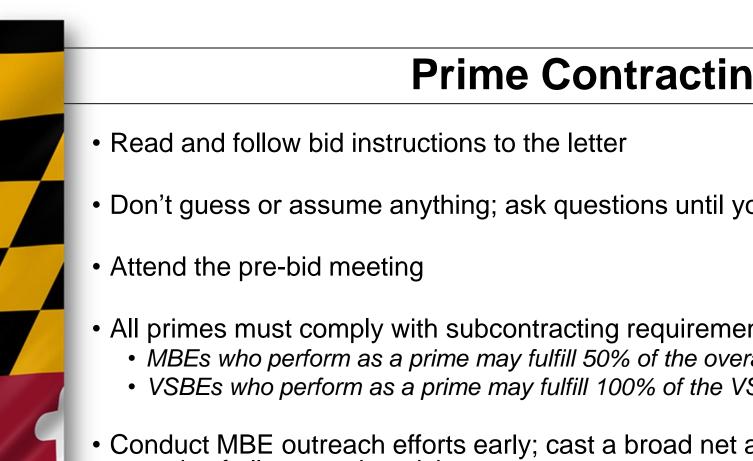


# Small Procurement – Category III:

- \$15,001 \$50,000
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive
   & responsible bidder/offeror

# Formal Procurement:

- \$50,000+
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive
   & responsible bidder/offeror



# **Prime Contracting Tips**

Don't guess or assume anything; ask questions until you are sure

- All primes must comply with subcontracting requirements
  - MBEs who perform as a prime may fulfill 50% of the overall MBE goal
  - VSBEs who perform as a prime may fulfill 100% of the VSBE goal
- Conduct MBE outreach efforts early; cast a broad net and keep records of all outreach activity
- Complete the required MBE paperwork correctly; failure to do so could eliminate you from consideration
- Understand the MBE waiver process; high burden of proof that must be met



- Try to respond to all requests for quotes from prime contractors and document all correspondence up until the time of bid (names, dates, phone calls, faxes, meetings, etc.)
- Don't submit quotes in a vacuum (i.e. know the scope of work, timeline, etc.) and follow-up on all quotes
- Fully understand the terms and conditions of every contract you sign
- Never sign a blank MBE form (Unavailability Certificate, Participation Statement, Subcontractor Paid/Unpaid Invoice Report)
- Keep copies of everything you sign
- Do what you say you are going to do
- If an issue arises, contact the agency's MBE Liaison at the onset



# **MBE Liaison**

- Designated by and reports directly to the agency/department's top leadership
- Directly engaged in the agency/department's implementation of the MBE Program
  - Contract evaluation and goal-setting
  - Monitoring
  - Compliance
  - Reporting
  - Advocacy
- May perform more than one role within the unit

Visit a listing of MBE Liaisons, visit www.goMDsmallbiz.Maryland.gov

# **State Contracting Pipeline**



# eMaryland Marketplace Advantage (eMMA)



**Procurement Forecast** 



**Board of Public Works** 



# **eMMA Vendor Registration**

www.emma.maryland.gov

#### Welcome to eMaryland Marketplace Advantage (eMMA)



eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

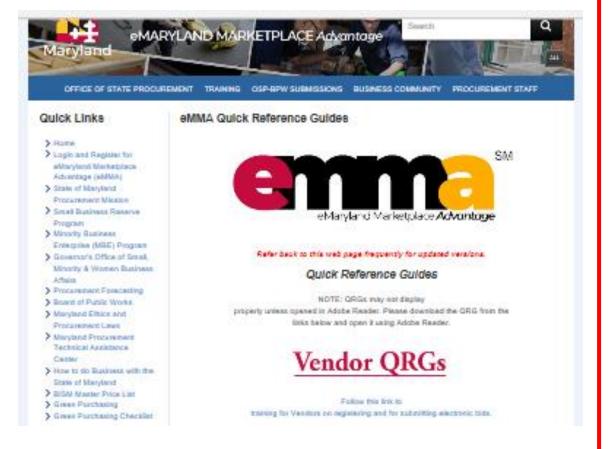
eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.

