WELCOME!

Today's Topic:

Prime Contracting in Maryland's Small Business Reserve (SBR) Program

July 8, 2025



GUEST INSTRUCTOR



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GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS

goMDsmallbiz.maryland.gov





Wes Moore Governor



Aruna Miller Lt. Governor



Y. Maria Martinez
Special Secretary



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS



Implements
Maryland's 3
socioeconomic
procurement
programs across
70+ agencies and
departments



Connects small, minority, women, & veteran business owners to opportunities in the state contracting arena



Conducts free small business webinars, hosts stakeholder engagement events, and participates in outreach programs statewide



Partners with MBEs
to resolve issues
that arise
during contract
performance
through the MBE
Ombudsman unit



Curates online resources at the federal, state, and local levels for small business growth and development

https://goMDsmallbiz.maryland.gov

Maryland's Socioeconomic Procurement Programs



- Prime & subcontracting opportunities
- 70+ participating state agencies & departments
- Race & gender specific
- Application-based certification process with MDOT's Office of Minority Business Enterprise



- Prime & subcontracting opportunities
- 50+ participating state agencies & departments
- Veteran specific
- Online certification process in eMaryland Marketplace Advantage



- Prime contracting opportunities
- 60+ participating state
 agencies & departments
- Race and gender neutral
- Online certification process in eMaryland Marketplace Advantage

No cost to obtain or maintain certification. Annual renewal requirements apply.

Payments

Fiscal Year 2024

MBE Program

• \$1.6 billion



• \$23 million

SBR Program

• \$483 million







Program Seals

MBE Program

VSBE Program

SBR Program



www.goMDsmallbiz.maryland.gov

Small Business Reserve (SBR) Program

- Overview of the SBR Program
- Eligibility standards
- Online self-certification process
- Pipeline for identifying SBR opportunities



Governor's Office of Small, Minority & Women Business Affairs

SBR Program- Value Proposition

- It is a FREE online self-certification through the state's eMaryland Marketplace Advantage (eMMA) portal!
- 20% of the state solicitations advertised on eMMA are SBR designated
- You compete against other Certified Small Businesses (CSBs)(as opposed to larger companies)!
- If you are awarded an SBR designated contract, you would be the PRIME CONTRACTOR!
- Close to \$500 million in state-funded contracts paid to Certified Small Businesses (CSBs)
- Availability of SBR Liaisons!



POLL # 1

SBR Program Background

In 2004, the state created the **Small Business Reserve** (SBR) Program, providing Certified Small Businesses with the opportunity to participate as prime contractors on state contracts by establishing a unique marketplace where small businesses compete against other small businesses instead of larger, more established companies.

SBR Program Rules

Almost 70 participating agencies/departments are directed to designate at least 20% of its fiscal year procurement expenditures with Certified Small Businesses.

Governor's Office of Small, Minority & Women Business Affairs

SBR Program Rules

Once a solicitation has been designated as "SBR only," an award can only be made to a Certified Small Business.

Governor's Office of Small, Minority & Women Business Affairs



Currently, eligible procurements between \$50,000-\$500,000 shall be designated to SBR Program (with certain exceptions)

Effective October 1, 2025, that threshold will change to \$1,000,000 or less

SBR Program

SBR Program Eligibility Standards

https://gomdsmallbiz.maryland.gov/Pages/sbr-Program.aspx

Governor's Office of Small, Minority & Women Business Affairs

Eligibility Standards

For-profit businesses, other than a broker, (exceptions are real-estate and insurance)

- independently owned and operated
- not a subsidiary of another business
- not dominant in its field of operation at the national level

Certified Small Business Industry Thresholds

Industry	Number of Employees in the 3 Most Recent Years	Or Average Gross Sales over the 3 Most Recent Years
Wholesale	50	\$4 million
Retail	25	\$3 million
Manufacturing Operations	100	\$2 million
Service Operations	100	\$10 million
Construction Operations	50	\$7 million
Architectural and Engineering	100	\$4.5 million

SBR Program Disclaimer

https://gomdsmallbiz.maryland.gov/Pages/sbr-Program.aspx

All vendors receiving payments from the State must be in **good standing/active** with the Maryland Department of Assessments and Taxation.

Business Entity Search

https://egov.maryland.gov/BusinessExpress/EntitySearch



All vendors receiving payments from the State must be registered in eMaryland Marketplace Advantage (eMMA)



- Online vendor platform
- Free to register
- Connects vendors to contracting opportunities from the State,
- County & local governments publish notices
- Registered vendors receive notices of opportunities
- Submit responses
- Obtain results (\$50,000+)
- All state-funded purchases greater than \$15,000 must be published on eMMA

https://emma.maryland.gov

Welcome to eMaryland Marketplace Advantage (eMMA)



eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, to insparent, and efficient procurement process. We look forward to doing business very hyou!

Additional information can be found in the Frequently Asked

Questions and Quick Reference Guides Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.

For additional training and resources, please go to the Maryland Procurement Academy homepage at <u>State of Maryland eMMA Training</u>

QUICK REFERENCE GUIDES (QRGS)

Solution home / eMMA Vendor Guides & Training / Vendor Instruction

Start Your Vendor Registration, Part I (Vendor)

Modified on: Fri, 18 Aug, 2023 at 3:14 PM



Overview

To bid on solicitations in eMMA, you need a registered vendor profile in eMMA. If you don't have one, this Quick Reference Guide (QRG) shows you how to **register** as a vendor in eMaryland Marketplace Advantage (eMMA).

Once complete, eMMA checks to make sure no existing Vendor registrations match your profile in the system. You will receive an email from eMMA allowing you to log in and complete the registration process.

NOTE: eMMA permits or rejects Vendor Registration depending on the Vendor Tax ID status. Once you've submitted your Vendor profile, a green checkmark displays on the webpage to indicate that you've successfully registered your Vendor profile in eMMA.

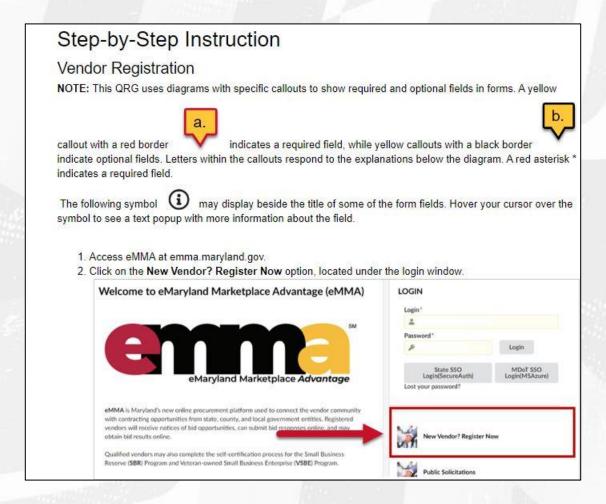


We thank you for your visit.

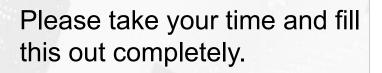
Your registration submission for eMaryland Marketplace Advantage (eMMA) has been received. You will receive an email from eMMA.helpdesk@maryland.gov with next steps.

Go back to login page

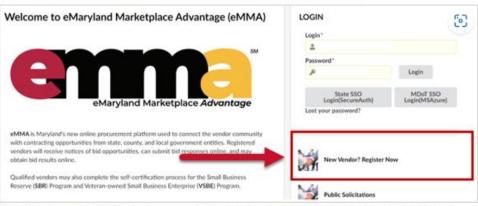
Quick Reference Guide



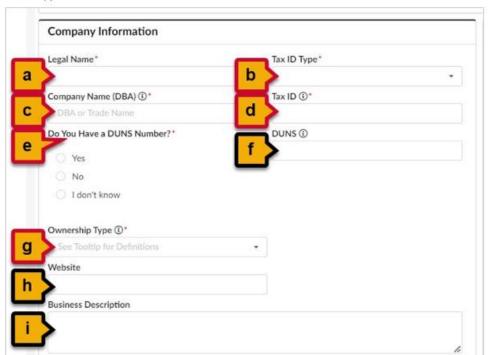
https://emma.maryland.gov



- 1. Access eMMA at emma.maryland.gov.
- 2. Click on the New Vendor? Register Now option, located under the login window.



Complete the form fields in the Company Information section. Required fields are marked with a red asterisk (*).



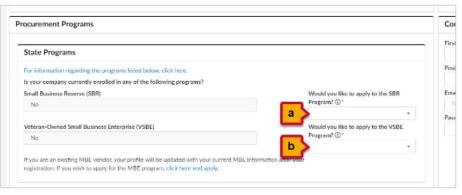
4. Complete the following fields in the Main Address section. Required fields are marked with an asterisk (*).



- a. Address*: Enter the physical address of your organization.
- b. Address Line 2: Use this line to enter additional address information such as office or suite number.
- c. Address Line 3: Use this line to enter mailing instructions (i.e. ATTN, C/O)
- d. City*: Enter the city where your business is located.
- e. State/Territory/Province*: Enter the state where your company is located.
- f. Postal Code*: Enter the zip code where your company is located.
- g. Country*: This field automatically populates with United States. Please be sure to change this if your business is in a country other than the United States.
- h. Corporate Email: Enter a general email address for your company. Email addresses for individuals
 within your company can be entered in the Contact Information section and when entering additional
 users on the business profile.
- i. Corporate Phone*: Enter a main telephone number for your company.
- j. Corporate Fax: If your company has one, enter the fax number.
- Complete the fields in the State Programs section under Procurement Programs. Required fields are marked with a red asterisk (*). Use the dropdown menu to indicate if you would like to apply to any of the following programs:

5. Complete the fields in the State Programs section under Procurement Programs. Required fields are marked with a red asterisk (*). Use the dropdown menu to indicate if you would like to apply to any of the following programs:

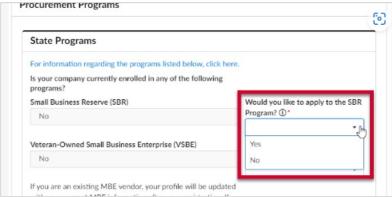
NOTE: Documentation supporting the SBR or VSBE process is collected from registered Vendors already enrolled in the eMMA program. Once you complete your registration and apply, appropriate credentials will be collected.



a. Small Business Reserve (SBR) *: Would you like to apply for the SBR program?

