# WELCOME!

**Today's Topic:** 

Prime Contracting
in Maryland's
Small Business Reserve
(SBR) Program

February 11, 2025







Wes Moore Governor



Aruna Miller Lt. Governor



Y. Maria Martinez
Special Secretary

# **GUEST INSTRUCTOR**



# LISA MITCHELL SENNAAR

SBR COMPLIANCE MANAGER



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS

goMDsmallbiz.maryland.gov



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS



Implements
Maryland's 3
socioeconomic
procurement
programs across
70+ agencies and
departments



Connects small, minority, women, & veteran business owners to opportunities in the state contracting arena



Conducts free small business webinars, hosts stakeholder engagement events, and participates in outreach programs statewide



Partners with MBEs
to resolve issues
that arise
during contract
performance
through the MBE
Ombudsman unit



Curates online resources at the federal, state, and local levels for small business growth and development

https://goMDsmallbiz.maryland.gov

## Maryland's Socioeconomic Procurement Programs



- Prime & subcontracting opportunities
- 70+ participating state agencies & departments
- Race & gender specific
- Application-based certification process with MDOT's Office of Minority Business Enterprise



- Prime & subcontracting opportunities
- 50+ participating state agencies & departments
- Veteran specific
- Online certification process in eMaryland Marketplace Advantage



- Prime contracting opportunities
- 60+ participating state
   agencies & departments
- Race and gender neutral
- Online certification process in eMaryland Marketplace Advantage

No cost to obtain or maintain certification. Annual renewal requirements apply.

# **Payments**

Fiscal Year 2024

# MBE Program

• \$1.6 billion



• \$23 million

# SBR Program

• \$483 million







# **Program Seals**

**MBE Program** 

**VSBE Program** 

**SBR Program** 



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# Small Business Reserve (SBR) Program

- Overview of the SBR Program
- Eligibility standards
- Online self-certification process
- Pipeline for identifying SBR opportunities



Governor's Office of Small, Minority & Women Business Affairs

# **SBR Program- Value Proposition**

- It is a FREE online self-certification through the state's eMaryland Marketplace Advantage (eMMA) portal!
- 20% of the state solicitations advertised on eMMA are SBR designated
- You compete against other small businesses (as opposed to larger companies)!
- If you are awarded an SBR designated contract, you would be the PRIME CONTRACTOR!
- Close to \$500 million in state-funded contracts paid to certified small businesses
- Availability of SBR Liaisons!

# Maryland's Small Business Reserve (SBR) Program

# **SBR Program Background**

In 2004, the state created the **Small Business Reserve (SBR) Program,** providing Certified Small Businesses with the opportunity to participate as prime contractors on state contracts by establishing a unique marketplace where small businesses compete against other small businesses instead of larger, more established companies.

# **SBR Program Rules**

Almost 70 participating agencies/departments are directed to designate at least 15% of its fiscal year procurement expenditures with Certified Small Businesses.

Governor's Office of Small, Minority & Women Business Affairs

# **SBR Program Rules**

Once a solicitation has been designated as "SBR only," an award can only be made to a Certified Small Business.

Governor's Office of Small, Minority & Women Business Affairs



Eligible procurements between \$50,000-\$500,000 shall be designated to SBR Program (with certain exceptions)

# **SBR Program**

**SBR Program Eligibility Standards** 

https://gomdsmallbiz.maryland.gov/Pages/sbr-Program.aspx

Governor's Office of Small, Minority & Women Business Affairs

# **Eligibility Standards**

For-profit businesses, other than a broker, (exceptions are real-estate and insurance)

- independently owned and operated
- not a subsidiary of another business
- not dominant in its field of operation at the national level

# Certified Small Business Industry Thresholds

Industry	Number of Employees in the 3 Most Recent Years	or Average Gross Sales over the 3 Most Recent Years
Wholesale	50	\$4 million
Retail	25	\$3 million
Manufacturing Operations	100	\$2 million
Service Operations	100	\$10 million
Construction Operations	50	\$7 million
Architectural and Engineering	100	\$4.5 million

# **SBR Program Disclaimer**

https://gomdsmallbiz.maryland.gov/Pages/sbr-Program.aspx

All vendors receiving payments from the State must be in **good standing/active** with the Maryland Department of Assessments and Taxation.

**Business Entity Search** 

https://egov.maryland.gov/BusinessExpress/EntitySearch



All vendors receiving payments from the State must be registered in eMMA.



- Online vendor platform
- Free to register
- Connects vendors to contracting opportunities from the State,
- County & local governments publish notices
- Registered vendors receive notices of opportunities
- Submit responses
- Obtain results (\$50,000+)
- All state-funded purchases greater than \$15,000 must be published on eMMA

https://emma.maryland.gov

### Welcome to eMaryland Marketplace Advantage (eMMA)



eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, to insparent, and efficient procurement process. We look forward to doing business very by you!

