WELCOME!

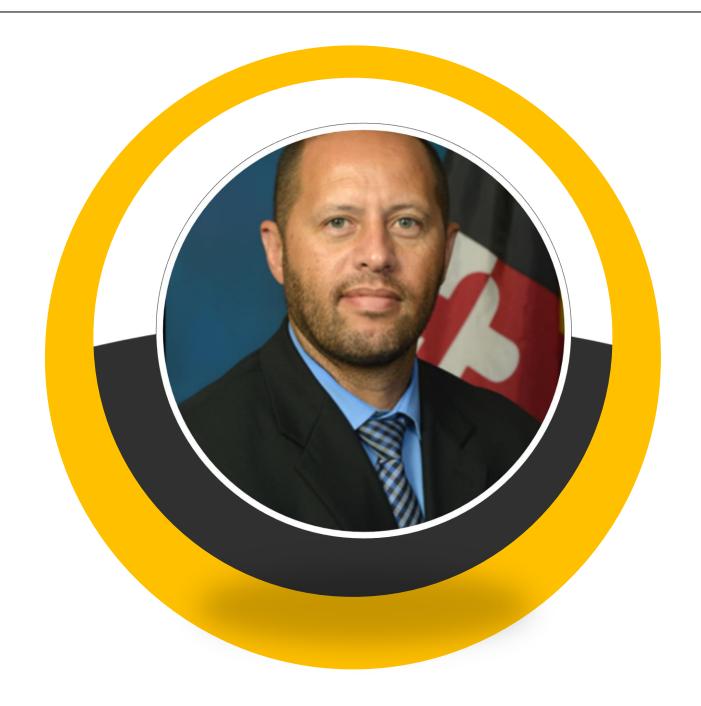
Today's Topic:

Doing Business with the State of Maryland

T.I.P.S. SMALL BUSINESS **TRAINING & INSIGHTS FOR PROCUREMENT SUCCESS 2 WEBINARS MONTHLY** 9AM-12PM **CLASSES LED BY SUBJECT MATTER EXPERTS** TO REGISTER VISIT: **GOMDSMALLBIZ.MARYLAND.GOV** Maryland SMALL, MINORITY & WOMEN **BUSINESS AFFAIRS** goMDsmallbiz.maryland.gov

July 22, 2025

INSTRUCTOR



EDUARDO D. HAYDEN

SMALL BUSINESS OUTREACH MANAGER



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS

goMDsmallbiz.maryland.gov



Doing Business with the State of Maryland

Presented by

Eduardo HaydenSmall Business Outreach Manager

AGENDA

- Who
- What
- Where & When
- How
- Socioeconomic Programs
- State Contracting Pipeline
- Vendor Resources



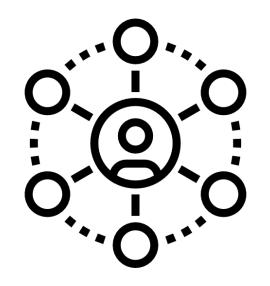




GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS



Implement
Maryland's 3
socioeconomic
procurement
programs across
70+ agencies and
departments



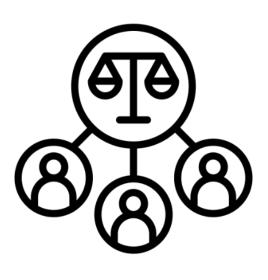
Connect small, minority, women, & veteran business owners to opportunities in the state contracting arena



Conduct free small business webinars, hosts stakeholder engagement events, and participates in outreach programs statewide



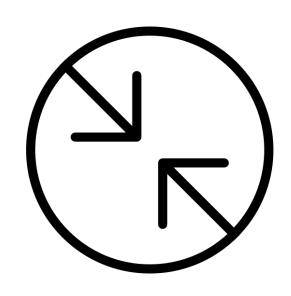
Curate online
resources at the
federal, state, and
local levels for
small business
growth and
development



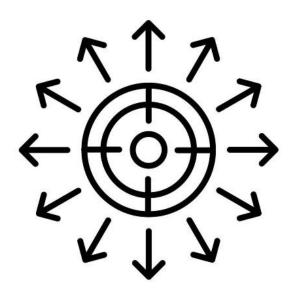
Work with MBEs to address issues that may arise during contract performance through the MBE Ombudsman Unit



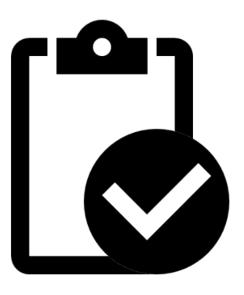
MBE Ombudsman Unit



Serves as an internal resource across the 70+ agencies and departments engaged in the MBE Program



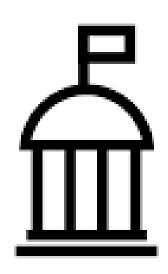
Serves as an external resource to certified MBEs, prime contractors, legislators, and stakeholder organizations



Enforces compliance during contract performance to maximize implementation of the MBE Program



Board of Public Works



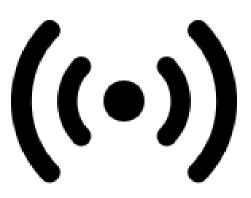
Highest administrative body in state government



Control procurement policy & adopts procurement regulations



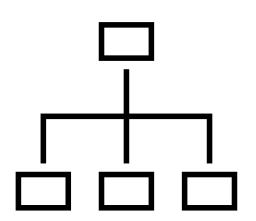
Approve most contracts exceeding \$200K



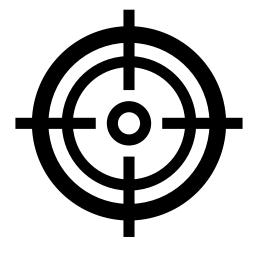
Livestream meetings and public documents



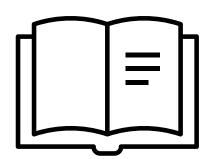
Office of State Procurement



Housed within the Maryland
Department of General
Services



Primary procurement unit for all delegated procurements from the Board of Public Works except transportation and transportation-related procurements that are otherwise exempt (federal funding)





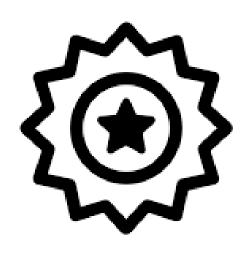
Develops and maintains the
State of Maryland Procurement
Manual & Maryland
Procurement Academy

https://procurement.maryland.gov/maryland-procurement-manual-table-of-contents/





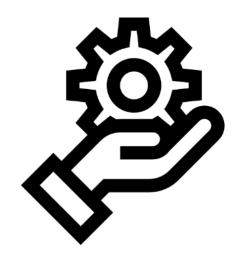
Maryland Department of Transportation Office of Minority Business Enterprise



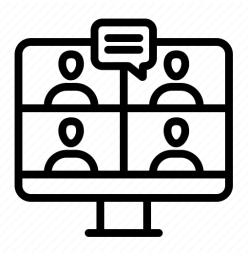
Maryland's official certification unit for state and federal socioeconomic programs (MBE, DBE, ACDBE, SBE)



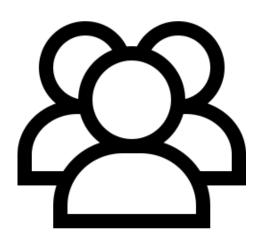
Maintain the State's online directory of certified firms



Manage expansions and renewals of certified firms



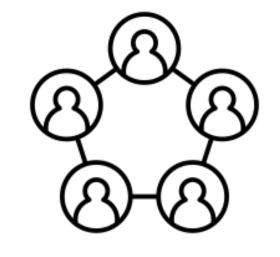
Conduct free application assistance online workshop monthly



MBE/VSBE/SBR Liaisons



Positioned at all participating purchasing units; implements socioeconomic programs.