NOTE: To participate in the SBR program, Vendors must complete the State of Maryland certification process via eMMA.

i. Click the field and choose the Yes or No option from the dropdown menu:

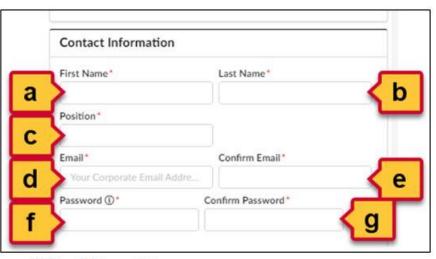


- Select Yes from the dropdown list to apply for your SBR certification. This adds an SBR application to complete in the Documents tab of your profile to complete the self-certification process, once you've created your Vendor profile in eMMA.
- Select No if you do not want to obtain your Small Business Reserve (SBR) certification at this time. You will still have the option to complete the certification process later.

6. The Minority Business Enterprise (MBE) application process is held outside of eMMA. If you would like to apply for a MBE certificate and do not already have one, click the link provided on the webpage. Otherwise, skip to Step 7. NOTE: If you already have an MBE certificate, your information will auto-populate on the Diversity & Programs tab on your Company Information, once registration is complete. r rocurement r rograms State Programs For information regarding the programs listed below, click here. Is your company currently enrolled in any of the following programs? Small Business Reserve (SBR) Would you like to apply to the SBR Program? (1)* Veteran-Owned Small Business Enterprise (VSBE) Would you like to apply to the VSBE Program? (1)* If you are an existing MBE vendor, your profile will be updated with your current MBE information after your registration. If you wish to apply for the MBE program, click here and apply Vendor Declarations

7. Complete the fields in the Contact Information section. Required fields are marked with a red asterisk (*).

NOTE: eMMA automatically assigns this contact the Vendor Admin role. The Vendor Admin role lets that user make changes to the Vendor Profile in eMMA. They will be the primary contact for this profile and will receive any email notifications sent out through eMMA. You can change the Vendor Admin after successfully registering and logging in. Add contacts and change which user is the Vendor Admin role. There can only be one Vendor Admin.



- a. First Name*: Enter your first name.
- b. Last Name*: Enter your last name.
- c. Position*: Enter your current job position.
- d. Email*: Enter your email address. This will be your user ID for eMMA.
- e. Confirm Email*: Re-enter your email address.
- f. Password*: Enter a login password for your profile. Passwords must include the following:

At least one uppercase character,

At least one lowercase character,

At least one numeric character.

At least one special character, and

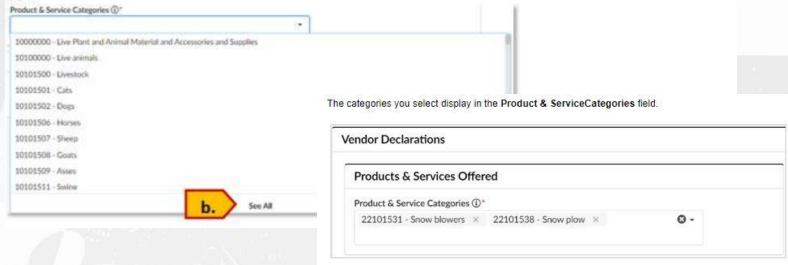
At least twelve characters.

Hover over the i in a circle icon i beside the password field to review the password format.

g. Confirm Password*: Re-enter the password you created. Be sure to retain this password for your records.

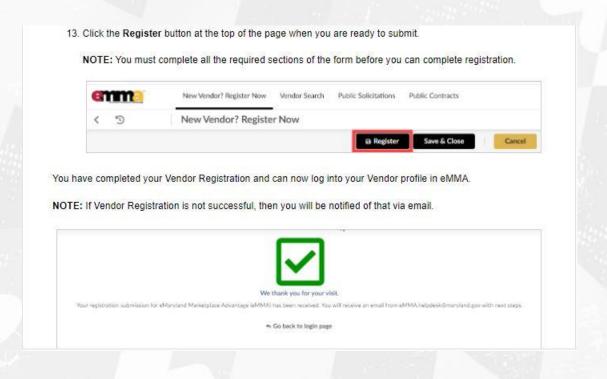
https://www.ungm.org/public/unspsc

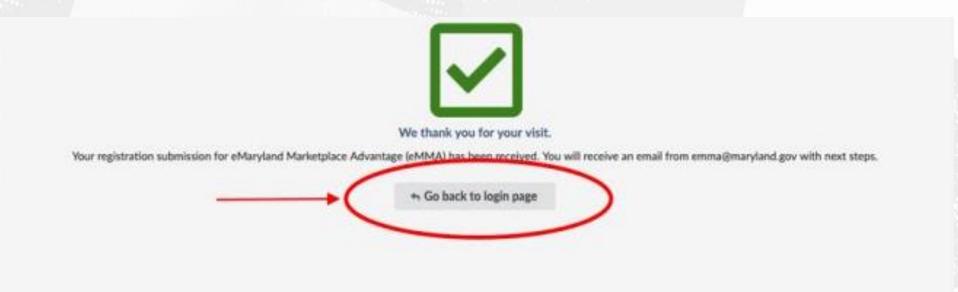
Click on the See All option at the bottom of the screen. This will open the Commodity Selector box.



Login: eMaryland Marketplace Advantage (eMMA)

12. Select the areas your company serves using the dropdown menu in the Areas Servicing section. NOTE: Selecting the areas you serve does not impact which solicitations you receive notifications for. a. Click on the State & Counties field to expand the dropdown menu and select each area that applies to your business. **Vendor Declarations** Service Area State & Counties ()* b. (Optional) If your company serves all of Maryland, you may select Maryland instead of each area individually. Service Area State & Counties (1)* Maryland Allegany (MD) Anne Arundel (MD) Baltimore (MD) Baltimore City (MD) NOTE: Each area you click displays in the State & Counties field.







eMMA Support Resources

For help registering and using the eMaryland Marketplace Advantage (eMMA) several resources are available to vendors.

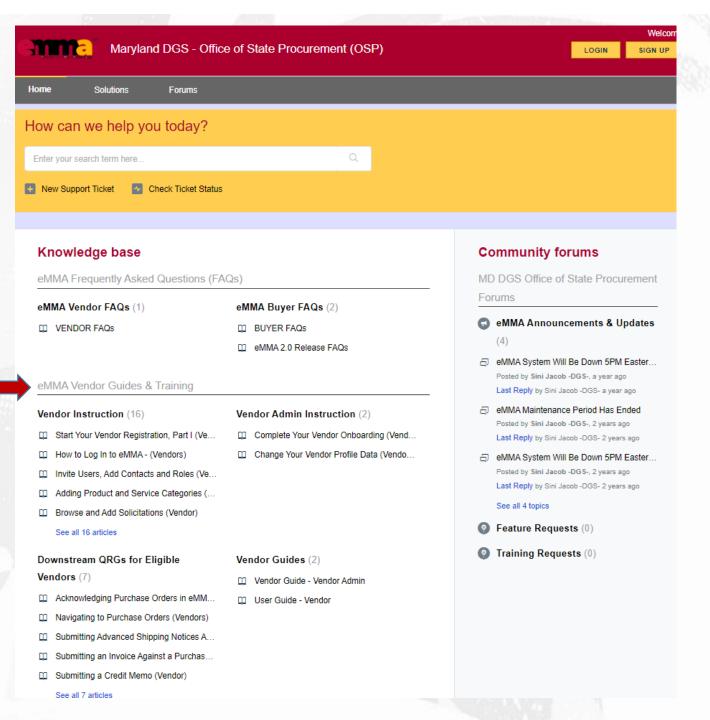
- 1. Quick Reference Guides (QRGs) for using the eMMA system successfully.
- 2. Dedicated eMMA helpdesk for eMMA specific live support. Email them directly at emma.helpdesk@maryland.gov for the quickest help!
- 3. eMMA Training for Vendors for registering your business and submitting successful bids!
- 4. Upcoming Vendor webinars for live information on how eMMA! (Calendar and link to register posted soon!)

See How to Do Business with the State of Maryland for Information on how to Respond to a Solicitation and other Resources!

https://procurement.maryland.gov/business-community/

Any questions about your eMMA profile, please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov





SBR Certification and Recertification (Vendors)

Solution home / eMMA Vendor Guides & Training **Vendor Instruction** This folder holds QRGs and Training that Vendors may find useful when using eMMA. SBR Certification and Recertification (Vendors) Overview This Quick Reference Guide (QRG) shows you how to apply for the Small Business Reserve (SBR) Certification and recertify in eMMA, once you're regi... Thu, 29 Dec, 2022 at 5:01 PM VSBE Certification/Recertification (Vendor) Overview This Quick Reference Guide (QRG) shows you how to apply for the Veteran-Owned Small Business Enterprise (VSBE) Certification and recertify in eMMA.. Fri, 30 Dec, 2022 at 9:25 AM Public Vendor Search (Vendors) Article in Attachment... Thu, 24 Mar, 2022 at 12:27 PM Vendor Glossary and Language Crosswalk Overview This glossary is for Vendors using eMMA and provides definitions or descriptions for various words, language, and abbreviations found throughout t... Fri. 23 Jun. 2023 at 3:40 PM Vendor Bid Holder List (Vendor) Article in Attachment... Thu, 24 Mar, 2022 at 12:28 PM Vendor Bid Tabulation (Vendor) Article in Attachment... Thu, 24 Mar, 2022 at 12:28 PM « Previous

SBR Certification and Recertification (Vendors)

Solution home / eMMA Vendor Guides & Training / Vendor Instruction

SBR Certification and Recertification (Vendors)



Modified on: Thu, 29 Dec, 2022 at 5:01 PM

Overview

This Quick Reference Guide (QRG) shows you how to apply for the Small Business Reserve (SBR) Certification and recertify in eMMA, once you're registered.

NOTE: For best results, access eMMA using the Google Chrome browser.

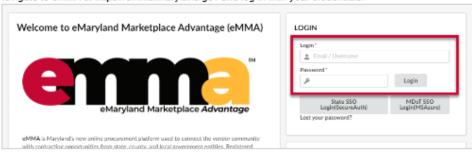
If you need help with eMMA at any point, please email the eMMA helpdesk at emma.helpdesk@maryland.gov.