Additional information can be found in the Frequently Asked

Questions and Quick Reference Guides Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.

For additional training and resources, please go to the Maryland Procurement Academy homepage at <u>State of Maryland eMMA Training</u>

# QUICK REFERENCE GUIDES (QRGS)

Solution home / eMMA Vendor Guides & Training / Vendor Instruction

### Start Your Vendor Registration, Part I (Vendor)

Modified on: Fri, 18 Aug, 2023 at 3:14 PM



### Overview

To bid on solicitations in eMMA, you need a registered vendor profile in eMMA. If you don't have one, this Quick Reference Guide (QRG) shows you how to register as a vendor in eMaryland Marketplace Advantage (eMMA).

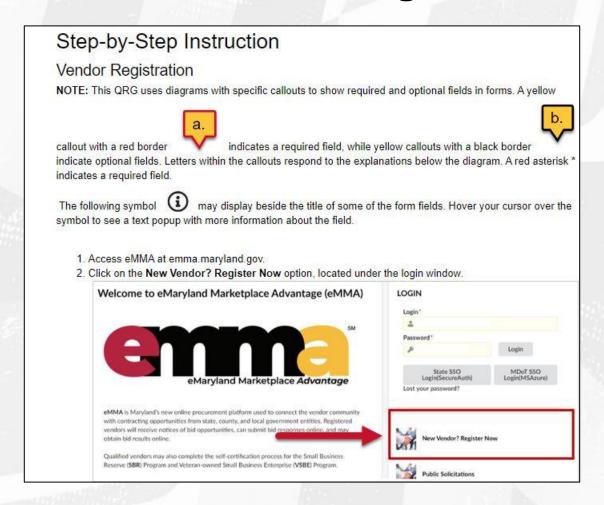
Once complete, eMMA checks to make sure no existing Vendor registrations match your profile in the system. You will receive an email from eMMA allowing you to log in and complete the registration process.

NOTE: eMMA permits or rejects Vendor Registration depending on the Vendor Tax ID status. Once you've submitted your Vendor profile, a green checkmark displays on the webpage to indicate that you've successfully registered your Vendor profile in eMMA.

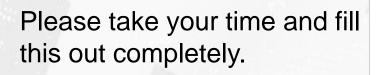


Your registration submission for eMaryland Marketplace Advantage (eMMA) has been received. You will receive an email from eMMA.helpdesk@maryland.gov with next steps.

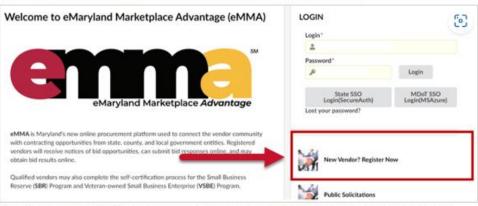
**Quick Reference Guide** 



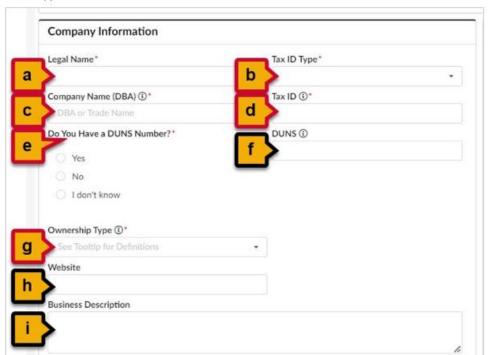
https://emma.maryland.gov



- 1. Access eMMA at emma.maryland.gov.
- 2. Click on the New Vendor? Register Now option, located under the login window.



Complete the form fields in the Company Information section. Required fields are marked with a red asterisk (\*).



4. Complete the following fields in the Main Address section. Required fields are marked with an asterisk (\*).



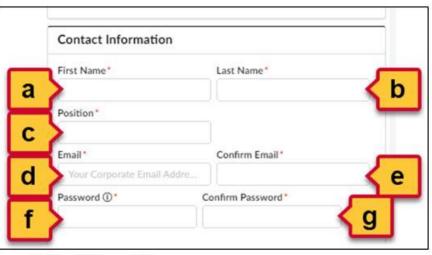
- a. Address\*: Enter the physical address of your organization.
- b. Address Line 2: Use this line to enter additional address information such as office or suite number.
- c. Address Line 3: Use this line to enter mailing instructions (i.e. ATTN, C/O)
- d. City\*: Enter the city where your business is located.
- e. State/Territory/Province\*: Enter the state where your company is located.
- f. Postal Code\*: Enter the zip code where your company is located.
- g. Country\*: This field automatically populates with United States. Please be sure to change this if your business is in a country other than the United States.
- h. Corporate Email: Enter a general email address for your company. Email addresses for individuals
  within your company can be entered in the Contact Information section and when entering additional
  users on the business profile.
- i. Corporate Phone\*: Enter a main telephone number for your company.
- j. Corporate Fax: If your company has one, enter the fax number.
- 5. Complete the fields in the State Programs section under Procurement Programs. Required fields are marked with a red asterisk (\*). Use the dropdown menu to indicate if you would like to apply to any of the following programs:

5. Complete the fields in the State Programs section under Procurement Programs. Required fields are marked with a red asterisk (\*). Use the dropdown menu to indicate if you would like to apply to any of the NOTE: Documentation supporting the SBR or VSBE process is collected from registered Vendors already enrolled in the eMMA program. Once you complete your registration and apply, appropriate credentials will be collected. Procurement Programs State Programs For information regarding the programs listed below, click here. Is your company currently enrolled in any of the following programs? Would you like to apply to the SBR registration. If you wish to apply for the MBE program, click here and apply. a. Small Business Reserve (SBR) \*: Would you like to apply for the SBR program? NOTE: To participate in the SBR program, Vendors must complete the State of Maryland certification process via eMMA. i. Click the field and choose the Yes or No option from the dropdown menu: Procurement Programs State Programs For information regarding the programs listed below, click here. Is your company currently enrolled in any of the following Small Business Reserve (SBR) Veteran-Owned Small Business Enterprise (VSBE) If you are an existing MBE vendor, your profile will be updated 1. Select Yes from the dropdown list to apply for your SBR certification. This adds an SBR application to complete in the Documents tab of your profile to complete the self-certification process, once you've created your Vendor profile in eMMA. 2. Select No if you do not want to obtain your Small Business Reserve (SBR) certification at this time. You will still have the option to complete the certification

6. The Minority Business Enterprise (MBE) application process is held outside of eMMA. If you would like to apply for a MBE certificate and do not already have one, click the link provided on the webpage. Otherwise, skip to Step 7. NOTE: If you already have an MBE certificate, your information will auto-populate on the Diversity & Programs tab on your Company Information, once registration is complete. r rocurement r rograms State Programs For information regarding the programs listed below, click here. Is your company currently enrolled in any of the following programs? Small Business Reserve (SBR) Would you like to apply to the SBR Program? (1)\* Veteran-Owned Small Business Enterprise (VSBE) Would you like to apply to the VSBE Program? (1)\* If you are an existing MBE vendor, your profile will be updated with your current MBE information after your registration. If you wish to apply for the MBE program, click here and apply Vendor Declarations

7. Complete the fields in the Contact Information section. Required fields are marked with a red asterisk (\*).

NOTE: eMMA automatically assigns this contact the Vendor Admin role. The Vendor Admin role lets that user make changes to the Vendor Profile in eMMA. They will be the primary contact for this profile and will receive any email notifications sent out through eMMA. You can change the Vendor Admin after successfully registering and logging in. Add contacts and change which user is the Vendor Admin role. There can only be one Vendor Admin.



- a. First Name\*: Enter your first name.
- b. Last Name\*: Enter your last name.
- c. Position\*: Enter your current job position.
- d. Email\*: Enter your email address. This will be your user ID for eMMA.
- e. Confirm Email\*: Re-enter your email address.
- f. Password\*: Enter a login password for your profile. Passwords must include the following: At least one uppercase character.

At least one lowercase character,

At least one numeric character.

At least one special character, and

At least twelve characters.

Hover over the i in a circle icon i beside the password field to review the password format.

g. Confirm Password\*: Re-enter the password you created. Be sure to retain this password for your records.

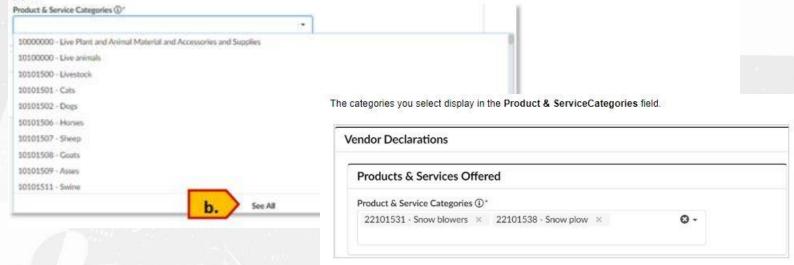
Use the Product & Service Offerings drop-down list to select United Nations Product & Service Codes (UNSPSC). Your company will receive email notifications for any contracting opportunity that matches the UNSPS codes selected. To learn more about UNSPSC visit <a href="https://www.ungm.org/public/unspsc">https://www.ungm.org/public/unspsc</a>
a. To begin searching for UNSPS codes, click on the Product & Services Categories field. This will expand the drop-down list of codes.