Member of the Procurement Review Group which evaluates contracts for socioeconomic goals



Reports MBE, VSBE, & SBR performance to the Governor's Office of Small, Minority & Women Business Affairs.



Conducts and participates in outreach programs to promote opportunities.



Advocates for certified firms if a problem arises when performing on a contract.



Procurement



The act of obtaining or buying goods and services through a process that includes preparation, processing, selection, compliance, and approval of payments.

Competition is Key

- Competition is an integral part of procurement
- Ensures "best price" or "best value" when spending taxpayer dollars



Open & Transparent Governance



- Statutes (Laws)
 - State Finance & Procurement (SF&P)

- Regulations
 - Code of Maryland Regulation (COMAR)



- Directives
 - Maryland Procurement Manual

WHAT – What do you need to know?

The State's online public bid board is eMaryland Marketplace Advantage (eMMA) emma.maryland.gov

All solicitations over \$15,000 must be published on eMMA All awards over \$50,000 must be published on eMMA

All vendors receiving a contract award from the State must be in **good standing** with the Department of Assessments and Taxation The Board of Public Works approves all contracts \$200,000 and above before final "Notice to Proceed" can be awarded

MBE, VSBE, and SBR Liaisons are positioned within each state purchasing unit

goMDsmallbiz.maryland.gov



Statewide



24/7

United Nations Standard Product & Service Codes (UNSPSC)

To search & identify what your Product & Service codes are, and which ones to add to your eMMA profile visit the site below:

https://www.ungm.org/public/unspsc



- Online vendor platform
- Free to register
- Connects vendors to contracting opportunities from the State
 - County & local governments publish notices
- Registered vendors receive notices of opportunities
- Submit responses
- Obtain results (\$50,000+)
- All state-funded purchases greater than \$15,000 must be published on eMMA
- Transitioning to a full "procure-to-pay" system



Procurement Process

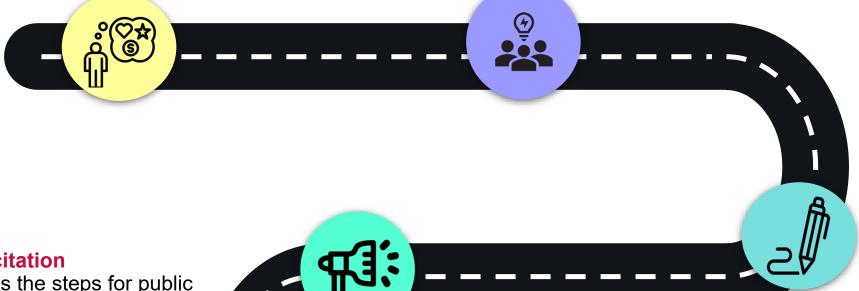


1. Need is Identified

Focuses on the various types of goods and services that are procured by the state.

2. Pre-Solicitation

Planning stages prior to preparing a procurement solicitation.



3. Solicitation Preparation

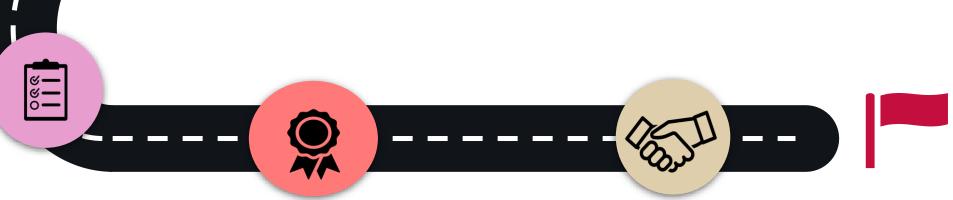
Includes procedures for drafting solution.

4. Solicitation

Provides the steps for public advertisement and other notices of solicitation.

5. Review / Evaluation Process

Opening the vendor responses to solicitations.



6. Award Process

Includes the steps for approving contract awards.

7. Contract Administration Process

Focuses on post-contract award activities.

Competitive Procurement Methods

Competitive Sealed Bids (CSB) Invitation for Bids (IFB)

- Seeking a price for known goods/services
- The solicitation is typically a straight-forward and well- defined
- Commonly used to purchase supplies, capital equipment or construction work
- Typically, not used for complex purchases

The award is based on minimum qualifications and price.

Competitive Sealed Proposals (CSP) Request for Proposals (RFP)

- Seeking a solution for known problem with unknown goods/services
- Designed to help the contracting officer understand the various proposed methods & approaches that can be used to meet the requirements outlined in the solicitation
- Multi-step process, commonly used for complex purchases

The award is based on technical proposal and price (best value).

Late submissions are NOT allowed.

Procurement Types & Categories

TYPES

| SMALL PROCUREMENTS (3 Categories) | FORMAL PROCUREMENTS |
|-----------------------------------|---------------------|
| \$1 - 100,000 | OVER \$100,000+ |
| Category I | Category II |
| \$1-\$5,000 | \$5,001 - \$50,000 |
| \$1-\$5,000 | \$5,001 - \$50,000 |

THRESHOLD

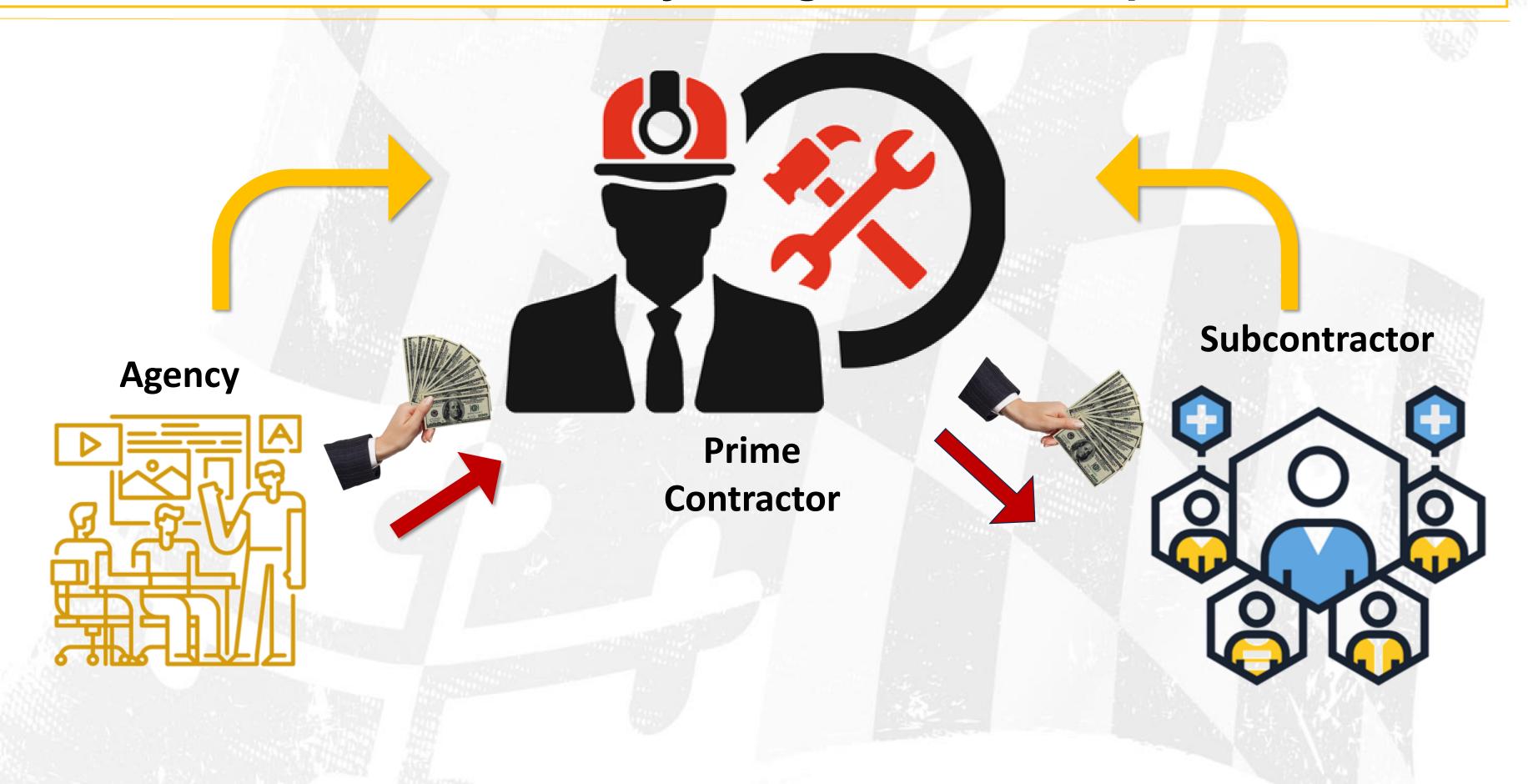
Procurements over \$15,000 Must be posted publicly on eMMA