For additional assistance with the certification or recertification process, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

Step-by-Step Instructions

SBR Certification

1. Navigate to eMMA at https://emma.maryland.gov and log in with your credentials.



Click General Info tab at the top of the webpage and click on the Company Profile option from the dropdown menu.



Certification Recertification

ALERT

Your company's SBR application for certification should only be submitted when:

- 1) You are new to the program (Certification)
- 2) You are within 30 days of the anniversary date of your expiration (Renewal) or
- 3) Your certification expired (Recertification)

Any additional applications will not be processed.

Log into your eMMA account- https://emma.maryland.gov.

Welcome to eMaryland Marketplace Advantage (eMMA)

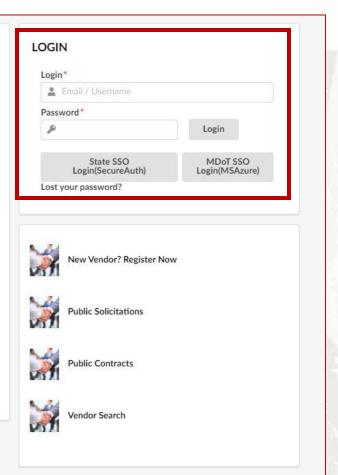


eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

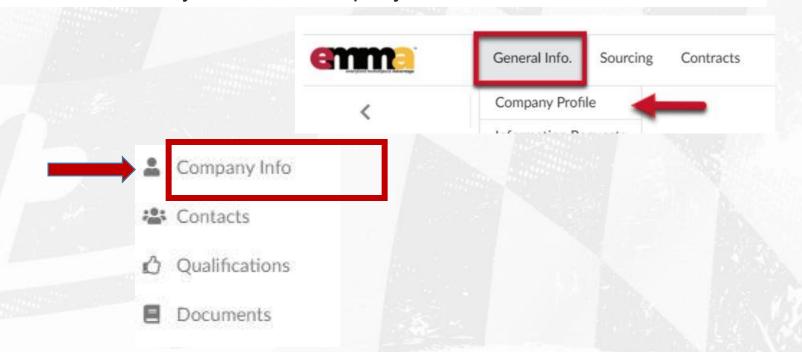
Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

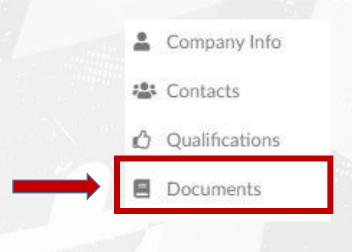
Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.



Select the "General Information" tab and select "Company Profile", which will direct you to the "Company Info" section.

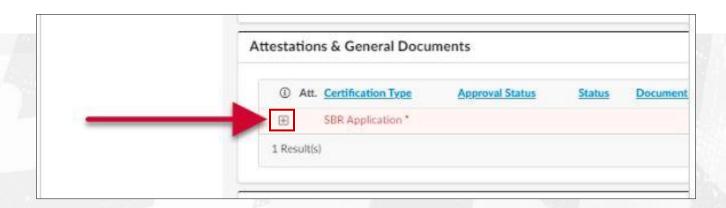


"Under the Company Info" section, to the left of the screen, select the "Documents" tab.

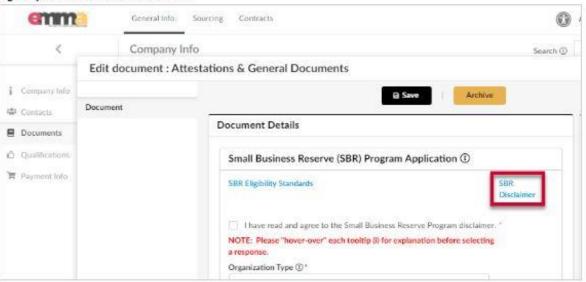


Within the "Documents" section, under "Attestations & General Documents," click on the '+' icon to the left of 'SBR Application'.

ONLY proceed with this step the first time you are applying for SBR.



Click the blue link SBR Disclaimer at the top of the window. A new browser tab opens with both the SBR Eligibility Standards and Disclaimer.

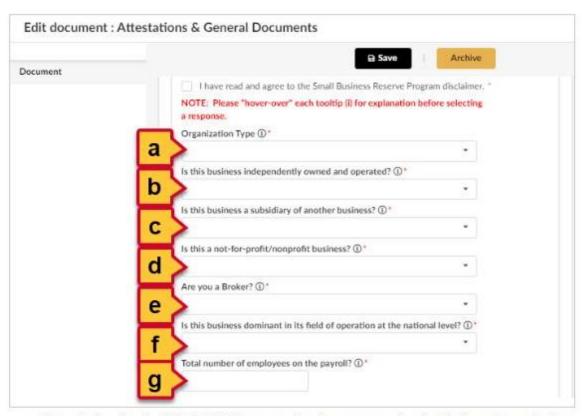


Read this document and click the checkbox in eMMA that reads I have read and agree to the Small Business Reserve Program disclaimer.

	Attestations & General Documents	
cument		
	Document Details	
	Small Business Reserve (SBR) Program Application ①	
	SBR Eligibility Standards	SBR Disclaimer
	have read and agree to the Small Business Reserve Program disclaimer	r. =
	NOTE: Please "hover-over" each tooltip (i) for explanation before selecting a response.	\$
	Organization Type ①*	

10. Complete all required fields marked with a red asterisk (*).

NOTE: Hover your cursor over the tooltips for additional information regarding the field.



a. Organization Type*: Click this field to open a drop-down menu and select the type of organization for your company.

TOOL TIP: Select the organization type that best fits your business. If you have questions about this requirement, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

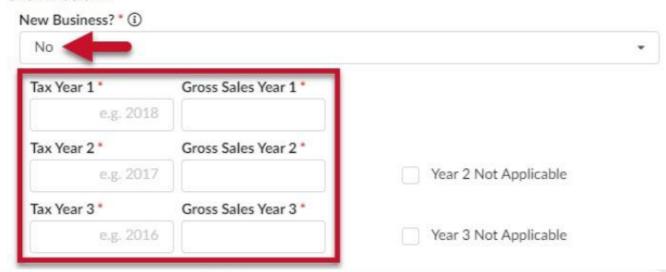
Scroll down to the Gross Sales section.

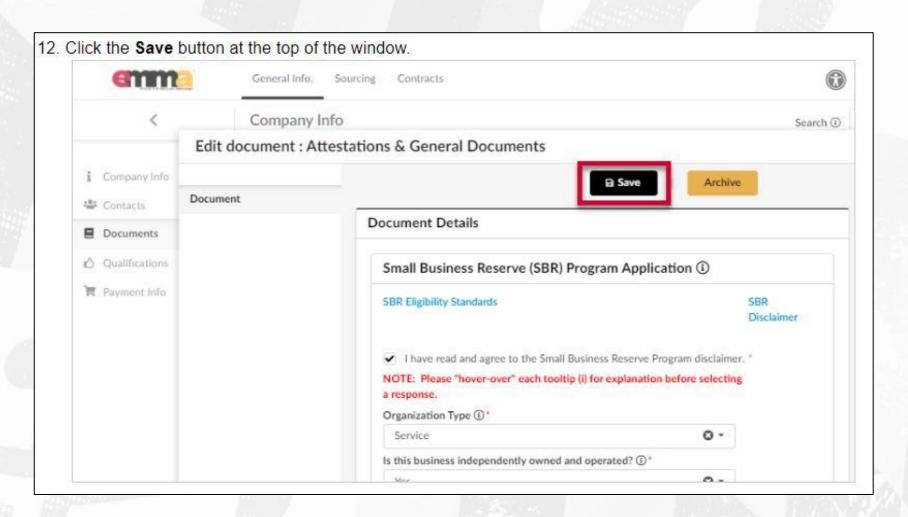


Figure 9: Gross Sales section.

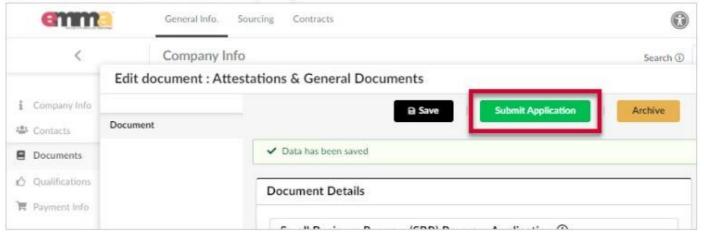
a. New Business? *: Select if your Business is new by selecting Yes or No.

NOTE: If you select **No** you will be required to fill out your Tax Year and Gross Sales Year Information. As shown below.

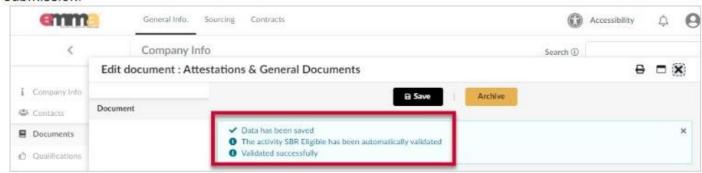




13. Click the Submit Application button at the top of the window. A prompt displays asking you to confirm submission. Click the OK button in the prompt.

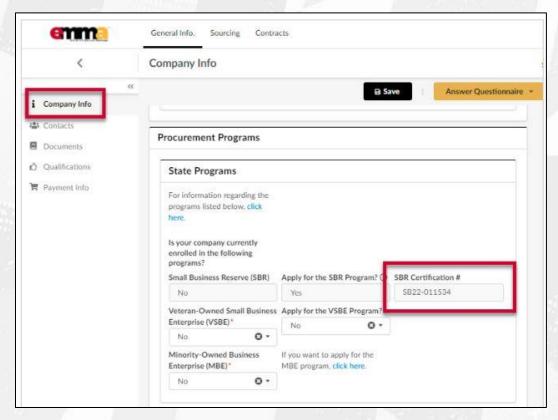


A notification banner displays below the Submit Application button to indicate a successful or unsuccessful submission.



NOTE: After submitting the application, close out of the form to find your program status listed within your eMMA account. If you meet the eligibility standards, your vendor profile update will include your SBR number and establish a one-year Expiration Date. You will find this information within the **Documents** tab (which is located on the left-hand side-panel and will immediately display upon closing the completed application form). Scroll down to the **Attestations & General Documents** section to see your approved Status and Expiration Date.





