



**CALVERT  
COUNTY**  
*Maryland*  
Economic Development

*Live, Work, Prosper in Calvert County*

*October 9, 2025*

# Calvert County

## Economic Development Overview



### **MISSION**

The Department of Economic Development acts as a catalyst for Calvert County's economy by promoting quality growth in alignment with the Comprehensive Plan. Its mission is to increase the commercial tax base, generate jobs, retain businesses, stimulate industrial and commercial growth, and attract visitors. In pursuing new opportunities, the Department remains environmentally sensitive and community-focused.



### **GOALS**

The Department of Economic Development aims to boost the commercial tax base, generate and retain jobs and businesses, and attract visitors to Calvert County. All efforts support sustainable growth while remaining community-focused.

# Calvert County Department of Economic Development Core Services



## **BUSINESS DEVELOPMENT & EXPANSION**

- Regulatory and permitting guidance
- Site selection assistance
- Provide commercial real estate reports
- Entrepreneurship support
- Groundbreaking & new business opportunities



## **BUSINESS RETENTION & SUPPORT**

- Confidential counseling & incentive programs
- Workforce development resources
- Business education, networking & strategy
- Ribbon cuttings & anniversaries



## **TOURISM SUPPORT**

- Promote Calvert County and its attractions as a tourism destination
- Support to tourism & hospitality industries
- Publish tourism brochures & guides
- Support of special events & tourism activities



## **AGRICULTURE SUPPORT**

- Enhance Calvert County's agricultural economy
- Regulatory, permitting & financial resources
- Seasonal farmers markets
- Programs & services for farmers and growers
- Coordinate regional and state ag resources

# Supporting Local Businesses

*Helping Calvert County Businesses Grow, Thrive and Succeed*

## **BUSINESS RETENTION & EXPANSION**

- *Business Outreach:* Proactive visits to understand challenges and goals
- *Customized Support:* Assistance with permitting, site selection, workforce, funding, and state/county programs
- *Confidential Consultations:* One-on-one guidance for growth and problem-solving

## **SMALL BUSINESS & START-UP RESOURCES**

- *Maryland SBDC Connections:* Free consulting, financial planning, and training
- *Workshops & Training:* Marketing, business planning, government procurement, and more
- *Access to Capital:* Guidance on grants, loans, and incentives

## **MARKET RESEARCH & ECONOMIC ANALYSIS**

- Analyze data and trends to understand our local economy, assess the needs of businesses, and identify growth opportunities
- Provide real estate reports and labor market analytics (CoStar, JobsEQ)

# Supporting Local Businesses

*Helping Calvert County Businesses Grow, Thrive and Succeed*

## **SITE SELECTION & REAL ESTATE ASSISTANCE**

- *Property Listings & Zoning Guidance:* Identify available commercial/industrial space and understand permitted uses
- *Incentives:* Support for businesses in enterprise zones or revitalization districts

## **MARKETING & PROMOTION**

- *Business Spotlights:* Newsletters, social media, and website features
- *Ribbon Cuttings, Grand Openings & Anniversary Recognitions:* Promote new and expanding businesses
- *Buy Local Initiatives:* Seasonal campaigns and special events

## **STRATEGIC PARTNERSHIPS**

- *Workforce Development:* Coordination with local schools, CSM, Tri-County Council, and workforce boards
- *Agriculture & Tourism Support:* Dedicated team for key sectors
- *State & Regional Connections:* Liaison to Maryland Department of Commerce and other agencies



**CALVERT  
COUNTY**  
*Maryland*  
Economic Development

**JULIE OBERG**

*Director*

**SHEEBAH SMITH**

*Deputy Director*

**KATHY MACADAMS**

*Business Retention  
Specialist*

**NICHOLE WHITE**

*Business Development  
Specialist*

410-535-4583 | [info@ChooseCalvert.com](mailto:info@ChooseCalvert.com) | [www.ChooseCalvert.com](http://www.ChooseCalvert.com)