# LOGIN Login\* Password\* State SSO Login(SecureAuth) Lost your password? New Vendor? Register Now Public Solicitations



Public Contracts



- 1 cMMA QRG Registering as a Vendor
- 2 eMMA QRG Managing Vendor Profile
- 3 eMMA QRG Viewing Open Solicitations
- 4 cMMA QRG Responding to Solicitations (IFB)
- 5 eMMA QRG Responding to Solicitations (RFP)
  - 6 cMMA QRG Viewing Awarded Contracts
- 7 eMMA SBR Certification and Recertification
- 9 eMMA QRG -Public Vendor Search for Vendors
  - 10 eMMA QRG -Vendor Bid Holder List
  - 11 eMMA QRG -Vendor Bid Tabulation

Special QRG -Creating a COVID-19 RFI in eMMA

### Vendor Search

#### Welcome to eMaryland Marketplace Advantage (eMMA)

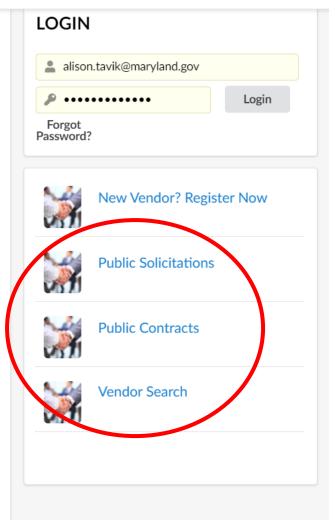


eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

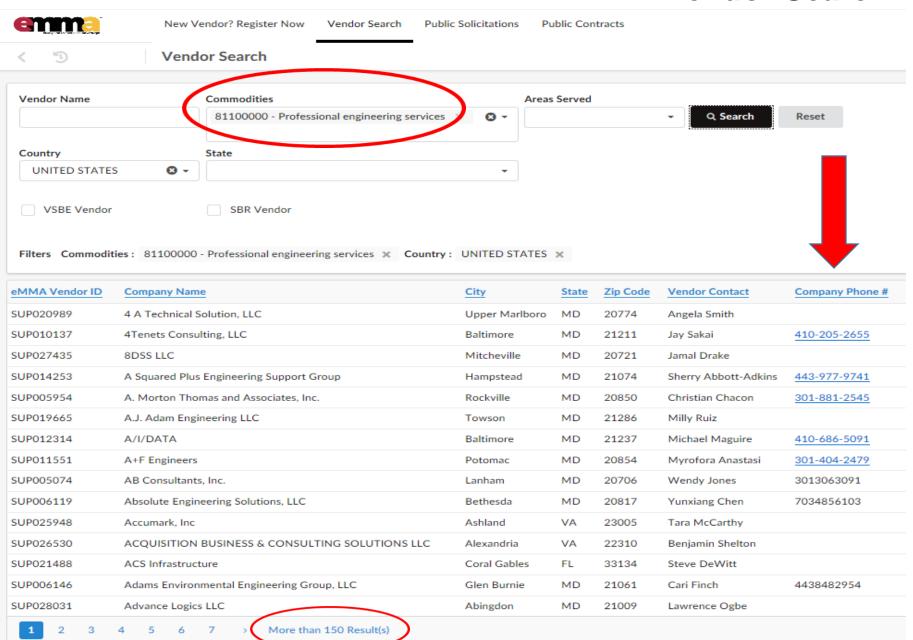
Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