| Category III | Formal Procurements |
|----------------------|---------------------|
| \$50,001 - \$100,000 | \$100,000+ |

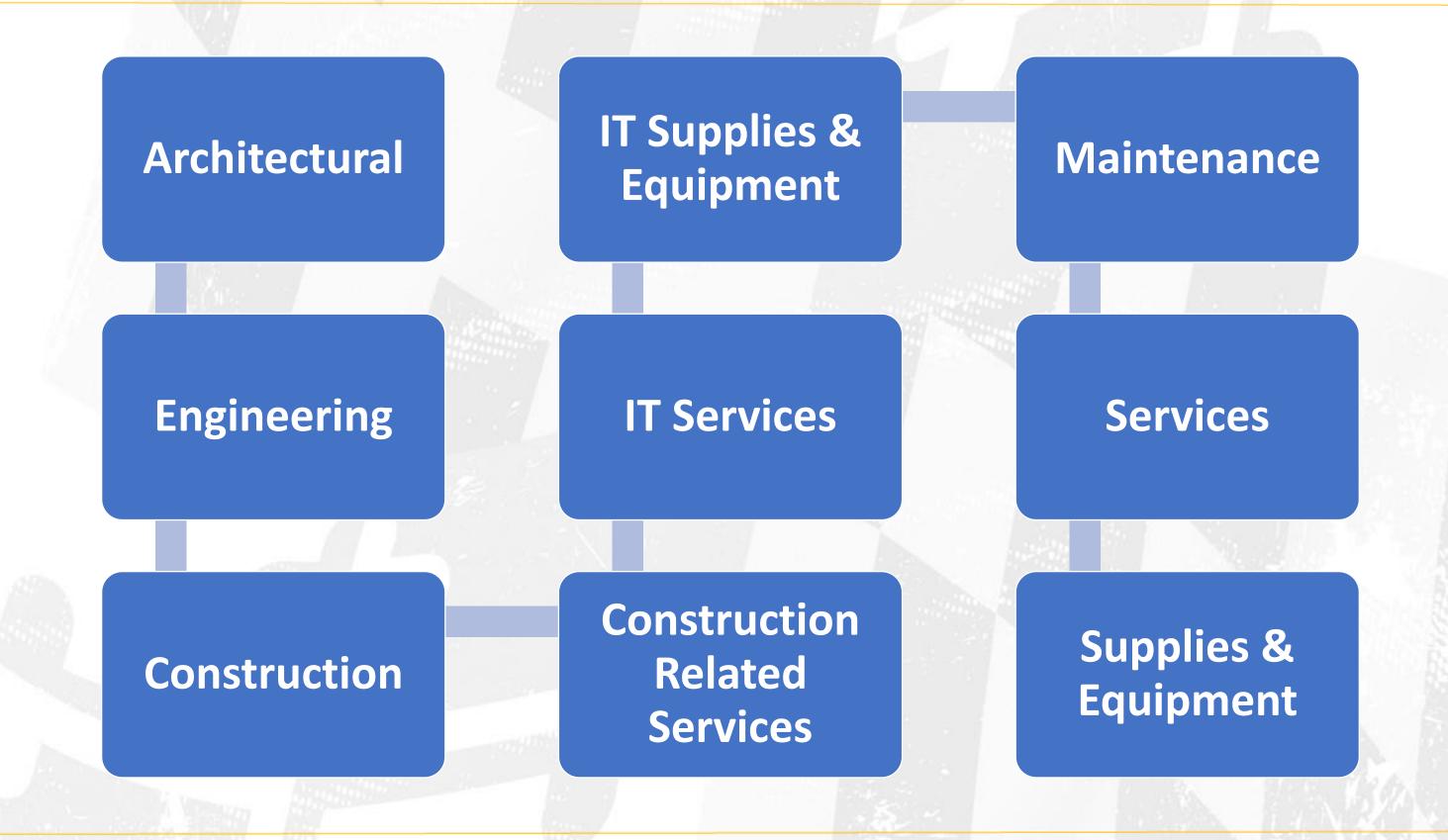
HOW will you perform?

| Prime Contractor | Subcontractor |
|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Legal contract with the state organization | Legal contract with the prime contractor |
| Responds to requests from state organization Builds relationships with MBE and VSBE subcontractors | Builds relationships with prime contractors Responds to requests from prime contractors |
| Follows State regulations and procedures for contracting Chooses MBE and/or VSBE subcontractors | Follows prime contractor's policies and procedures Verifies payments from prime with the state organization |

Contract Privity – Legal Relationship



Procurement Categories / Industries



goMDsmallbiz.maryland.gov



Maryland's Socioeconomic Procurement Programs



- Prime & subcontracting opportunities
- 70+ participating state
 agencies & departments
- Race & gender specific
- Application-based certification process with MDOT's Office of Minority Business Enterprise



- Prime & subcontracting opportunities
- 50+ participating state agencies & departments
- Veteran specific
- Online certification process in eMaryland Marketplace Advantage



- Prime contracting opportunities
- 60+ participating state
 agencies & departments
- Race and gender neutral
- Online certification process in eMaryland Marketplace Advantage

No cost to obtain or maintain certification. Annual renewal requirements apply.

WHY Certify?

Certification is *not a requirement* for doing business with the State of Maryland.

You are able to perform today as a prime contractor or subcontractor without holding any certification(s)



Why Certify?

Nearly every contract with state funding is reviewed for small business designation and/or minority, women, and veteranowned business participation.

Maryland's Socioeconomic Procurement Programs



- · 10,000+ certified MBE firms
- \$2.2 Billion in awards in FY24
- \$1.6 Billion made in payments
- 1,724 Firms to Receive payment as an MBE in FY24



- 950+ certified VSBE firms
- \$124 Million in Awards in FY24
- · 727 Prime contracts made to VSBE's
 - contracts in FY24
- 104 VSBE firms received payments in
 - FY24



5,500+ certified small businesses

(CSBs)

\$483 Million in payments

Over 2,000 Firms received payment as

an SBR in FY24

29% increase in Certified Small

Business database

Certification Overview



- 51% ownership
- Control
- Size of business
- Personal Net Worth
- UCA 1 application for state MBE + MDOT Fed DBE/ACDBE/SBE
- 8 months 1 year



- 51% ownership must be a Veteran(s)
- 3-step certification
 - a) eMMA Registration
 - b) Veteran Verification(State or Federal)
 - c) Application
- 1-2 days



- For-Profit business
- Not a broker
- Not a subsidiary
- Not "dominant" in your industry nationally (too big)
- Meet "either" employee or fiscal thresholds
- 20 minutes

Key Differentiators of Maryland's Socioeconomic Procurement Programs



Public procurement processes are open and transparent.