Product & Service Offerings

Product & Service Categories ①\*

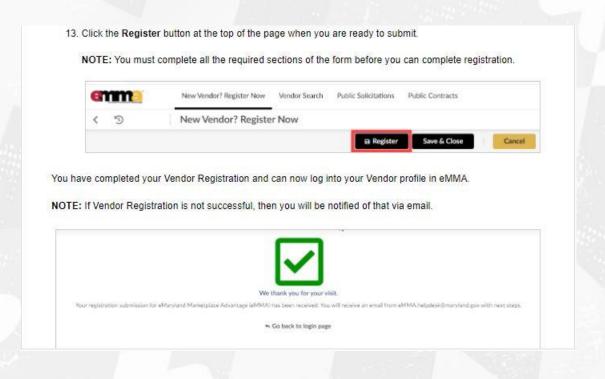
https://www.ungm.org/public/unspsc

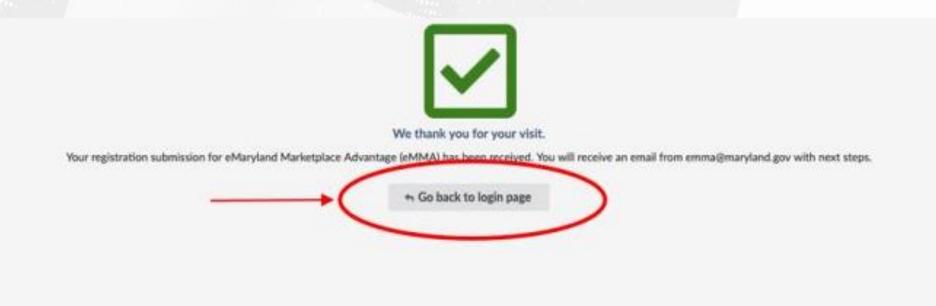
Click on the See All option at the bottom of the screen. This will open the Commodity Selector box.



Login: eMaryland Marketplace Advantage (eMMA)

12. Select the areas your company serves using the dropdown menu in the Areas Servicing section. NOTE: Selecting the areas you serve does not impact which solicitations you receive notifications for. a. Click on the State & Counties field to expand the dropdown menu and select each area that applies to your business. **Vendor Declarations** Service Area State & Counties ()\* b. (Optional) If your company serves all of Maryland, you may select Maryland instead of each area individually. Service Area State & Counties (1)\* Maryland Allegany (MD) Anne Arundel (MD) Baltimore (MD) Baltimore City (MD) NOTE: Each area you click displays in the State & Counties field.







### **eMMA Support Resources**

For help registering and using the eMaryland Marketplace Advantage (eMMA) several resources are available to vendors.

- 1. Quick Reference Guides (QRGs) for using the eMMA system successfully.
- 2. Dedicated eMMA helpdesk for eMMA specific live support. Email them directly at emma.helpdesk@maryland.gov for the quickest help!
- 3. eMMA Training for Vendors for registering your business and submitting successful bids!
- 4. Upcoming Vendor webinars for live information on how eMMA! (Calendar and link to register posted soon!)

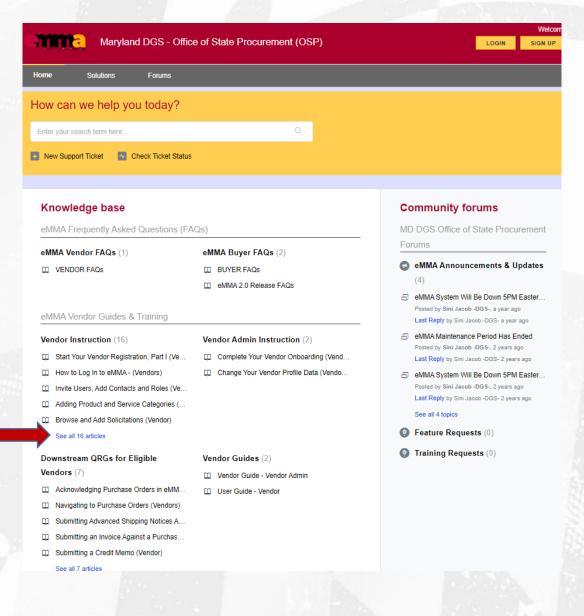
See How to Do Business with the State of Maryland for Information on how to Respond to a Solicitation and other Resources!

https://procurement.maryland.gov/business-community/

Any questions about your eMMA profile, please contact the eMMA Help Desk at <a href="mailto:eMMA.helpdesk@maryland.gov">eMMA.helpdesk@maryland.gov</a>

Governor's Office of Small, Minority & Women Business Affairs







Solution home / eMMA Vendor Guides & Training

### **Vendor Instruction**

This folder holds QRGs and Training that Vendors may find useful when using eMMA.