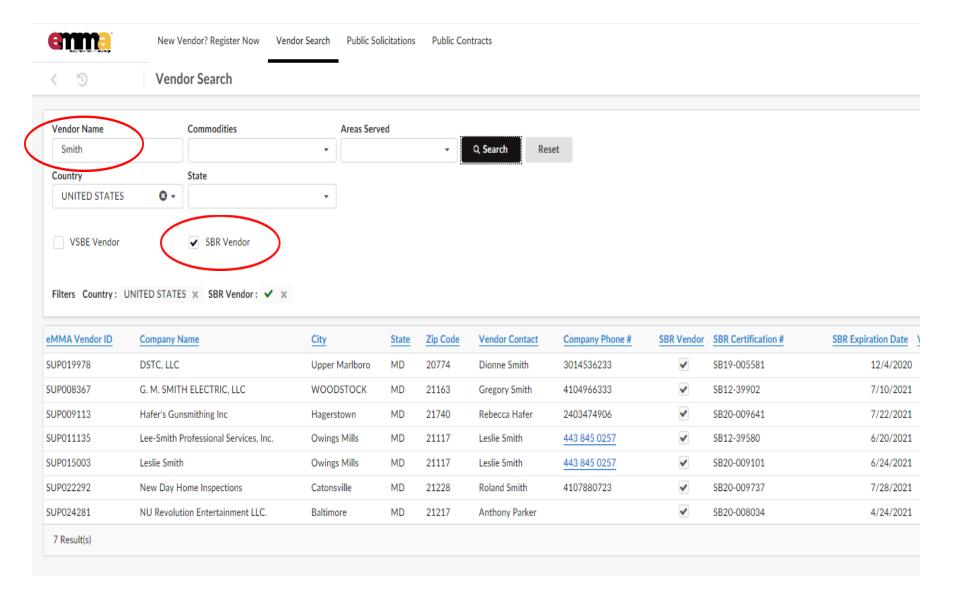
Additional information can be found in the **Frequently Asked Questions** and **Quick Reference Guides**. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.