NOTE: Failure to recertify by your expiration date will automatically result in removal from the SBR Program. However, if your certification expires, you can submit a new application. If you are found eligible for the program, a new SBR Certification number will be issued.

If you are found non-compliant and you feel you made a mistake, you may contact us at the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

SBR Recertification

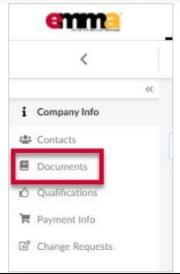
NOTE: A notice will display on your **Company Info** page in eMMA when your SBR certification is 30 days from expiration. The 30-day SBR Application Expiring Notification goes to any vendor user that has the Vendor Admin profile. You must renew within this 30-day window or else your certification will expire. If you submit a renewal application prior this 30-day window, it will not be processed.

Prerequisites

If you are a newly formed business, and have not submitted your tax return, you will need to have a **gross sales estimate** for your business.

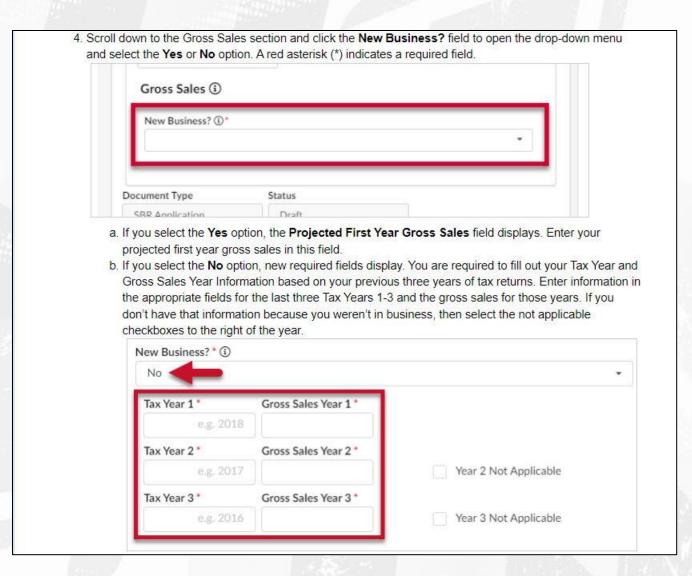
If you are an established business, you will need your most recent years tax filing (up to three years) to enter gross sales in this form.

1. Click the **Documents** tab on the left-hand side-panel.



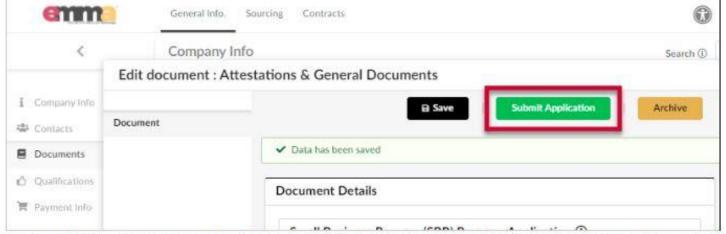
2. Scroll down to the Attestations & General Documents section and click Add (plus sign) icon to the far left of the SBR Application. A pop-up window displays with form fields (the application). NOTE: Do NOT click the pencil icon. Only the plus sign icon will create a new form for your renewal. 3 Result(s) Attestations & General Documents ① Att. Certification Type SBR Application Approved 12/14/ 8/12/ Approved 2 Result(s) Bank Documents 3. Complete all required fields marked with an asterisk. (*) **Edit document : Certifications** ■ Save Document Small Business Reserve (SBR) Program Application ① SBR Eligibility Standards SBR Disclaimer ✓ I have read and agree to the Small Business Reserve program disclaimer. Organization Type * (i) Is your business independently owned and operated. * (3) Is this business a subsidiary of another business? * (1) Is this a not-for-profit/nonprofit business? * ① Are you a Broker?* (i)



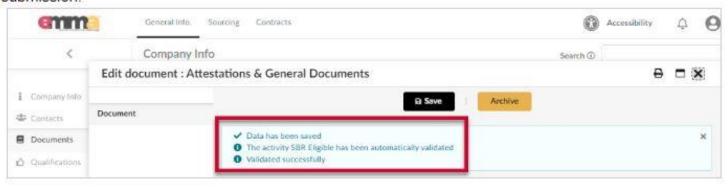


5. Click the Save button at the top of the window. NOTE: If you have questions before you submit your application, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager. General Info. Sourcing Contracts Company Info Search (1) Edit document : Attestations & General Documents i Company Info Archive Document Contacts **Document Details** ■ Documents Qualifications Small Business Reserve (SBR) Program Application ① Payment Info SBR Eligibility Standards Disclaimer ✓ I have read and agree to the Small Business Reserve Program disclaimer. NOTE: Please "hover-over" each tooltip (i) for explanation before selecting a response. Organization Type ()* 0 -Service -Is this business independently owned and operated? ()*

Click the Submit Application button at the top of the window. A prompt displays asking you to confirm submission. Click the OK button in the prompt.



A notification banner displays below the Submit Application button to indicate a successful or unsuccessful submission.



NOTE: eMMA will automatically set a new Expiration Date. The Date Status will show as a red dot in the Documents section of your vendor profile until validated, at which point it becomes green. Your SBR number will remain the same. In the image below the first line represents the current SBR certification (close to expiration). The second line represents the renewed application. Notice that it is Approved but the Date Status has the red dot which will remain until the application is validated.

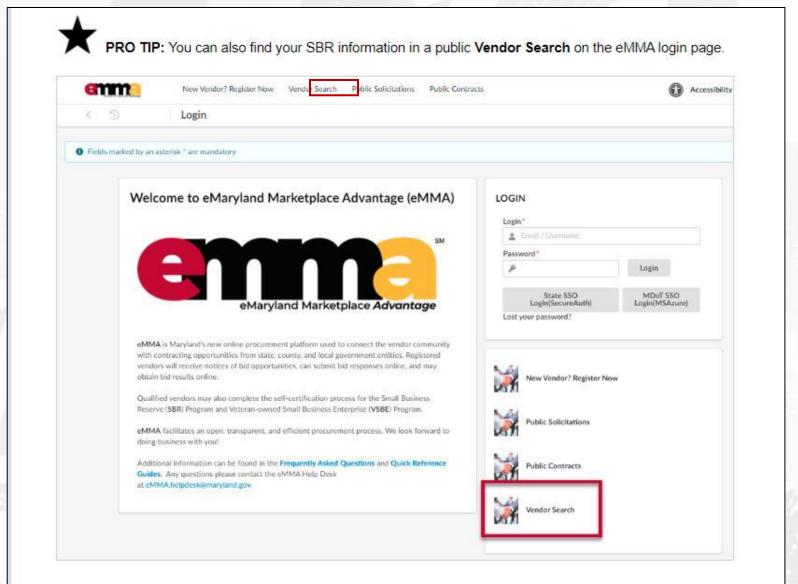
	① Att.	Certification Type	Approval Status	5 Approved ment Name	Document Date	Expiration Date	Date Status
r	⊕	SBR Application	Approved	V	3/30/2021	3/30/2022	
,	Œ	SBR Application	Approved	~	3/31/2022	3/31/2023	

NOTE: Failure to recertify by your expiration date will automatically result in removal from the SBR Program.

For additional assistance with the recertification process, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.



POLL # 2





Quick Reference Guide Public Vendor Search for Vendors

This Quick Reference Guide (QRG) is designed to help you understand how to use the Public Vendor Search. This functionality allows for a public search of vendors currently registered in eMMA. This search will also filter on VSBE and SBR vendors. You do not need to be logged into eMMA, or even have registered in eMMA to view the information on this page.

If you need help at any point, please email the eMMA helpdesk at emma.helpdesk@maryland.gov.

Instructional Video

https://youtu.be/1eUPFS58nyY

Step-by-Step Instructions

- 1. Access the eMMA portal. (For best results, access eMMA via Google Chrome.)
- 2. Click Vendor Search on the right side of the screen.

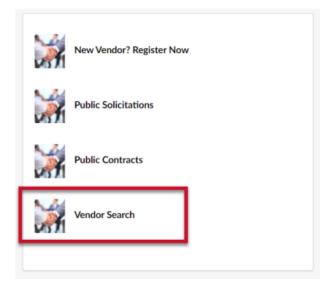
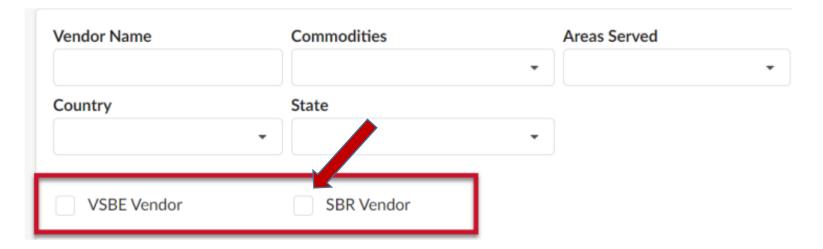


Figure 1: Vendor Search Button on eMMA.

 You can search Veteran-owned Small Business Enterprise (VSBE) and Small Business Reserve (SBR) vendors specifically by checking the appropriate boxes.



Fill out the search fields to filter on vendors based on your needs. You can filter your searches by selecting Vendor Name, Commodities, Areas Served, Country, and State.