Solicitations designated to the SBR Program do not have a cap; value may exceed \$1,000,000.



SBR designated solicitations may include MBE goals.



Contracts over \$100,000 are evaluated for MBE and VSBE inclusion.

Key Differentiators of Maryland's Socioeconomic Procurement Programs



Purchasing agency must conduct a pre-bid meeting for all solicitations that include an MBE and/or VSBE goal.



Prime contractor must name MBEs and VSBE subcontractors in the bid/solicitation.



After award of a contract, named MBEs and VSBEs cannot be removed by the prime without written consent from the agency head.

Key Differentiators of Maryland's Socioeconomic Procurement Programs



There is no cost to receive or maintain CSB, MBE, or VSBE certifications.



Firms are encouraged to obtain certification in each program for which they qualify.



MBE prime contractors may fulfill up to 50% of a subgoal.

Key Differentiators of Maryland's Socioeconomic Procurement Programs



MBEs with dual certification can meet multiple subgoals on the same contract.



VSBEs with MBE certification can fulfill both subcontracting goals on the same contract.



SBR, MBE & VSBE Liaisons are positioned in every participating agency

- Liaisons participate on the PRG
- The liaison directory is published online





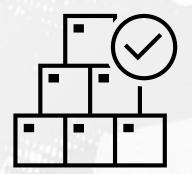
MBE Overview

Uniform Certification Application



Allows you to fill out 1 application:

- MBE (state level certification + all state funded projects)
- DBE (federal certification
 MDOT projects only / federal funding)



In addition, you can add the following:

- SBE (federal MDOT projects only / federal funding) *
 - ACDBE (federal MDOT projects only / federal funding) *
- * May be other requirements



VSBE Certification Process



Vendor Registration

- Register as a vendor in eMMA
- Indicate interest in the VSBE Program (Procurement Programs section)
- Complete your eMMA Registration



Veteran Verification

- Maryland Department of Veterans Affairs (submitting DD214)
- U.S. Small Business
 Administration (SBA –
 VetCert)



VSBE Application

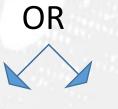
- Complete the VSBE Application
- Include your Verification #
- Update your vendor profile in eMMA with a VSBE Certification #



SBR Overview: State Defined Small Business Eligibility Standards









| <u>Industry</u> | # of Employess | Gross Sales last 3 Years |
|-------------------------------|----------------|--------------------------|
| Retail | 25 | \$3 million |
| Wholesale | 50 | \$4 million |
| Construction Operations | 50 | \$7 million |
| Service Operations | 100 | \$10 million |
| Manufacturing Operations | 100 | \$2 million |
| Architectural and Engineering | 100 | \$4.5 million |

WHERE DO YOU GET YOUR CERTIFICATIONS?

Office of Minority Business Enterprise (MDOT)









Governor's Office of Small, Minority & Women Business Affairs



State Contracting Pipeline



eMaryland Marketplace Advantage (eMMA)



Procurement Forecast



Board of Public Works



Agency Liaisons

eMaryland Marketplace Advantage (eMMA)

emma.maryland.gov

Welcome to eMaryland Marketplace Advantage (eMMA)



eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

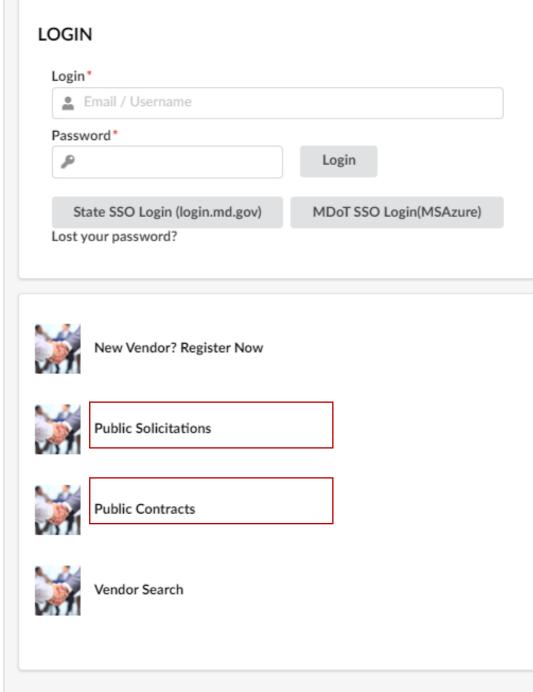
Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

Additional information can be found in the <u>Frequently Asked</u>

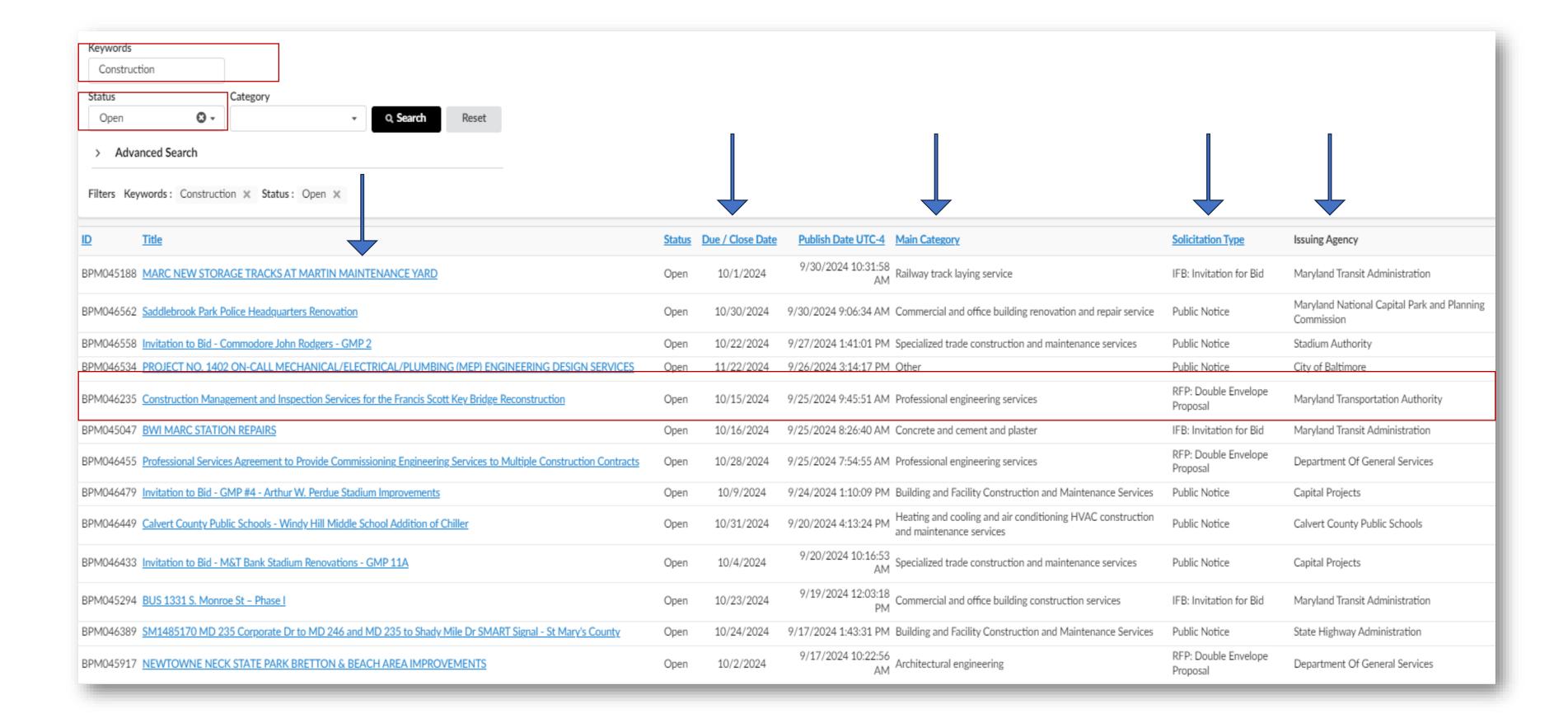
<u>Questions</u> and <u>Quick Reference Guides</u>. Any questions please contact the eMMA Help Desk at <u>eMMA.helpdesk@maryland.gov</u>.