### SBR Certification and Recertification (Vendors)

Overview This Quick Reference Guide (QRG) shows you how to apply for the Small Business Reserve (SBR) Certification and recertify in eMMA, once you're regi...

Thu, 29 Dec, 2022 at 5:01 PM

### VSBE Certification/Recertification (Vendor)

Overview This Quick Reference Guide (QRG) shows you how to apply for the Veteran-Owned Small Business Enterprise (VSBE) Certification and recertify in eMMA...

Fri, 30 Dec, 2022 at 9:25 AM

### Public Vendor Search (Vendors)

Article in Attachment...

Thu, 24 Mar, 2022 at 12:27 PM

### Vendor Glossary and Language Crosswalk

Overview This glossary is for Vendors using eMMA and provides definitions or descriptions for various words, language, and abbreviations found throughout t...

Fri. 23 Jun. 2023 at 3:40 PM

### Vendor Bid Holder List (Vendor)

Article in Attachment...

Thu, 24 Mar, 2022 at 12:28 PM

### Vendor Bid Tabulation (Vendor)

Article in Attachment...

Thu, 24 Mar, 2022 at 12:28 PM

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Next -



Solution home / eMMA Vendor Guides & Training / Vendor Instruction

### SBR Certification and Recertification (Vendors)

Modified on: Thu. 29 Dec. 2022 at 5:01 PM



### Overview

This Quick Reference Guide (QRG) shows you how to apply for the Small Business Reserve (SBR) Certification and recertify in eMMA, once you're registered.

NOTE: For best results, access eMMA using the Google Chrome browser.

If you need help with eMMA at any point, please email the eMMA helpdesk at emma.helpdesk@maryland.gov.

For additional assistance with the certification or recertification process, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

### Step-by-Step Instructions

### SBR Certification

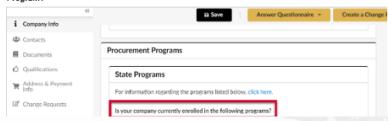
1. Navigate to eMMA at https://emma.maryland.gov and log in with your credentials.



Click General Info tab at the top of the webpage and click on the Company Profile option from the dropdown menu.



Scroll down to the State Programs section, under Is your company currently enrolled in SBR Program?



# SBR Certification Recertification

### **ALERT**

Your company's SBR application for certification should only be submitted when:

- 1) You are new to the program (Certification)
- 2) You are within 30 days of the anniversary date of your expiration (Renewal) or
- 3) Your certification expired (Recertification)

Any additional applications will not be processed.

Log into your eMMA account- <a href="https://emma.maryland.gov">https://emma.maryland.gov</a>.

### Welcome to eMaryland Marketplace Advantage (eMMA)

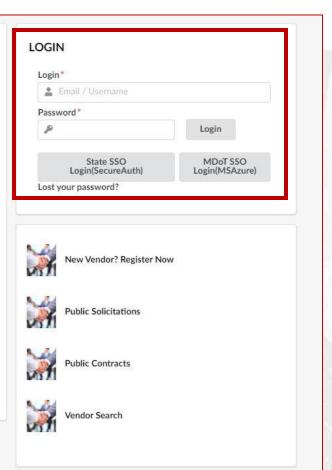


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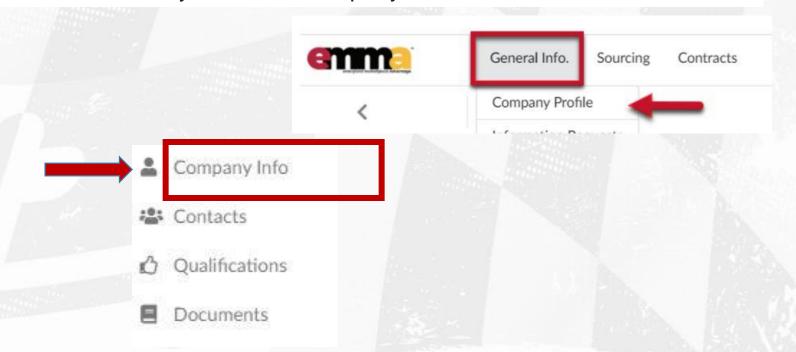
Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

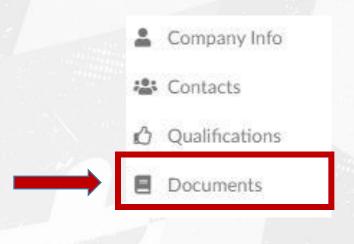
Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.