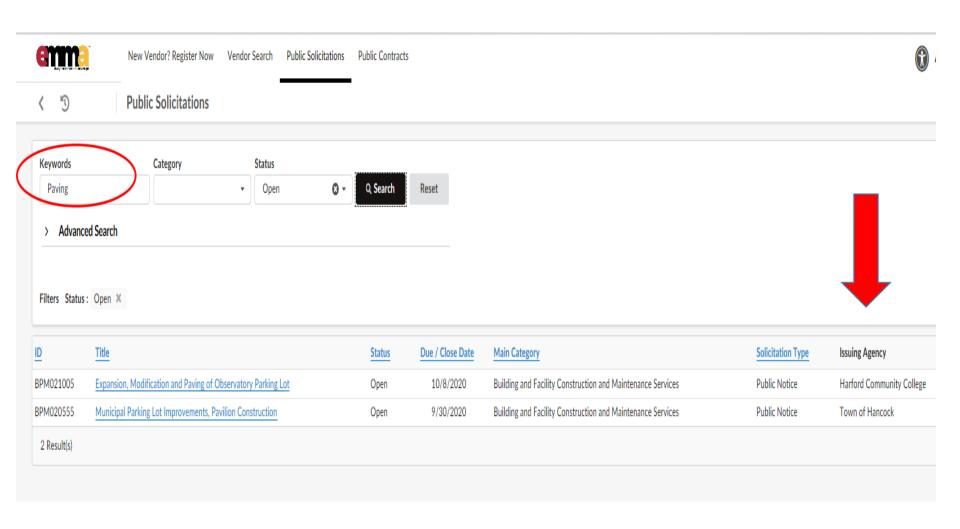
### Vendor Search



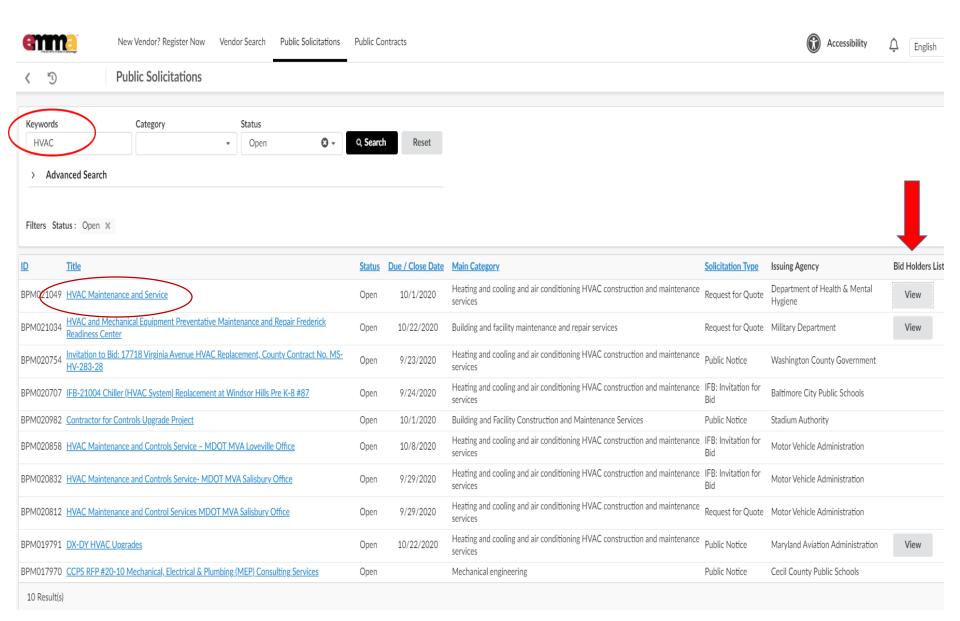
### Vendor Search



### Public Solicitations Search



## **Public Solicitations Search**



# **Public Solicitations Search**



New Vendor? Register Now

Vendor Search

Public Solicitations

Public Contracts





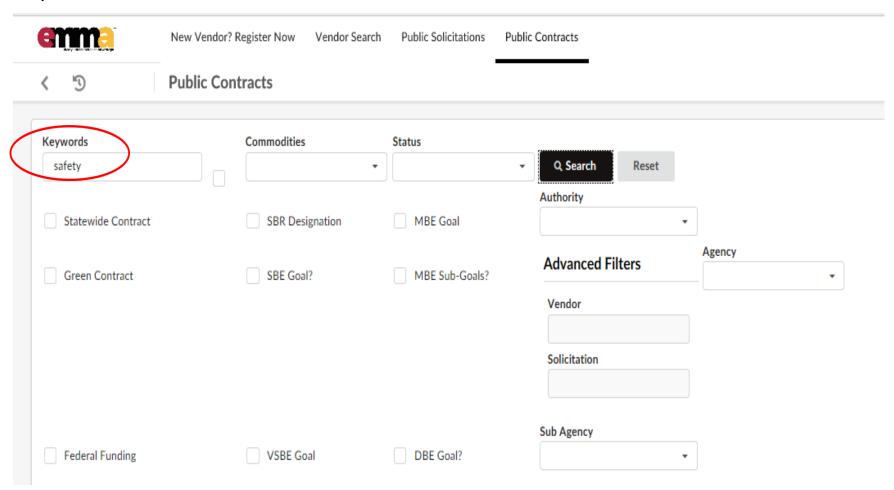
Attachments

HVAC Maintenance and Service (BPM021049): Lot 1 / Round 1

						Return	
Title HVAC Maintenance and Service		ID BPM021049	Lot#	Round # 1	Status Open		Due / Close Date (EST) Oct 1 2020 2:00PM
Solicitation Type Request for Quote							
Main Category							
Heating and cooling and air conditioning HVA	AC construction and maintena en						
Issuing Agency							
Department of Health & Mental Hygiene	en						
Procurement Officer / Buyer Charlesa DAVIDSON	Email charlesa.davidson@maryland.gov						
Solicitation Summary  Monthly HVAC maintenance service at 201 V	V. Preston Street, Baltimore, MD for Da	ta Center cooling syst	em. See a	attached Invita	tion to Bio	ı	
Pre-Bid Conference Date	1	Pre-Bid Conference D	etails				
── 9/24/2020 2:00:00 PM		Call to schedule: 410-767-5923 Maryland Department of Health					
		Central Services Divis					
Procurement Program Participation Goals							
Solicitation Links							