For additional training and resources, please go to the Maryland Procurement
Academy homepage at <u>State of Maryland eMMA Training</u>



- 1. Buyer/Agency
- 2. Procurement Officer
- 3. Type of Contract
- 4. Term of the Contract
- 5. Scope of Work
- 1. Contract Title
- 2. Vendor
- 3. Type of Contract
- 4. Term of the Contract
- 5. Amount of Contract

Public Solicitations search...



Title

Alternate ID

Lot # Round # Status

Open

Due / Close Date (EST) Due / Close Date (EST)

Oct 15 2024 12:00PM

Oct 15 2024 12:00PM

Solicitation Type

RFP: Double Envelope Proposal

Main Category

Professional engineering services

Issuing Agency

Maryland Transportation Authority

Email

Procurement Officer / Buyer

aalam2@mdot.state.md.us

Construction Management and Inspection Services for the Francis Scott Key Bridge Reconstruction BPM046235 MDTA 2024-03

Abby ALAM

Solicitation Summary

The MDTA is issuing this Request for Proposals (RFP) for consultant assistance to perform comprehensive Construction Management and Inspection (CMI) Services for the Francis Scott Key Bridge Reconstruction (Consultant Firm(s)).

Procurement Program Participation Goals

DBE Participation (%)

33.0

Solicitation Links

View Technical Questionnaire

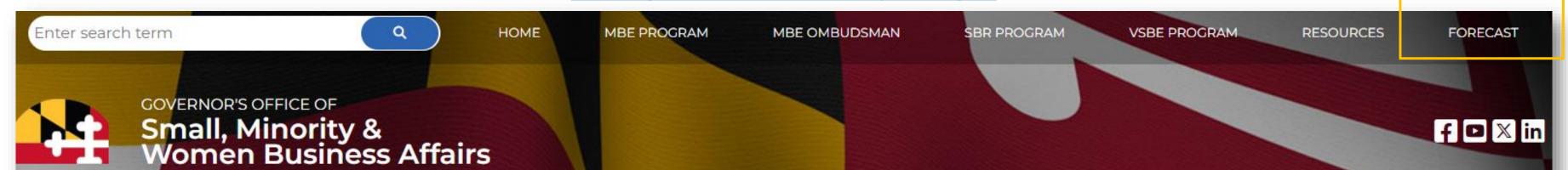
View Financial Questionnaire

Attachments

| <u>Title</u> | Type | Att. | Last Modified on UTC-4 | Creation Date UTC-4 | Validity End Date |
|------------------------------------------------|-------------------------------------|-----------------------------------------------|------------------------|-----------------------|-------------------|
| 2024-03 Addendum #2 | Amendment (Approved) | 2024-03 Addendum 2 Final.pdf | 9/25/2024 9:41:19 AM | 9/25/2024 9:41:19 AM | |
| 2024-03 Addendum #1 | Amendment (Approved) | 2024-03 Addendum 1 Final.pdf | | 9/17/2024 10:50:24 AM | |
| MDTA 2024-03 Request for Proposals | Technical Documents (Approved) | MDTA 2024-03 FSK CMI RFP.pdf | | 9/9/2024 11:09:25 AM | |
| MDTA 2024-03 TET Classification Specifications | Attachments & Appendixes (Approved) | 2024-03 TET Classification Specifications.pdf | | 9/9/2024 11:02:47 AM | |

4 Result(s)

www.goMDsmallbiz.maryland.gov





| Quick Links | |
|------------------------|--|
| About Us | |
| Legislation and Policy | |
| Outreach | |
| News | |
| Reports | |
| Contact Us | |





NEW Program Seals

Program seals are now available to certified vendors. Certification status will be verified during the procurement process.







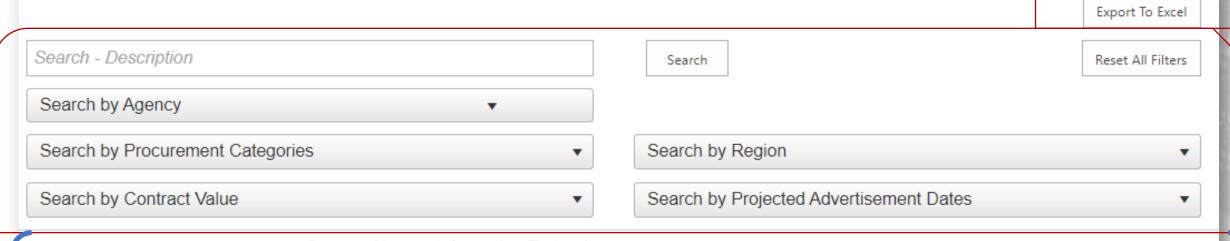
Procurement Forecast

Welcome to Maryland's Procurement Forecast Portal.

This database is populated with <u>projected</u> purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast.

We strongly advise you to connect with the buyer directly for details and updates.

To obtain the contact information of the buyer, download your search results by clicking on "EXPORT TO EXCEL" below.



Agency Name: Information Technology

Procurement Category: Information Technology - Services

Procurement Method: To Be Determined

Description: GIS SOFTWARE AS A SERVICE MASTER CONTRACT

Location/Delivery: STATEWIDE

Estimated Advertisement Date: To Be Determined

Estimated Total Contract Award (no options): \$10,000,001 to \$20,000.000

Term of Contract: To be Determined

Fiscal Year - July - June

- Q1 July September
- Q2 October December
- Q3 January March
- Q4 April June

- 1. Keyword
- 2. Agency
- 3. Procurement Category
- 4. Contract Value
- 5. Region
- Advertisement date by Quarters