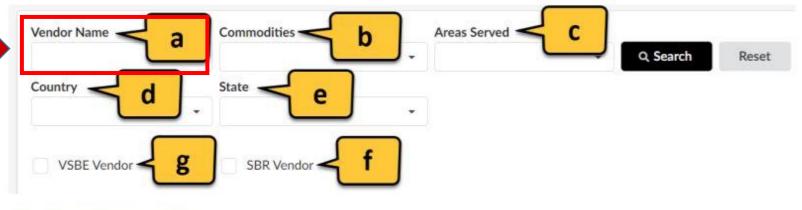
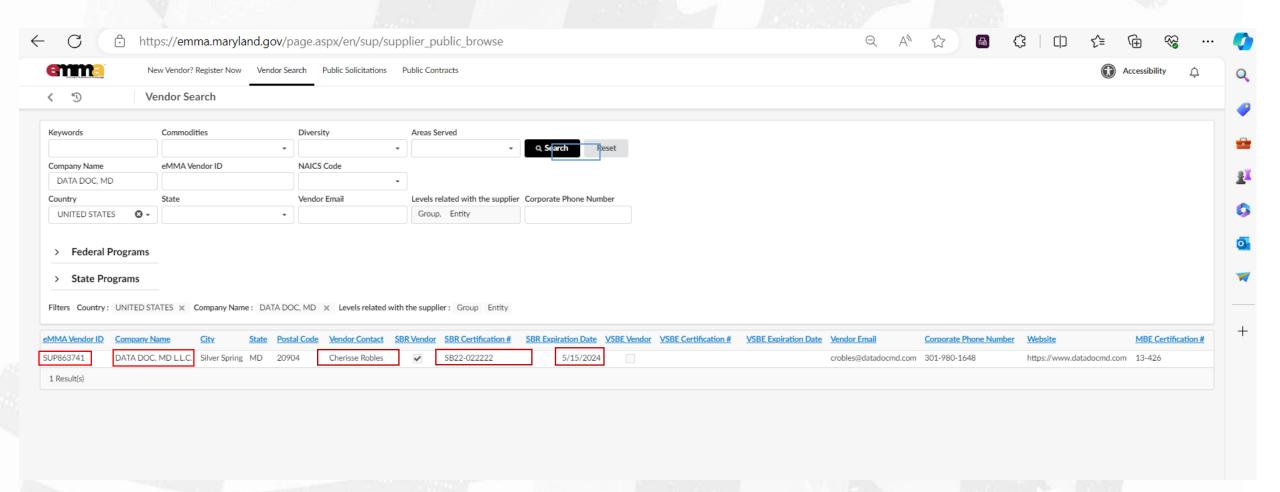
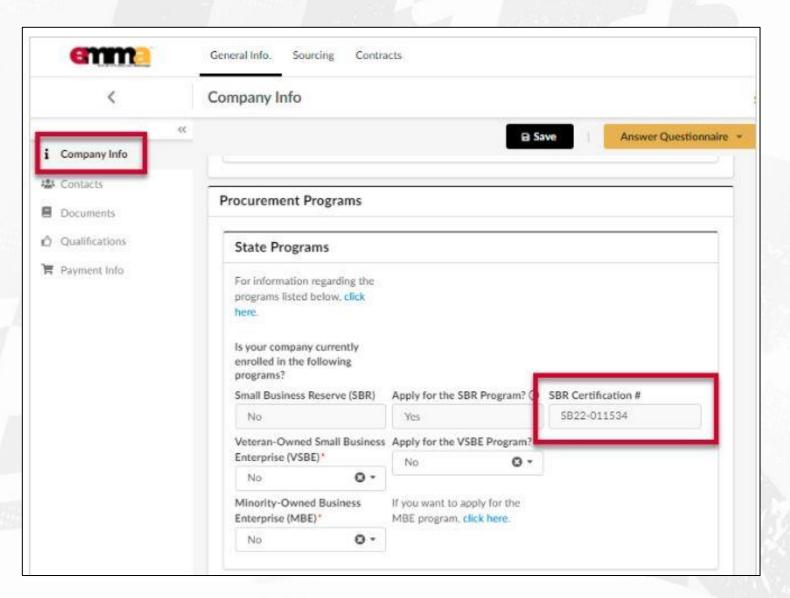


Figure 4: Search fields and filters.

- a. Vendor Name: Type in the name of the
- b. Commodities: Choose the commodity that you are looking for.
- c. Areas Served: Select the areas you are looking for.
- d. Country: Select the country.
 - NOTE: You can only choose 1 country.
- e. State: Select the state that you are interested in.
- f. VSBE Vendor: Check this box if you are searching for a Veteran-owned Small Business Enterprise.
- g. SBR Vendor: Check this box if you are searching for Small Business Reserve Vendors.

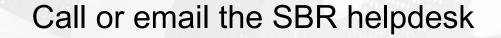


Verifying SBR Certification



Verifying SBR Certification





410-697-9600

Tanita Johnson tanita.johnson1@maryland.gov

Lisa Mitchell Sennaar

lisa.sennaar@maryland.gov



POLL # 3

Identifying Bid opportunities Through the State Contracting Pipeline

Governor's Office of Small, Minority & Women Business Affairs

State Contracting Pipeline



eMaryland Marketplace Advantage (eMMA)



Procurement Forecast



Board of Public Works

State Contracting Pipeline

Mining Public Data Techniques

eMaryland Marketplace Advantage (eMMA)

Watch the Video

View Slide Deck Presentation

Procurement Forecast

Watch the Video

View Slide Deck Presentation

Board of Public Works

Watch the Video

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https://gomdsmallbiz.maryland.gov/Pages/Ready-Set-GROW.aspx

Procurement Categories

Small Procurement

- Category I

Small Procurement

- Category II

Small
Procurement
- Category III

Formal Procurement

Governor's Office of Small, Minority & Women Business Affairs

Procurement Categories

Small Procurement – *Category III*:

- \$15,001 \$100,000
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive & responsible bidder/offeror

Formal Procurement:

- \$100,001+
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive & responsible bidder/offeror

eMMA Identifying SBR Bid opportunities

You should be receiving bid notifications to the email address that was named as the **Primary Contact** for the <u>commodity codes</u> that you selected in your registration. Some of these solicitations should be SBR Designated Only.

eMMA Viewing Public Solicitations

Welcome to eMaryland Marketplace Advantage (eMMA)

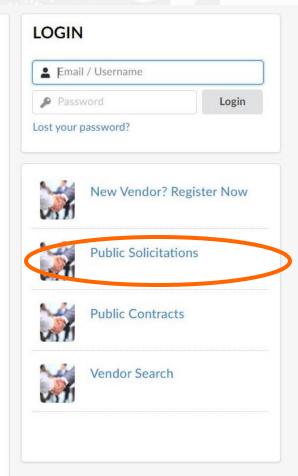


eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

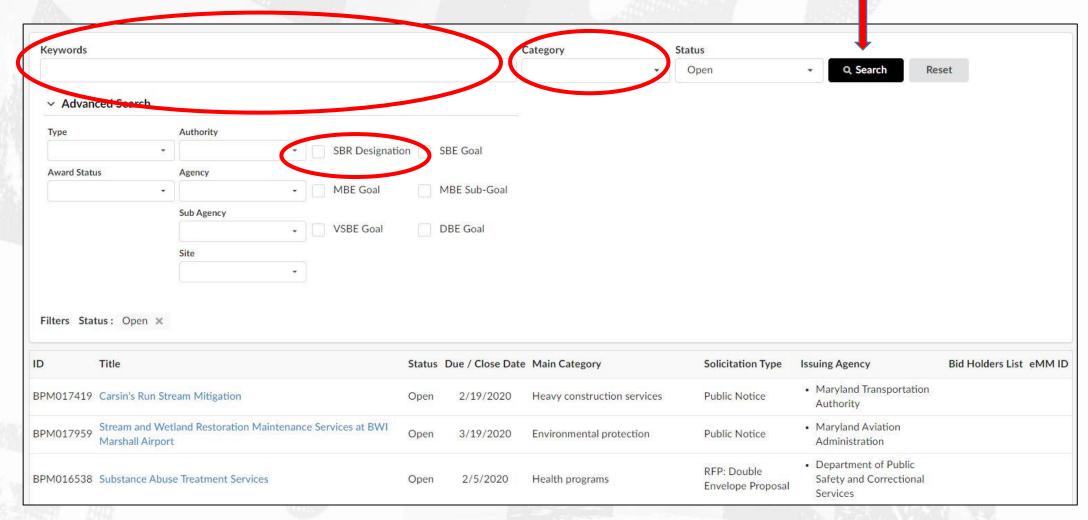
Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

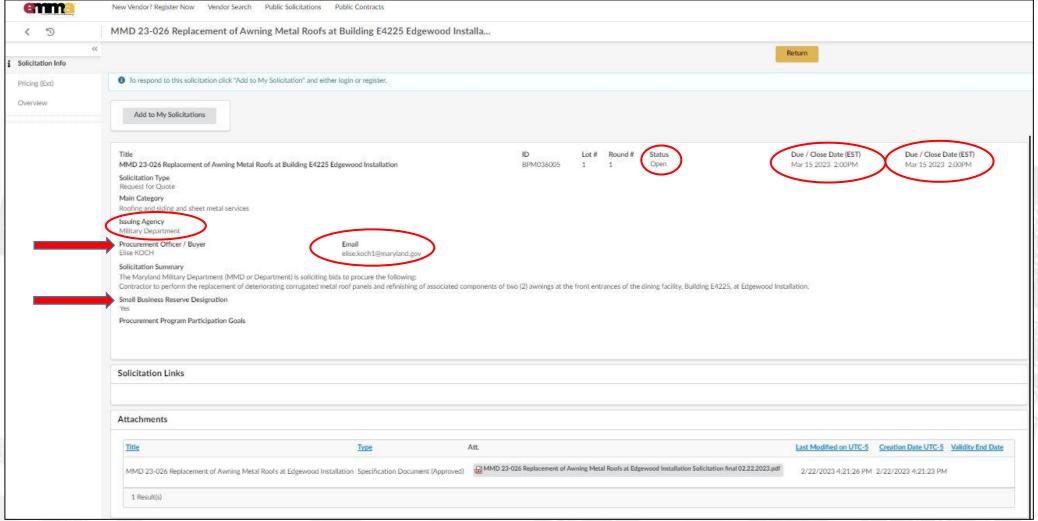
Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.



eMMA Viewing Public Solicitations

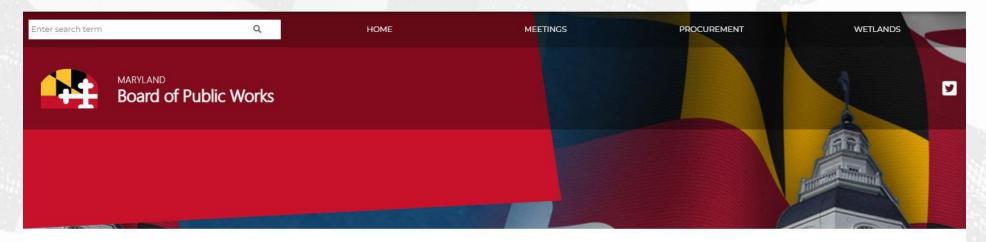


eMMA Viewing Public Solicitations



Board of Public Works

www.bpw.maryland.gov





BPW Meetings

- Meeting Information
- BPW Meeting Documents
- · Live Meeting Broadcast
- · Meeting Calendar