Select the "General Information" tab and select "Company Profile", which will direct you to the "Company Info" section.



"Under the Company Info" section, to the left of the screen, select the "Documents" tab.

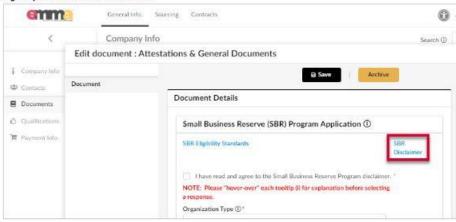


Within the "Documents" section, under "Attestations & General Documents," click on the '+' icon to the left of 'SBR Application'.

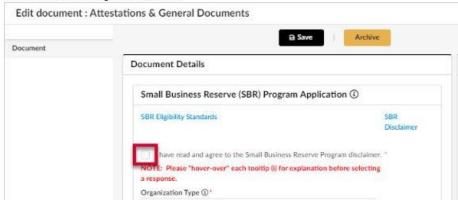
**ONLY** proceed with this step the first time you are applying for SBR.

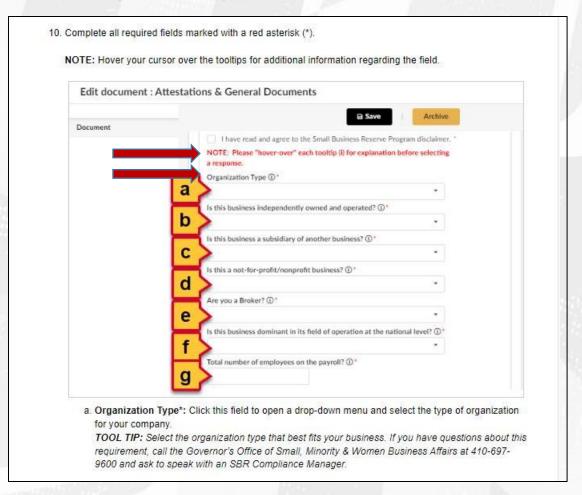


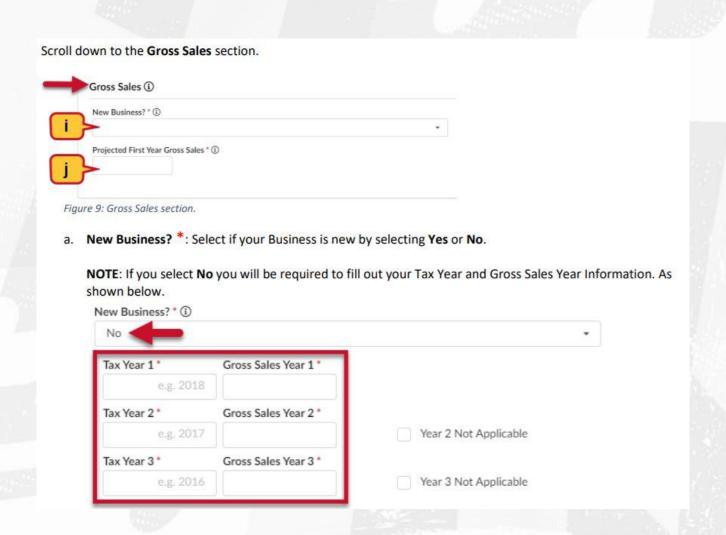
Click the blue link SBR Disclaimer at the top of the window. A new browser tab opens with both the SBR Eligibility Standards and Disclaimer.

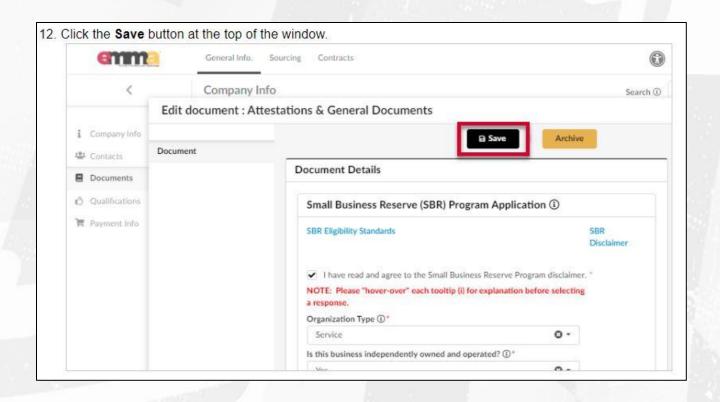


Read this document and click the checkbox in eMMA that reads I have read and agree to the Small Business Reserve Program disclaimer.