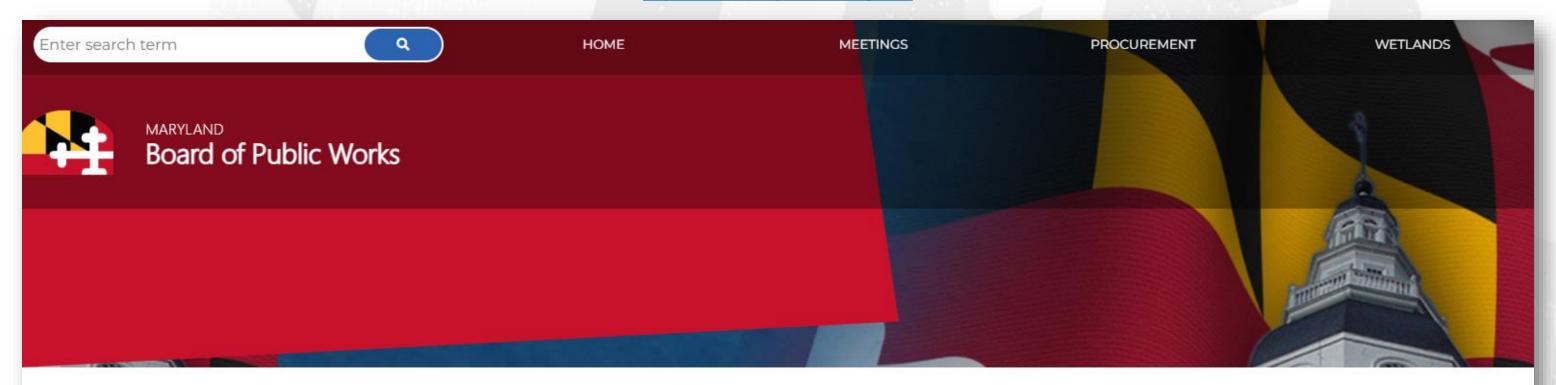
www.goMDsmallbiz.maryland.gov

Procurement Forecast – Export to Excel

| | | Current MBE/DBE | | | | Estimated Total | ALTHU | | | |
|-----------------------------------------------|-------------------------------------|--------------------------------|-----------------------------------------|------------------------------------------------------------------------------------------------------------|---------------------------|---------------------------------|------------------|--------------|--------------|-------------------------------|
| | | Participation | | | Estimated | Contract Award (no | | | | |
| Agency Name | Incumbent Name | Goal ▼ | | ▼ Description ▼ | Advertisement Dat * | options) | Term of Contract | PO Name | ▼ PO Phone | ▼ PO Email |
| nformation echnology | | | Information Technology - Services | Audit Services Master Contract | To Be Determined | \$5,000,001 to \$10,000,000 | To be Determined | Glen Hubbard | 410 218-0498 | glen.hubbard2@ma yland.gov |
| ransportation - ransportation Authority | CDM Smith, Inc. | MBE 5% | Services | Traffic and Revenue Services | Q2 (OctDec. 2024) | \$1,000,001 to \$5,000,000 | 5 years or more | Agnes Vadasz | 410-537-7811 | avadasz@mdta.sta .md.us |
| ransportation - | Jacobs Engineering Group, Inc. | 19.00% | Architectural Services | Program Management of Architecural & Engineering Services at BWI & MTN Airports | | \$10,000,001 to \$20,000.000 | 5 years or more | Gayle Mealy | 410-859-7331 | gmealy2@bwiairpo |
| ransportation - | Jones Payne Group, Inc. | 25.00% | Architectural Services | Comprehensive Professional Services for the Residential Sound Insulation Program at BWI | t Q1 (July-Sept. 2024) | \$5,000,001 to \$10,000,000 | 5 years or more | Gayle Mealy | 410-859-7331 | gmealy2@bwiairpo |
| | Airport Design Consultants, Inc. | 19.50% | Architectural Services | Program Management of Architecural & Engineering Services at BWI & MTN Airports | | \$10,000,001 to \$20,000.000 | 5 years or more | Gayle Mealy | 410-859-7331 | gmealy2@bwiairpo |
| ransportation - Port | P2 Cleaning Services, Inc. | SBR Designated & 16% MBE | Maintenance | Janitorial Services at DMT & SMT | Q2 (OctDec. 2024) | \$500,001 to \$1,000,000 | 5 years or more | Kelli Peters | 410-385-4834 | kgower3@maryland |
| ransportation - Port | Atmos Solutions | SBR Designated | Services | Air Quality Testing & Legionella Sampling Services at WTC & South Locust Point Cruise Terminal | Q4 (April-June 2025) | \$15,000 to \$00,000 | 2.2 voars | Hannah Brown | 410-385-4845 | hbrown2@marylano |

Board of Public Works

bpw.maryland.gov





BPW Meetings

- · BPW Meeting Documents
- Live Meeting broadcas
- Meeting Calendar

Publications

- All Publications
- · Reports Due to BPW
- Advisories
- Debarments
- · Pending Regulations
- Procurement Agency Activity Report (PAAR)

About BPW

- Staff
- Organizational Chart
- · Directions and Parking
- About BPW

Spotlight

- 2024 BPW Meeting Schedule
- FY 2024 State Tax Rate
- FY 2023 State Tax Rate
- Maryland Department of Health Coronavirus Disease 2019 (COVID-19) Information
- FY 2023 Procurement Advisor's Report
- eMaryland Marketplace Advantage (eMMA) Registration Now Open!
- NASPO State Preference Repository

Meeting LiveStream

bpw.maryland.gov

Board of Public Works

2024 Meeting Documents

Doc Title ■1/3/2024 1/17/2024 1/31/2024 ±2/14/2024 12/28/2024 **3/13/2024 4/3/2024 ±4/17/2024 ⊕5/1/2024 ±5/15/2024 ●6/5/2024 ■7/3/2024 ■7/17/2024 ⊕8/7/2024 ⊞8/28/2024 9/11/2024 10/2/2024**

Board of Public Works Meeting Documents

Board of Public Works Meeting Documents consist of:

- Agenda Collection of all Items presented to the Board
- Summary Synopsis of all Items presented to the Board
- Audio Recording Voice recording of the Board meeting
- Transcript Written recording of the Board meeting
- Minutes (historic files) Collection of all Items presented to incorporated within.

Before a meeting, the Agenda is posted - generally ten days in advance. The Summary is posted a few days later. After posting, these two documents may be updated to reflect revised, supplemental, and hand-carried Items.

After a meeting, the Agenda and Summary are updated with notations showing the Board's action on each Item. The Audio Recording and the Transcript are added when available.

Note: Our historic files do not contain the full collection of e-documents. You will find:

- Present-Day 2010: Agenda, Summary, Audio Recording, Transcript
- · 2011 1995: Agenda, Summary, Transcript
- 1994 1971: Agenda, Transcript
- 1971 1904: Minutes



DEPARTMENT OF GENERAL SERVICES OFFICE OF STATE PROCUREMENT ACTION AGENDA October 2, 2024



Contact: Christa Speicher 410-764-3492 christa.speicher@maryland.gov

7-S. SERVICES CONTRACT

Health Services Cost Review Commission

Contract ID: Value Based Program Design; HSCRC-23-0296

ADPICS No.: M00B5600325

Contract Description: Assist in researching, designing, and refining methodologies to define and measure care transformation programs with a focus on episode-based models, which include literature reviews, program design, episode development, and technical expert panels.

Award: ABT Global LLC; Rockville, MD

Contract Term: 11/01/2024 - 10/31/2027

Amount: \$2,053,144

Procurement Method: Competitive Sealed Proposals

Proposals:

| Offerors | Technical Rankings | Financial Offers (Rankings) | Overall Rankings |
|-----------------------------------|-----------------------|--------------------------------|---------------------|
| ABT Global LLC, Rockville, MD | 1 | \$2,053,144.00(2) | 1 |
| Mathematica, Inc., Washington, DC | 3 | \$1,685,024.49(1) | 2 |
| ATI Advisory, Washington, DC | 2 | \$2,599,904.00 (3) | 3 |

^{*}Technical rankings were weighted greater than financial rankings

MBE/VSBE Participation: 10% / 3%

Performance Security: No

Hiring Agreement Eligible: Yes

Incumbent: Same



DEPARTMENT OF GENERAL SERVICES OFFICE OF STATE PROCUREMENT ACTION AGENDA October 2, 2024



7-S. <u>SERVICES CONTRACT</u> (cont'd)

Requesting Agency Remarks: A notice of the availability of the Request for Proposals (RFP) was advertised on eMaryland Marketplace Advantage (eMMA) on May 15, 2024. A total of 15 potential vendors were directly solicited. Seven proposals were received and three were determined to be reasonably susceptible of being selected for award. Four were deemed not reasonably susceptible of being selected for award because they did not meet the minimum score. They lacked experience and expertise regarding HSCRC, the Total Cost of Care (TCOC) model and global budgets. Additionally, they had limited relevant experience with Centers for Medicare and Medicaid Services (CMS) value-based programs and Medicare value-based models. The recommended offeror ABT Global LLC was determined to be most advantageous to the State as its proposal was both ranked highest technically and was ranked highest overall.

In evaluating the offeror's proposal related to the economic benefit to the State, consideration was given to awarding this contract to the firm that will have the most direct and indirect benefits to the State of Maryland's economy. The awardees headquarters is in Rockville, MD. They will subcontract with a small business located in Columbia, and a Service-Disabled Veteran-Owned small business located in Rockville. The awardee and all its subcontractors will purchase supplies, equipment, and services in Maryland.