Publications

- All Publications
- · Reports Due to BPW
- Advisories
- Debarments
- Pending Regulations
- PAAR

About BPW

- Staff
- Organizational Chart
- · Directions and Parking
- About BPW

Spotlight

- · 2023 BPW Meeting Schedule
- FY 2023 State Tax Rate
- Maryland Department of Health Coronavirus Disease 2019 (COVID-19) Information
- FY 2022 Procurement Advisor's Report
- eMaryland Marketplace Advantage (eMMA) Registration Now Open!
- NASPO State Preference Repository



Board of Public Works

www.bpw.maryland.gov

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Landlord Lease

(1) Select from the meeting dates provided

(2) Select "Agenda"

PAGE TWO **BOARD OF PUBLIC WORKS** TABLE OF CONTENTS MARCH 1, 2023 Overall Section MARYLAND DEPARTMENT OF TRANSPORTATION Maryland Aviation Administration (MAA) MDOT1 1-2 MDOT5 Maryland Transit Administration (MTA) 47 3-4 5 Motor Vehicle Administration (MVA) MDOT9 51 6-13 State Highway Administration (SHA) 53 MDOT11 The Secretary's Office (TSO 14 MDOT24 DEPARTMENT OF GENERAL SERVICES/ OFFICE OF STATE PROCUREMENT Capital Grants and Loans OSP1 1-21 OSP23 Construction OSP25 92 Information Technology OSP33 100 OSP56 123 32-34 Real Property OSP58 125

OSP64

131



DEPARTMENT OF GENERAL SERVICES OFFICE OF STATE PROCUREMENT ACTION AGENDA March 1, 2023



Contact: Victoria Bell 410-767-0121 victoria bell@maryland.gov

28-IT

Board of Public Works

INFORMATION TECHNOLOGY

State Department of Education, Division of Rehabilitation Service

Contract ID: Two-Way Interface Messaging Communication System; DORS FY22-0012

ADPICS No.: R00B3600083

Contract Description: State-of-the art commercially available, fully customizable, application to automate collecting required, relevant and accurate Workforce Innovation and Opportunity Act (WIOA) data.

Award: The Career Index; Liberty Lake, WA(SBE)

Contract Term: 04/01/2023 - 03/31/2028 (w/two 1-year renewal options)

Amount: \$1,399,774.84 (Base Contract, 5 years)

\$ 280,074.96 (Renewal Option # 1, 1-year) \$ 280,074.96 (Renewal Option #2, 2-year)

\$1,959,924.76 Total

Procurement Method: Competitive Sealed Proposals (SBR - Designated)

Proposals:

Offerors	Technical Rankings	Financial Offers (Rankings)	Overall Rankings	
The Career Index; Liberty Lake, WA	1	\$1,959,924.76 (2)	1	
AlxTel, Inc.; Silver Spring, MD	2	\$1,472,565.00(1)	2	

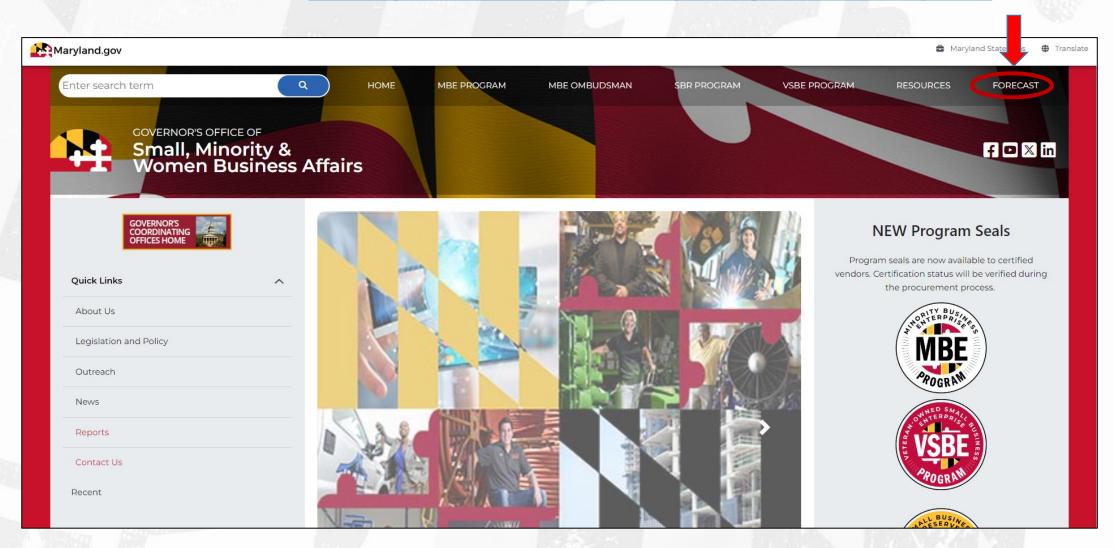
^{*}Technical rankings weighed more than financial rankings.

MBE/VSBE Participation: 0% / 0%

Performance Security: No

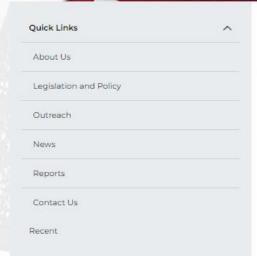
Procurement Forecast

https://gomdsmallbiz.maryland.gov/Pages/Forecasting.aspx









Procurement Forecast Portal

Welcome to Maryland's Procurement Forecast Portal.

This database is populated with <u>projected</u> purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast.

We strongly advise you to connect with the buyer directly for details and updates.

Procurement Category: Information Technology - Services
Procurement Method: To Be Determined

Location/Delivery: STATEWIDE
Estimated Advertisement Date: To Be Determined
Estimated Total Contract Award (no options): \$10,000,001 to \$20,000,000

Term of Contract: To be Determined

Agency Name: Information Technology

Procurement Category: Information Technology - Services

Description: GIS SOFTWARE MASTER CONTRACT

To obtain the contact information of the buyer, download your search results by clicking on "EXPORT TO EXCEL" below.

Public Data Mining Strategies

Procurement Forecast - VIDEO

Procurement Forecast - SLIDE DECK

Communicating wth Confidence - VIDEO

Communicating with Confidence - SLIDE DECK

Search - Description		Search	Reset All Filters
Search by Agency	•		
Search by Procurement Categories	•	Search by Region	
Search by Contract Value	*	Search by Projected Advertisement Dates	•
Agency Name:	Information Technology		
Procurement Category:	Information Technology - S	Services	
Procurement Method:	To Be Determined		
Description:	GIS SOFTWARE AS A SE	RVICE MASTER CONTRACT	
Location/Delivery:	STATEWIDE		
Estimated Advertisement Date:	To Be Determined		
Estimated Total Contract Award (no options):	\$10,000,001 to \$20,000.0	00	
Term of Contract:	To be Determined		
Agency Name:	Information Technology		

Example #1 Search

Procurement Forecast

Procurement Forecast Portal Welcome to Maryland's Procurement Forecast Portal. This database is populated with projected purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast. We strongly advise you to connect with the buyer directly for details and updates. To obtain the contact information of the buyer, download your search results by clicking on "EXPORT TO EXCEL" below. Export To Excel Search - Description Search Reset All Filters All items checked Search by Procurement Categories Search by Region \$15,000 to \$100,000 Search by Projected Advertisement Dates Agency Name: Education **Procurement Category: Services** Procurement Method: Competitive Sealed Bid Description: ISP & MOIEP Online Software Systems Evaluator Location/Delivery: STATEWIDE Estimated Advertisement Date: Q1 (July-Sept. 2025) Estimated Total Contract Award (no options): \$15,000 to \$100,000 Term of Contract: 1-2 years Agency Name: Education