### Public Contracts Search

### Top of Screen



# **Public Contracts Search**

## **Bottom of Screen**

Contract Title	Vendor	Туре	Effective Date (your local time)	Expiration Date (your local time
Safety Shoes with Safety Toe	Unimex Corporation	Master / Statewide	8/15/2019 8:00:00 PM	8/14/2020 8:00:00 P
Mainframe Support Resource - Short Term	Epitome Technology Inc	Individual	9/30/2019 8:00:00 PM	11/29/2019 8:00:00 P
F50P0600438 Warrior Mountain Antenna Install PORFP	Tactical Public Safety LLC	Individual	5/6/2020 8:00:00 PM	5/6/2022 8:00:00 P
499D31423-Providing Maintenance of Traffic at Various Locations in Montgomery and Prince George's Counties	Highway and Safety Services, Inc.	Master / Statewide	8/12/2020 8:00:00 PM	6/29/2023 8:00:00 P
AA8086114R - MAINTENANCE AND PRESERVATION OF LANDSCAPE ASSETS IN ANNE ARUNDEL COUNTY	Highway and Safety Services, Inc.	Master / Statewide	4/22/2020 8:00:00 PM	9/29/2021 8:00:00 P
XX1335876 - Rumblestripes at Various Locations in Dorchester, Somerset, Wicomico and Worcester <u>Counties</u>	Safety Improvements LLC	Master / Statewide	3/16/2020 8:00:00 PM	12/30/2021 8:00:00 P
SAFETY FLARES	Orion Safety Products	Master / Statewide	12/5/2019 8:00:00 PM	12/4/2020 8:00:00 P
SM2025171-MD 5 (Point Lookout Rd) Intersection Improvements at Abell/Moakley Streets-St. Mary's Co	Highway and Safety Services, Inc.	Individual	7/22/2019 8:00:00 PM	10/29/2020 8:00:00 P
The CSMS Surface Equipment and Automotive Maintenance Facility	PBA-WBCM Joint Venture	Individual	9/18/2019 8:00:00 PM	9/18/2022 8:00:00 P
PG1065184 - MD 212A from Pine Street to US 1 - Community Safety Enhancements - Prince George's County	AJ Romano Construction, Inc.	Master / Statewide	6/8/2020 8:00:00 PM	8/30/2022 8:00:00 P
XY6115177 - Garrett County - Areawide Safety and Resurfacing at Various Locations	KEYSTONE LIME COMPANY	Master / Statewide	3/16/2020 8:00:00 PM	12/2/2021 8:00:00 P
Replace water heater (safety/health)	Heil Plumbing	Individual	1/5/2020 8:00:00 PM	2/27/2020 8:00:00 P
PG8545177 - MD 450 (Annapolis Road) from MD 704 to MD 193 Safety and	Aggregate Industries	Master / Statewide	12/9/2019 8:00:00 PM	11/17/2020 8:00:00 P
Safety and Security Window Film for MPT	AP Corp	Individual	12/15/2019 8:00:00 PM	4/16/2020 8:00:00 P
XX1335476 - VARIOUS LOCATIONS IN BALTIMORE AND HARFORD COUNTY AREAWIDE SAFETY AND OPERATIONS IMPROVEMENTS	Concrete General, Inc.	Master / Statewide	11/26/2019 8:00:00 PM	10/24/2022 8:00:00 P

www.goMDsmallbiz.maryland.gov



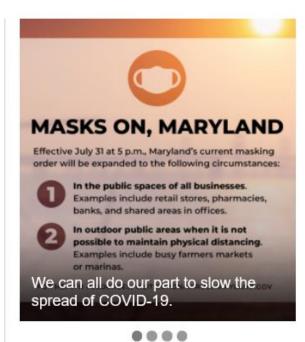


#### **Quick Links**

- > About Us
- > FAQs
- Legislation and Policy
- Outreach
- > News
- > Reports
- > Contact Us









#### Alert!

- COVID-19 Information & Resources for Businesses
- Maryland Unites!
   A-to-Z Resources on COVID-19

#### TOP PICKS

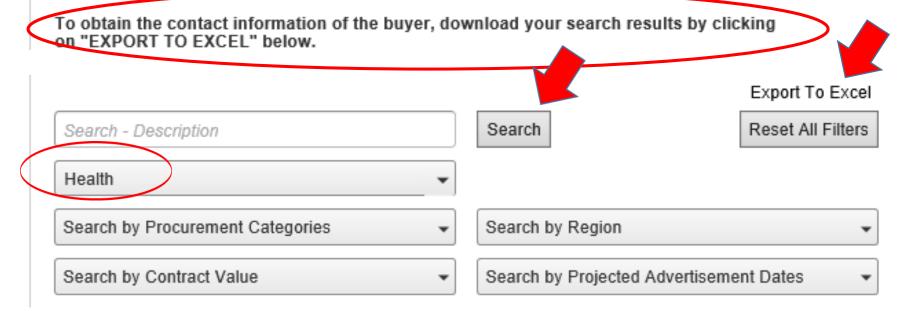
- · Procurement Portal
- eMaryland Marketplace Advantage (eMMA)
- Maryland Business Express
- SBR Liaisons
- MBE Liaisons
- MBE Rights & Responsibilities

# Procurement Forecast Portal

Welcome to Maryland's Procurement Forecast Portal for Fiscal Year 2021.