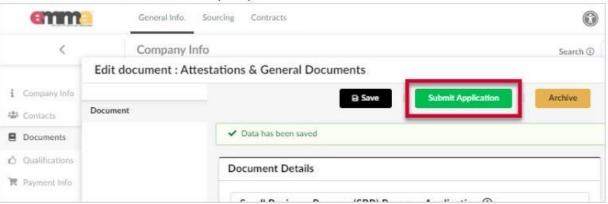




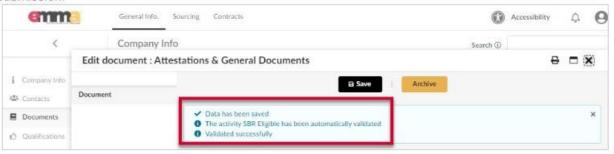




13. Click the **Submit Application** button at the top of the window. A prompt displays asking you to confirm submission. Click the **OK** button in the prompt.

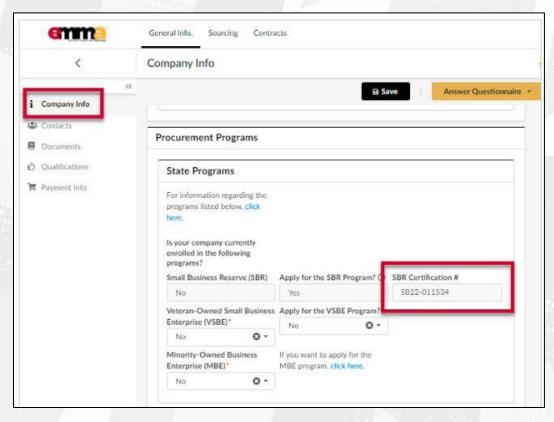


A notification banner displays below the Submit Application button to indicate a successful or unsuccessful submission.



**NOTE:** After submitting the application, close out of the form to find your program status listed within your eMMA account. If you meet the eligibility standards, your vendor profile update will include your SBR number and establish a one-year Expiration Date. You will find this information within the **Documents** tab (which is located on the left-hand side-panel and will immediately display upon closing the completed application form). Scroll down to the **Attestations & General Documents** section to see your approved Status and Expiration Date.





**NOTE:** Failure to recertify by your expiration date will automatically result in removal from the SBR Program. However, if your certification expires, you can submit a new application. If you are found eligible for the program, a new SBR Certification number will be issued.

If you are found non-compliant and you feel you made a mistake, you may contact us at the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

### **SBR** Recertification

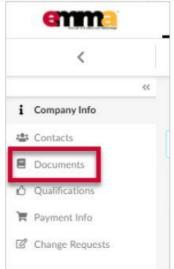
**NOTE:** A notice will display on your **Company Info** page in eMMA when your SBR certification is 30 days from expiration. The 30-day SBR Application Expiring Notification goes to any vendor user that has the Vendor Admin profile. You must renew within this 30-day window or else your certification will expire. If you submit a renewal application prior this 30-day window, it will not be processed.

### Prerequisites

If you are a newly formed business, and have not submitted your tax return, you will need to have a **gross sales estimate** for your business.

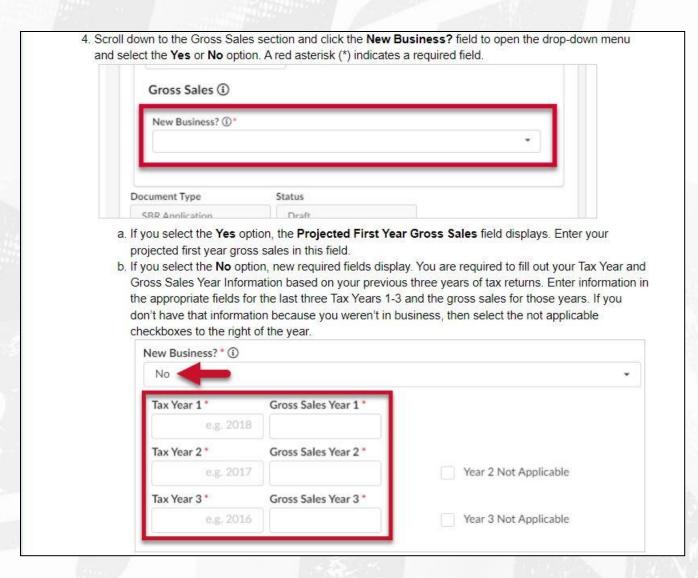
If you are an established business, you will need your most recent years tax filing (up to three years) to enter gross sales in this form.