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- SBR Liaisons
- MBE Liaisons
- VSBE Liaisons

the procurement process.







TOP WEBSITE PICKS

- State of Maryland Disparity Study
- · Expanding Opportunities Magazine
- eMaryland Marketplace Advantage (eMMA)
- Maryland Financial Incentives for Businesses
- Maryland Business Express
- Maryland Entrepreneur Hub
- SBR Liaisons
- MBE Liaisons
- VSBE Liaisons
- MBE Rights & Responsibilities
- FY2021 Customer Service Annual Report

Agency Liaisons

- 1. Entry point with an agency
- 2. Primary contact
- 3. Small Procurements under \$15,000
- Liaisons are listed by Program (SBR, MBE, & VSBE)
- 2. Alphabetical order by Agency
- 3. Contact information

State of Maryland MBE Liaison Directory

| MPE Linicon Namo/Contact Info | Address |
|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Christopher Nehmer christopher.nehmer@maryland.gov 410 767-2157 | 301 W. Preston Street, Suite #1007 Baltimore, MD 21201 |
| Colleen Robinson colleen.robinson@maryland.gov 410-841-5917 | 50 Harry S. Truman Parkway, Room 320 Annapolis, MD 21401 |
| Teresa Fawley teresa.fawley@maryland.gov 410-260-6405 | 350 Rowe Boulevard Annapolis, MD 21401 |
| Tara L. Gray tara.gray@maryland.gov 410-767-1194 | 301 W Preston Street #808 Baltimore, MD 21201 |
| Janice Clark jclark@oag.state.md.us 410-573-7033 | 200 St. Paul Place, 17th Floor Baltimore, MD 21202-2021 |
| Anna Lansaw ALansaw@bccc.edu 410-209-2378 | 2901 Liberty Heights Avenue Baltimore, MD 21215 |
| Steven Jost sjost@bowiestate.edu 301-860-4212 | 41000 Jericho Park Road Bowie, MD 20715 |
| Thomas McLamore thomas.mclamore@maryland.gov 410-260-7663 | 45 Calvert Street, 1st Floor Annapolis, MD 21401-1907 |
| Nicole Gray Nicole.gray@maryland.gov 301-742-3655 | 13 Canal Street, Room 301 Cumberland, MD 21502 |
| Tonya Wigfall tonya.wigfall@maryland.gov 410-767-6869 | World Trade Center 410 East Pratt Street, 15th Floor Baltimore, MD 21202 |
| VACANT | 6 Saint Paul Street, Suite 900 Baltimore, MD 21202-1631 |
| Laura Gutierrez Igutierrez@marylandtaxes.gov 667-262-0535 | Louis L. Goldstein Treasury Building Post Office Box 466 Annapolis, MD 21404-0466 |
| Thomas Dawson thdawson@coppin.edu 410-951-3790 | 2500 West North Avenue Research Building, 2nd Floor Baltimore, MD 21206 |
| | christopher.nehmer@maryland.gov 410 767-2157 Colleen Robinson colleen.robinson@maryland.gov 410-841-5917 Teresa Fawley teresa.fawley@maryland.gov 410-260-6405 Tara L. Gray tara.gray@maryland.gov 410-767-1194 Janice Clark jclark@oag.state.md.us 410-573-7033 Anna Lansaw ALansaw@bccc.edu 410-209-2378 Steven Jost sjost@bowiestate.edu 301-860-4212 Thomas McLamore thomas.mclamore@maryland.gov 410-260-7663 Nicole Gray Nicole.gray@maryland.gov 301-742-3655 Tonya Wigfall tonya.wigfall@maryland.gov 410-767-6869 VACANT Laura Gutierrez lgutierrez@marylandtaxes.gov 667-262-0535 Thomas Dawson thdawson@coppin.edu |

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TIPS for Mining Public Data

- 1. Fine Tune what Product and Service Codes relate to what you offer. This will help you make a match with the codes used in solicitations.
- 2. Use the data to narrow your focus, for a more targeted search when identifying agencies.
- 3. Notice the terms of contracts, to better understand when they expire & when they come out again. Part of building a pipeline.
- 4. Take note of the Industry Categories, which agencies are spending, and how much they spend. *See examples from our Annual Report FY 2024 on the next two slides.*

Governor's Office of Small, Minority & Women Business Affairs Annual Report

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx

Exhibit C: FY2023 MBE Awards by Procurement Category

| Fiscal Year 2023 | | | | | | | | |
|------------------------------------------------|--------------------|-----------------|-----------------|-----------------|---------------|--|--|--|
| Procurement Category | MBE Prime Contract | MBE Subcontract | Total MBE | Total | MBE | | | |
| Procurement Category | Awards | Awards | Awards | ALL AWARDS | Participation | | | |
| Architectural | \$8,851,618 | \$76,538,620 | \$85,390,238 | \$314,468,442 | 27.15% | | | |
| Engineering | \$4,508,684 | \$127,632,896 | \$132,141,580 | \$450,786,067 | 29.31% | | | |
| Construction | \$97,049,211 | \$393,235,548 | \$490,284,759 | \$2,042,942,426 | 24.00% | | | |
| Construction Related Services | \$253,460 | \$5,667,283 | \$5,920,743 | \$17,307,656 | 34.21% | | | |
| Maintenance | \$64,449,326 | \$64,056,396 | \$128,505,722 | \$1,021,244,693 | 12.58% | | | |
| Services | \$67,208,155 | \$80,009,777 | \$147,217,932 | \$1,118,922,754 | 13.16% | | | |
| Supplies & Equipment | \$15,171,006 | \$29,545,193 | \$44,716,199 | \$455,911,658 | 9.81% | | | |
| IT Services | \$65,466,763 | \$48,071,686 | \$113,538,449 | \$610,230,693 | 18.61% | | | |
| IT Supplies & Equipment | \$29,981,757 | \$12,245,803 | \$42,227,560 | \$271,350,053 | 15.56% | | | |
| Human, Cultural, Social & Educational Services | \$3,277,331 | \$1,635,474 | \$4,912,805 | \$25,003,007 | 19.65% | | | |
| Corporate Credit Card | \$4,787,897 | \$0 | \$4,787,897 | \$219,978,962 | 2.18% | | | |
| Direct Voucher | \$19,409,388 | \$0 | \$19,409,388 | \$281,227,385 | 6.90% | | | |
| TOTAL | \$380,414,596 | \$838,638,676 | \$1,219,053,272 | \$6,829,373,796 | 17.85% | | | |