Procurement Forecast

Example #1 Results

Partial View

Agency Name		Incumbent Name	Current MBE/DBE	Procurement Category		Description	Estimated Total Corract	▼O Name
Transportation -	 Transportation A 	d		Maintenance	Competitive Sealed Bid	Automatic Gate Maintenance	\$15,000 to \$100,000 3-4 years	Agnes Vadasz
Transportation -	- Port Administration	archSCAN, LLC	SBR, MBE 0%, VSBE	Supplies and Equipment	Competitive Sealed Bid	Printing, Plotting and Scanning	\$15,000 to \$100,000 To Be Determined	Fitz Brutus
Transportation -	Port Administration	Apple Valley Scale	MBE 0%, VSBE 0%	Services	Competitive Sealed Bid	Truck Scale Maintenance	\$15,000 to \$100,000 5 years or more	Trisha O'Neal
Transportation -	Port Administration	Total Automation Group, Inc.	SBR, MBE 0%, VSBE	Services	Competitive Sealed Bid	Maintenance, Service & Repair of Gates and Vehi	\$15,000 to \$100,000 3-4 years	Margie Koppelman
Transportation -	- Port Administration	AB & B Termite & Pest Control	SBR, MBE 0%, VSBE	Services	Competitive Sealed Bid	Pest Control Services	\$15,000 to \$100,000 5 years or more	Margie Koppelman
Transportation -	- Port Administration	WeatherWorks Consulting	SBR, MBE 0%, VSBE	Services	Competitive Sealed Bid	Weather Reporting Services	\$15,000 to \$100,000 5 years or more	Margie Koppelman
Transportation -	- Motor Vehicle			Information Technology -	Supplie IT Task Order (PORFP)	Desktop Computer Refresh to be compatible with	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle			Information Technology -	Supplie IT Task Order (PORFP)	F5 Hardware Refresh	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle			Information Technology -	Supplie IT Task Order (PORFP)	Intermec Printers for stickers	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle	ZONES LLC	0.00%	Information Technology -	Service IT Task Order (PORFP)	PDQ licenses for Software Patching and Deploy &	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle	DIGITAL INFORMATION SERVICES LL	0.00%	Information Technology -	Service IT Task Order (PORFP)	ManageEngine ADManager,ADAudit Plus Profess	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle	SHI INTERNATIONAL CORPORATION	0.00%	Information Technology -	Service IT Task Order (PORFP)	Google Single Sign On services	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle	APPLIED TECHNOLOGY SERVICES	Small Business Reser	Information Technology -	Service IT Task Order (PORFP)	Absolute Resilience license renewal	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle	CAS SEVERN INC	0.00%	Information Technology -	Service IT Task Order (PORFP)	NetApp Filer Maintenance renewal	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	- Motor Vehicle			Information Technology -	Service IT Task Order (PORFP)	Support for Fiber Channel Switches (2-DMZ, 2-De	\$15,000 to \$100,000 1-2 years	Norma Humphries
Transportation -	Motor Vehicle	CONTROL TECHNOLOGIES	0.00%	Maintenance	Competitive Sealed Proposa	HVAC Maintenance	\$15,000 to \$100,000 5 years or more	Mennah Gargard
Transportation -	Motor Vehicle	SECURITAS	0.00%	Maintenance	Other	Security Alarm and Monitoring Services	\$15,000 to \$100,000 2-3 years	Mennah Gargard
Transportation -	- Motor Vehicle	JASSO MAINTENANCE LLC	Small Business Reser	Maintenance	Competitive Sealed Bid	Janitorial Services	\$15,000 to \$100,000 1-2 years	Mennah Gargard
Transportation -	Motor Vehicle	BACKSHORE PROPERTY SERVICES,	Small Business Reser	Maintenance	Competitive Sealed Bid	Snow Removal	\$15,000 to \$100,000 1-2 years	Mennah Gargard
Transportation -	- Motor Vehicle	BTM ENTERPRISES LLC	Small Business Reser	Maintenance	Competitive Sealed Bid	Snow Removal	\$15,000 to \$100,000 To Be Determined	Mennah Gargard
Transportation -	- Motor Vehicle	MANUEL LANDSCAPING INC.	Small Business Reser	Maintenance	Competitive Sealed Bid	Snow Removal	\$15,000 to \$100,000 To Be Determined	Mennah Gargard
Transportation -	- Motor Vehicle	MANUEL LANDSCAPING INC.	Small Business Reser	Maintenance	Competitive Sealed Bid	Snow Removal	\$15,000 to \$100,000 To Be Determined	Mennah Gargard
Transportation -	- Motor Vehicle	MANUEL LANDSCAPING INC.	Small Business Reser	Maintenance	Competitive Sealed Bid	Snow Removal	\$15,000 to \$100,000 To Be Determined	Mennah Gargard
Transportation -	- Motor Vehicle	MANUEL LANDSCAPING INC.	Small Business Reser	Maintenance	Competitive Sealed Bid	Snow Removal	\$15,000 to \$100,000 To Be Determined	Mennah Gargard
								

Example #2 Search

Procurement Forecast

Procurement Forecast Portal Welcome to Maryland's Procurement Forecast Portal. This database is populated with projected purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast. We strongly advise you to connect with the buyer directly for details and updates. To obtain the contact information of the buyer, download your search results by clicking on "EXPORT TO EXCEL" below. Export To Excel Search - Description Search Reset All Filters All items checked Services Search by Region Search by Estimated Contract Value Q1 (July-Sept. 2025) Agency Name: Education Procurement Category: Services Procurement Method: Competitive Sealed Proposal Description: Local Food Exchange (LFE) evaluator Location/Delivery: STATEWIDE Estimated Advertisement Date: Q1 (July-Sept. 2025) Estimated Total Contract Award (no options): \$500,001 to \$1,000,000 Term of Contract: 2-3 years

Procurement Forecast

Example #2 Results

Partial View

A	C	D	E	G		J	N
Agency Name	Incumbent Name	Current MBE/DBE I ▼	Procurement Cate		Estimated Advertisi	Estimated Total Contract A	PO Email
Comptroller	AdNet/Accountivet, Inc.	NO	Services	Scribe/Reader Support Services	Q1 (July-Sept. 2025)	\$15, 000 to \$100,00 0	Ltiamtiyu@marylandtaxes.gov
Comptroller	SB & Company, LLP	Yes, MBE/VSBE	Services	Statewide Audit Services	Q1 (July-Sept. 2025)	\$5,000,001 to \$10,000,000	nolson@marylandtaxes.gov
Environmental Services			Services	Supply Ramp Barge Deliveries to Island Sites	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	qgraham@menv.com
Environmental Services	Inland Technologies International	0.00%	Services	High Concentrate Glycol Hauling and Recycling	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	rverk@menv.com
Environmental Services			Services	Mixed Electronic Recycling	Q1 (July-Sept. 2025)	USM Simplified \$5,000 to \$20	rverk@menv.com
Stadium Authority	GEC Systems Engineering	SBR	Services	Television Maintenance Services	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	jsamoryk@mdstad.com
Stadium Authority	City Wide	SBR/MBE	Services	High Rise Window and Glass Cleaning and Ancillary	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	jsamoryk@mdstad.com
Stadium Authority	K2 Solutions Inc.	N/A	Services	On Call Explosive Detection Canine Team Services	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	jsamoryk@mdstad.com
Stadium Authority	Freestate Electrical Service Company	N/A	Services	Emergency Generator and Routine Maintenance Repair	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	jsamoryk@mdstad.com
Stadium Authority	N/A	N/A	Services	OPCY ADA Platforms	Q1 (July-Sept. 2025)	\$500,001 to \$1,000,000	jsamoryk@mdstad.com
Stadium Authority	N/A	N/A	Services	Program Manager Services	Q1 (July-Sept. 2025)	\$500,001 to \$1,000,000	ywaite@mdstad.com
Stadium Authority	N/A	N/A	Services	On-Call Staff Augmentation Project Management	Q1 (July-Sept. 2025)	\$1,000,001 to \$5,000,000	ywaite@mdstad.com
Stadium Authority	N/A	N/A	Services	On-Call Cost Estimating	Q1 (July-Sept. 2025)	\$1,000,001 to \$5,000,000	ywaite@mdstad.com
University of Maryland, E	Ba ARC3 Gases		Services	Helium	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	cgaston@umaryland.edu
University of Maryland, E	Ba TBD (To Be Determine)		Services	Campuswide Rideshare	Q1 (July-Sept. 2025)	To Be Determined	Sharde.Kelly@umaryland.edu
Labor			Services	FAMLI Financial Management Services	Q1 (July-Sept. 2025)	\$500,001 to \$1,000,000	kennedy.iyare1@maryland.gov
Labor			Services	Janitorial services for Southwest Claim Center	Q1 (July-Sept. 2025)	\$15,000 to \$100,000	To Be Determined
Labor	Jay Baldwin & associates	0.00%	Services	Veterinary Service Ocean Downs Raceway	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	arthur.petersen1@mayland.go
Labor	Jay Baldwin & associates	0.00%	Services	Veterinary Service Rosecroft Racetrack	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	arthur.petersen1@mayland.go
University of Maryland G	lo Development Cubed Software Inc.	no	Services	Virtual Commencement	Q1 (July-Sept. 2025)	USM Simplified \$5,000 to \$20	lisa.dillard@umgc.edu
University of Maryland G	lo Gradimages	no	Services	Commencement Photography	Q1 (July-Sept. 2025)	USM Simplified \$5,000 to \$20	lisa.dillard@umgc.edu
University of Maryland G	ilo FreeWill Co.	no	Services	Planned Giving Services	Q1 (July-Sept. 2025)	USM Simplified \$5,000 to \$20	lisa.dillard@umgc.edu
Treasurers Office	Banc of America Public Capital Corp.	No	Services	Master Equipment Lease Financing	Q1 (July-Sept. 2025)	\$5,000,001 to \$10,000,000	kchewlin@treasurer.state.md.u
Treasurers Office			Services	Provision of smart safes and associated courier services	Q1 (July-Sept. 2025)	\$100,001 to \$500,000	kchewlin@treasurer.state.md.u

State Contracting Pipeline



SBR Liaison Directory



Agency Websites

Governor's Office of Small, Minority & Women Business Affairs

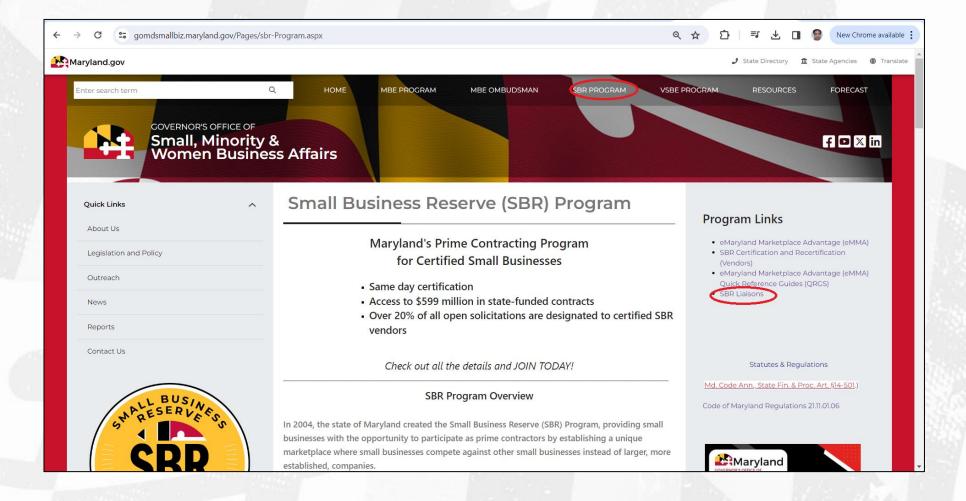
SBR Liaisons

Each of the participating agency staffs an SBR Liaison whose role includes ensuring SBR participation is being maximized at the onset of the procurement process and acting as an advocate for SBR vendors actively working on contracts within that agency.