This database is populated with <u>projected</u> purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast.

We strongly advise you to connect with the buyer directly for details and updates.



## Search by Procurement Categories: "Health"

Consolidated view of Excel Spreadsheet

Description	Estimated Total Contract	PO Name	PO Phone	PO Email
REPLACE FIVE ROOFS	\$500,001 to \$1,000,000	Colleen Haynes	410767-4995	colleen.haynes@maryland.gov
RESEAL/REPLACE SKYLIGHTS @ SILVER WING.	\$100,000 to \$500,000	Colleen Haynes	410767-4995	colleen.haynes@maryland.gov
REPLACE CHILLERS	\$100,000 to \$500,000	Colleen Haynes	410767-4995	colleen.haynes@maryland.gov
DEMO STAFF COTTAGES 1 & 2		Courtney League	410767-5516	courtney.league@maryland.gov
REPLACE FIBERGLASS SHOWER PANS.	\$15,000 to \$99,000	Courtney League	410767-5516	courtney.league@maryland.gov
REPLACE MAIN ELECTRICAL DISTRIBUTION PANELS.	\$15,000 to \$99,000	Courtney League	410767-5516	courtney.league@maryland.gov
ENHANCE HOSPITAL SECURITY	\$15,000 to \$99,000	Courtney League	410767-5516	courtney.league@maryland.gov
Operational and System technical assistance for oversight and management of the MDH Administrative Services Organization (ASO) for the Public Behavioral Health System.	\$1,000,001 to \$5,000,000	Dana Dembrow	410-767-0974	dana.dembrow1@maryland.gov
Lexmark Printers Maintenance for MDH Headquarters	\$100,000 to \$500,000	Dana Dembrow	410-767-0974	dana.dembrow1@maryland.gov
Call Center Services for Maryland Medical Cannabis Commission	\$500,001 to \$1,000,000	Dana Dembrow	410-767-0974	dana.dembrow1@maryland.gov
Installation of fiber optic cable throughout Springfield Hospital Center Campus	\$1,000,001 to \$5,000,000	Dana Dembrow	410-767-0974	dana.dembrow1@maryland.gov

# Search by Projected Advertisement Dates: Q4 (April-June)

Consolidated view of Excel Spreadsheet

Agency Name	Incumbent Name	Current MBE/DBE Participation Goal	Description	Term of Contract	PO Name	PO Phone	PO Email
Budget and Management	P &A	15.00%	Flexible Spending Accounts Administration	5 years or more	Office of State Procurement (OSP) TBD	TBD	TBD
Budget and Management	WorkPro	47.00%	State Medical Director	5 years or more	OSP To Be Determined	TBD	TBD
Environmental Services	N/A	N/A	Equipment Storage Shed		Salem Alsai	410-729-8200	procurement@menv.com
Environmental Services	N/A	TBD	Cheltenham WWTP Upgarde	1-2 years	Salem Alsai	410-729-8200	procurement@menv.com
Labor	Gantech	0.00%	Maintenance support for the electronic licences system	2-3 years	Sean Watson	410-767-2595	sean.watson@maryland.gov
Stadium Authority	Electric Supply Service	0.00%	Electric Supply Service	2-3 years	John Samoryk	410-223-4147	jsamoryk@mdstad.com
University of Maryland, College Park	Academic HealthPlans	5.00%	Student Health Care Plan	5 years or more	Benita F. Scott	301-405-5848	bscott13@umd.edu
Transportation - Port Administration	IHS Global	0.00%	PIERS	1-2 years	Margie Koppelman	410-385-4833	mkoppelman1@mdot.state.md.
Transportation - Office of the Secretary	Skyline Technology Solutions	25.00%	Securtiy Systems Hardware and Software Maintenance	5 years or more	Joe Palechek	410-865-1137	jpalechek@mdot.maryland.gov
Lottery	Instant Ticket Vending Machines and Related Svcs	25.00%	Instant Tickets	2-3 years	Robert Howells	410.230.8789	robert.howells@maryland.gov
Lottery	Central Monitor & Control Sys	25.00%	Control system for VLT program	5 years or more	Robert Howells	410.230.8789	robert.howells@maryland.gov
Police	Two Shores Lawn	0.00%	Lawn Care	2-3 years	Rene Alonso	410-379-9410	rene.alonso@maryland.gov
Housing and Community Development	Caralex, LLC d/b/a Treffer Appraisal Group	23.00%	Appraisal Services For REO Portfolio	5 years or more	Paul Dickman	301-429-7697	paul.dickman@maryland.gov
Transportation - State Highway	Blue Gray Towing	N/A	Heavy Duty Towing for Winter Emergencies in Washington County	1-2 years	Diane Michael	301-791-4790	dmichael@mdot.maryland.gov