Governor's Office of Small, Minority & Women Business Affairs Annual Report

https://gomdsmallbiz.maryland.gov/Pages/reports.aspx

Exhibit F: FY2023 Industry Category: Construction

| | Fi | iscal Year 2023 | | • | • | | |
|---------------------------------------|-----------------|-----------------|---------------|-----------------|---------------|--|--|
| Industry Category: Construction | | | | | | | |
| MBE Participating Agency/Department | MBE Prime | MBE Subcontract | Total MBE | Total | MBE | | |
| Wibe Participating Agency/Department | Contract Awards | Awards | Awards | ALLAWARDS | Participation | | |
| AVIATION ADMINISTRATION | \$1,348,673 | \$10,203,193 | \$11,551,866 | \$70,230,091 | 16.45% | | |
| BALTIMORE CITY COMMUNITY COLLEGE | \$0 | \$286,679 | \$286,679 | \$458,000 | 62.59% | | |
| COPPIN STATE UNIVERSITY | \$0 | \$0 | \$0 | \$2,610,380 | 0.00% | | |
| EDUCATION | \$1,100 | \$0 | \$1,100 | \$1,100 | 100.00% | | |
| ENVIRONMENTAL SERVICES | \$1,706,285 | \$13,524,846 | \$15,231,131 | \$50,942,114 | 29.90% | | |
| FROSTBURG STATE UNIVERSITY | \$0 | \$0 | \$0 | \$1,033,941 | 0.00% | | |
| GENERAL SERVICES | \$10,392,639 | \$59,774,916 | \$70,167,555 | \$270,205,139 | 25.97% | | |
| HUMAN SERVICES | \$34,574 | \$0 | \$34,574 | \$45,960 | 75.23% | | |
| JUVENILE SERVICES | \$166,731 | \$0 | \$166,731 | \$261,745 | 63.70% | | |
| MORGAN STATE UNIVERSITY | \$0 | \$0 | \$0 | \$195,000 | 0.00% | | |
| MOTOR VEHICLE ADMINISTRATION | \$190,609 | \$3,904,331 | \$4,094,940 | \$16,107,209 | 25.42% | | |
| NATURAL RESOURSES | \$0 | \$0 | \$0 | \$2,740 | 0.00% | | |
| PORT ADMINISTRATION | \$0 | \$6,008,500 | \$6,008,500 | \$29,545,091 | 20.34% | | |
| PUBLIC SAFETY & CORRECTIONAL SERVICES | \$524,367 | \$0 | \$524,367 | \$5,943,355 | 8.82% | | |
| PUBLIC SCHOOL CONSTRUCTION | \$37,686,505 | \$159,203,812 | \$196,890,317 | \$472,456,876 | 41.67% | | |
| PUBLIC SERVICE COMMISSION | \$29,894 | \$0 | \$29,894 | \$29,894 | 100.00% | | |
| SAINT MARY'S COLLEGE OF MARYLAND | \$0 | \$5,568,631 | \$5,568,631 | \$17,318,922 | 32.15% | | |
| STADIUM AUTHORITY | \$8,155,690 | \$4,535,829 | \$12,691,519 | \$102,295,975 | 12.41% | | |
| STATE HIGHWAY ADMINISTRATION | \$33,490,278 | \$60,378,393 | \$93,868,671 | \$606,133,298 | 15.49% | | |
| TOWSON UNIVERSITY | \$85,039 | \$0 | \$85,039 | \$480,007 | 17.72% | | |
| TRANSIT ADMINISTRATION | \$2,769,600 | \$2,351,306 | \$5,120,906 | \$10,478,368 | 48.87% | | |
| TRANSPORTATION AUTHORITY | \$0 | \$20,247,867 | \$20,247,867 | \$104,782,580 | 19.32% | | |
| U OF MD, BALTIMORE | \$210,826 | \$13,177,963 | \$13,388,789 | \$104,376,922 | 12.83% | | |
| U OF MD, BALTIMORE COUNTY | \$82,385 | \$1,399,146 | \$1,481,531 | \$7,388,919 | 20.05% | | |
| U OF MD, COLLEGE PARK | \$174,016 | \$32,670,136 | \$32,844,152 | \$169,618,800 | 19.36% | | |
| TOTAL | \$97,049,211 | \$393,235,548 | \$490,284,759 | \$2,042,942,426 | 24.00% | | |





We need your help!

stateofmddisparitystudy.com

Take the survey!

Program Seals: Please visit our website to download goMDsmallbiz.maryland.gov





Certified Small Business (CSB)

Mining Public Data Techniques



Videos & Slide Decks

eMaryland Marketplace
Advantage (eMMA)

Procurement Forecast

Board of Public Works

Communicating with Confidence

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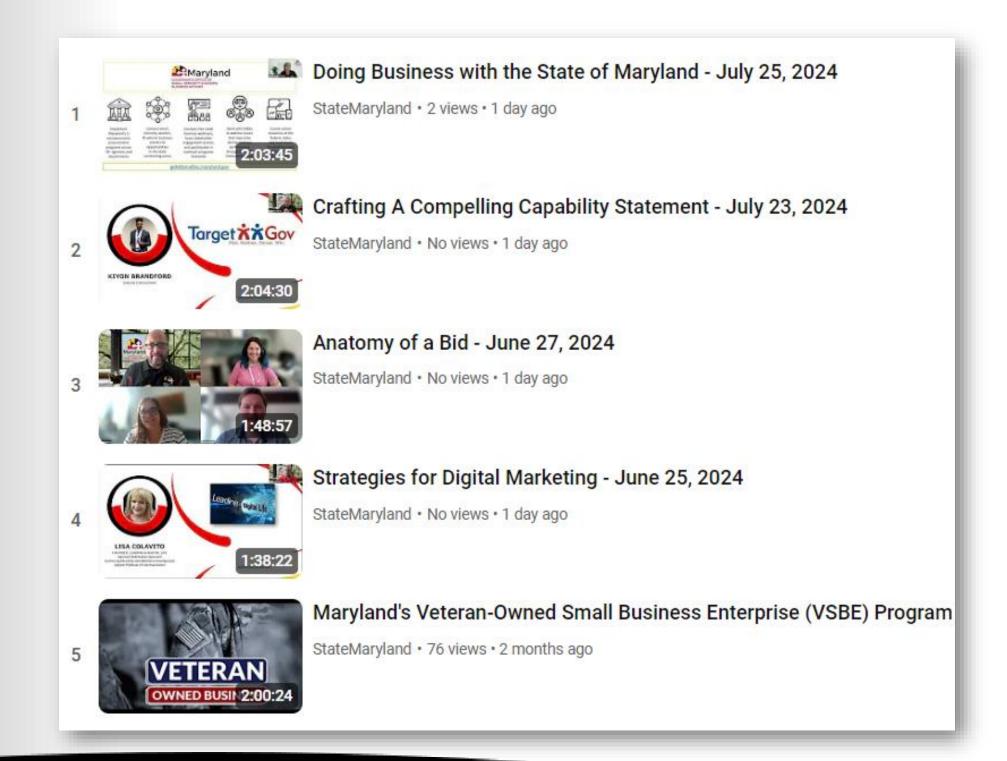


Keep Learning

- 2 free webinars every month
- No cost to attend
- Register in advance to receive the participation link
- Download the presenter's slide deck
- Access video recordings of all classes on our YouTube playlist

goMDsmallbiz.maryland.gov

T.I.P.S. Webinar Series Playlist



https://www.youtube.com/playlist?list=PLlgoHh4Po1J0W63akD6aGAU8JmT0qzOrX

Upcoming



Wednesday July 30, 2025

10:00 a.m.

Tap Into Business Event
by WSSC Water

@ Bowie State University

Tuesday August 5, 2025

10:00 a.m.

Maryland's

MBE/DBE/ACDBE/SBE
Certification Application
Assistance Webinar

Friday August 1, 2025

10:00 a.m.

Small Biz Resource
Connections:

Accessibility 101 – What Every Business Needs to Know (and Why it Matters)

Friday August 8, 2025

9:30 a.m.

Maryland's VSBE/SBR Certification Workshop @ Howard County

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Partners

Maryland APEX Accelerators (formerly PTAC)

https://www.marylandapex.org/

Greater Baltimore SCORE

https://greaterbaltimore.score.org/

Maryland Women's Business Center (MWBC)

https://marylandwbc.org/

Baltimore-Metro Women's Business Center (Balt-Metro WBC)

https://www.baltmetrowbc.org/

Maryland Small Business Development Center (SBDC)

https://www.marylandsbdc.org/

Resources

Governor's Office of Small, Minority & Women Business Affairs

https://gomdsmallbiz.maryland.gov/Pages/default.aspx

Maryland's Office of Minority Business Enterprise (OMBE)
https://www.mdot.maryland.gov/tso/pages/lndex.aspx?P
ageld=90

Maryland Department of Commerce
Maryland Financial Incentives for Business
https://commerce.knack.com/maryland-funding-incentives

Maryland Entrepreneur HUB

https://marylandentrepreneurhub.com/

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Thank You!