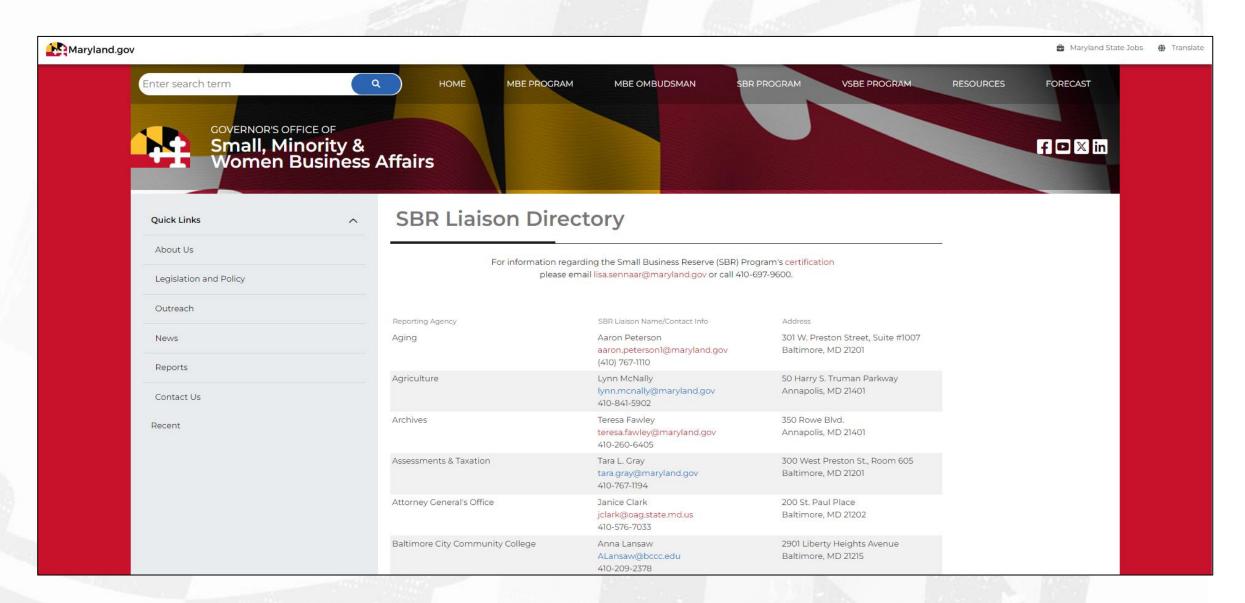
gomdsmallbiz.maryland.gov/Pages/SBR-Liaison-Directory.aspx

Governor's Office of Small, Minority & Women Business Affairs

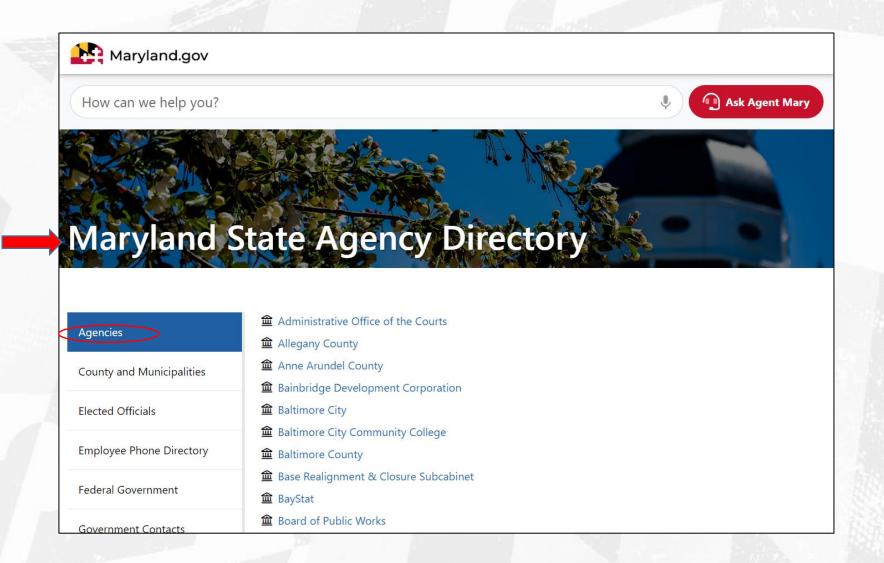
SBR Liaisons



gomdsmallbiz.maryland.gov/Pages/SBR-Liaison-Directory.aspx

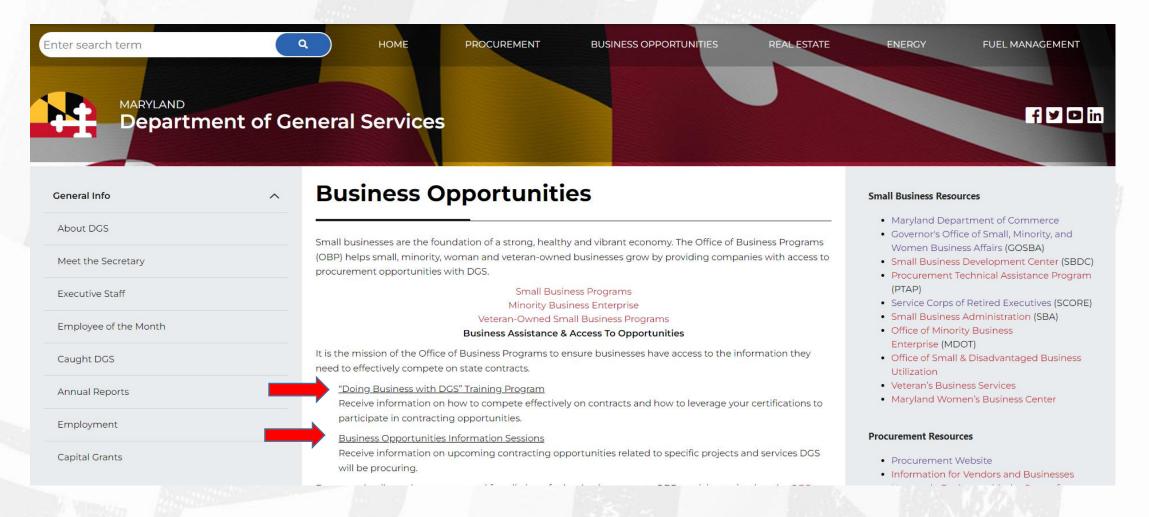


https://gomdsmallbiz.maryland.gov/Pages/SBR-Liaison-Directory.aspx



https://www.maryland.gov/pages/agency_directory.aspx?view=Agencies

Department of General Services



Procurement Categories

Small Procurement – Category I:

- \$5,000 or less
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small, minority and veteranowned businesses
- Award is based on the procurement officer's judgement

Small Procurement – Category II

- \$5,001 -\$15,000
- Can use oral, written, or published solicitation to obtain at least two quotes
- Encouraged to solicit quotes from small, minority and veteranowned businesses
- Award shall be made to the most favorable or evaluated bid price



POLL # 4

Wrapping Up

- The SBR program provides a unique space for small businesses to compete against each other for prime contracts, instead of larger companies and is governed by Maryland statutes and regulations
- Certified Small Businesses were paid close \$500 Million last year
- Self- certification through eMMA is very simple
- The more registered Certified Small Businesses there are, the more robust Designated SBR opportunities Procurement Officers can create
- Eligible procurements between \$50,000 and \$500,000 are to be designated as SBR (with certain exceptions) Effective October 1, 2025, that threshold will change to \$1,000,000 or less
- Category I & II Small Procurements are the hidden potential opportunities



Call or email the SBR helpdesk

410-697-9600

Lisa Mitchell Sennaar

lisa.sennaar@maryland.gov

Tanita Johnson

tanita.johnson1@maryland.gov





We need your help!

stateofmddisparitystudy.com

Take the survey!



Mining Public Data Techniques



Videos & Slide Decks

eMaryland Marketplace Advantage (eMMA)

Procurement Forecast

Board of Public Works

Communicating with Confidence

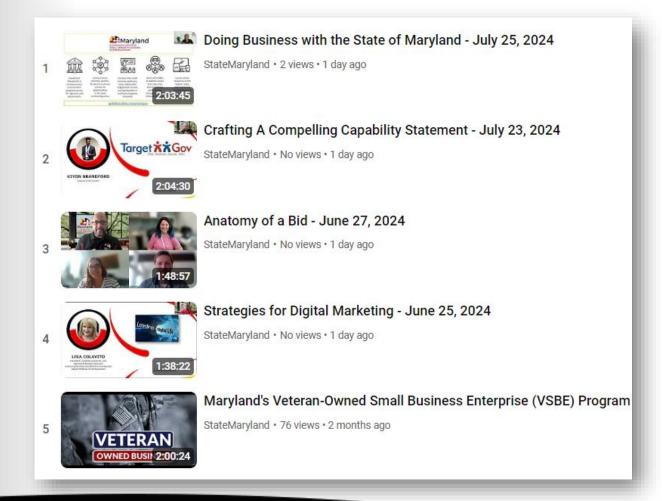


Keep Learning

- 2 free webinars every month
- No cost to attend
- Register in advance to receive the participation link
- Download the presenter's slide deck
- Access video recordings of all classes on our YouTube playlist

goMDsmallbiz.maryland.gov

T.I.P.S. Webinar Series Playlist



https://www.youtube.com/playlist?list=PLlgoHh4Po1J0W63akD6aGAU8JmT0qzOrX



goMDsmallbiz.maryland.gov

Upcoming

<u>Friday</u> July 11, 2025

11:00 a.m. – 4:00 p.m.

Boots to Business: Veteran Entrepreneurs Summit

by

Maryland Department of Human Services

<u>Friday</u> <u>July 18, 2025</u>

9:30 a.m.

Maryland's
VSBE/SBR Certification
Workshop

@

Dorchester County

Wednesday July 16, 2025

5:00 p.m. – 8:00 p.m. Federal Professionals Entrepreneurship Fair

by

Prince George's County Economic Development

<u>Tuesday</u> <u>July 22, 2025</u>

10:00 a.m.
T.I.P.S. Small Business
Webinar Series:

Doing Business with the State of Maryland

Partners

Maryland APEX Accelerators (formerly PTAC)

https://www.marylandapex.org/

Greater Baltimore SCORE

https://greaterbaltimore.score.org/

Maryland Women's Business Center (MWBC)

https://marylandwbc.org/

Baltimore-Metro Women's Business Center (Balt-Metro WBC)

https://www.baltmetrowbc.org/

Maryland Small Business Development Center (SBDC)

https://www.marylandsbdc.org/

Resources

Governor's Office of Small, Minority & Women Business
Affairs

https://gomdsmallbiz.maryland.gov/Pages/default.aspx

Maryland's Office of Minority Business Enterprise (OMBE)
https://www.mdot.maryland.gov/tso/pages/Index.aspx?
PageId=90

Maryland Department of Commerce
Maryland Financial Incentives for Business
https://commerce.knack.com/maryland-funding-incentives

Maryland Entrepreneur HUB https://marylandentrepreneurhub.com/

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