# **Board of Public Works**

Approves most contracts of \$200,000+

www.bpw.maryland.gov



#### **BPW Meetings**



#### **Publications**

- > All Publications
- > Reports Due to BPW
- Advisories
- Debarments
- > Pending Regulations

#### **About BPW**

- > Staff
- > Organizational Chart
- > Directions and Parking
- > About BPW

#### **Board of Public Works**



#### **Spotlight**

- Maryland Department of Health -Coronavirus Disease 2019 (COVID-19) Information
- FY 2020 Payment of Employee Health Care Expenses Report
- FY 2021 State Tax Rate
- eMaryland Marketplace Advantage (eMMA) Registration Now Open!
- NASPO State Preference Repository

**MEETING BROADCAST LIVE** 

#### DEPARTMENT OF TRANSPORTATION ACTION AGENDA September 23, 2020



Contact: William Parham 410-767-8374 wparham@mta.maryland.gov

12-C. MARYLAND TRANSIT ADMINISTRATION

Construction Contract

Contract ID: Metro Street Grate Rehabilitation; T-0529-1240

ADPICS No.: T05291240

Contract Description: This contract provides for the repair and replacement of street grates at select Maryland Department of Transportation Maryland Transit Administration (MDOT MTA) Metro SubwayLink stations.

Award: Brawner Builders, Inc.

Hunt Valley, MD

Contract Term: 10/08/2020\* - 06/30/2021 (\*or earlier upon BPW approval)

Amount: \$1,496,662

Procurement Method: Competitive Sealed Bidding

Brawner Builders, Inc. \$1,496,662

Hunt Valley, MD

United Constructors Group \$1,604,794

Abington, MD

Kiewit Infrastructure Co. \$1,739,000

Hanover, MD

Anchor Construction Corporation \$1,969,690

Washington, D.C.

Hawkeye Construction LLC \$2,174,429

Cockeysville, MD

DBE Participation: 15.65%

Performance Security: Performance & Payment Bonds at 100% of the Contract Amount

Requesting Agency Remarks: This solicitation was published on eMaryland Marketplace Advantage on February 6, 2020, notifying 278 vendors, and was directly solicited to 128 vendors. The bid opening was conducted on April 15, 2020.

### **Board of Public Works**

www.bpw.maryland.gov

(1) Select BPW Meeting Documents

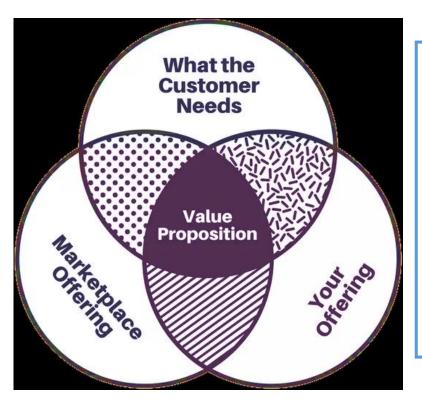
(2) Select from the meeting dates provided

(3) Select "Agenda"

# **Clearly Define Your Value Proposition**



# What problem does your customer have that you can solve?



- Prime Contractor
- SBR Prime Contractor
- MBE Prime Contractor
- VSBE Prime Contractor
- MBE Subcontractor
- VSBE Subcontractor
- General Subcontractor



# Questions?





Register to receive notices of all upcoming classes and workshops at

www.goMDsmallbiz@Maryland.gov.

Stay tuned to learn how you can receive \ a copy of this slide deck.