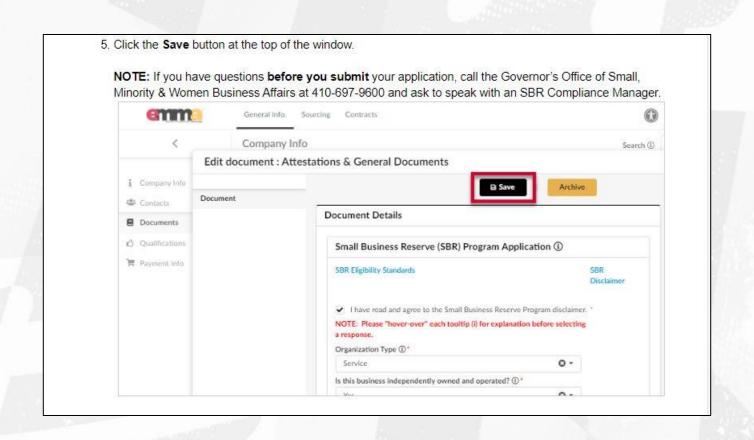
1. Click the Documents tab on the left-hand side-panel.

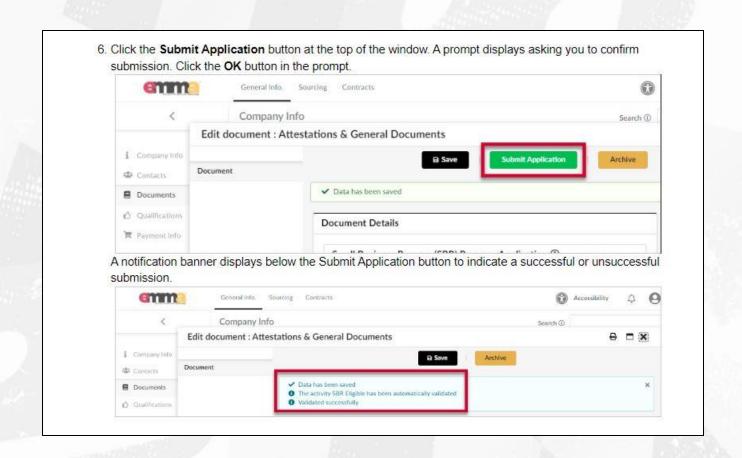


2. Scroll down to the Attestations & General Documents section and click Add (plus sign) icon to the far left of the SBR Application. A pop-up window displays with form fields (the application). NOTE: Do NOT click the pencil icon. Only the plus sign icon will create a new form for your renewal. 3 Result(s) Attestations & General Documents ① Att. Certification Type SBR Application Approved 12/14/ 8/12/ Approved 2 Result(s) Bank Documents 3. Complete all required fields marked with an asterisk. (\*) **Edit document : Certifications** ■ Save Document Small Business Reserve (SBR) Program Application ① SBR Eligibility Standards SBR Disclaimer ✓ I have read and agree to the Small Business Reserve program disclaimer. Organization Type \* (i) Is your business independently owned and operated. \* (3) Is this business a subsidiary of another business? \* (1) Is this a not-for-profit/nonprofit business? \* ① Are you a Broker?\* (i)









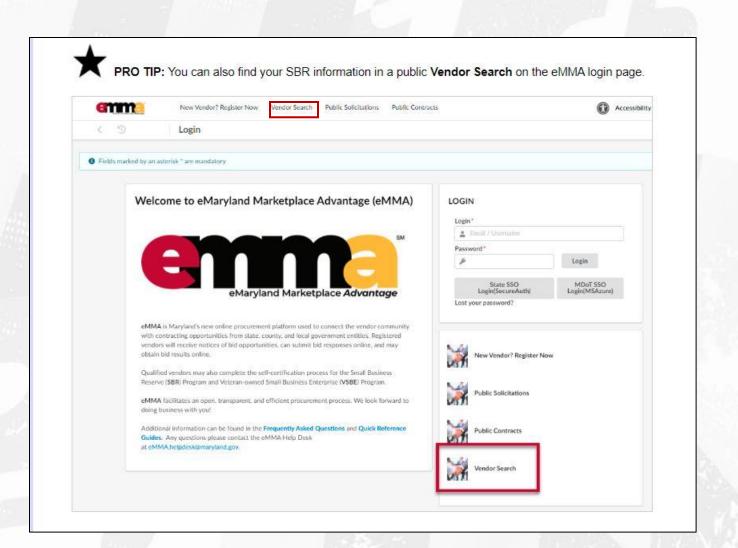
**NOTE**: eMMA will automatically set a new **Expiration Date**. The **Date Status** will show as a red dot in the **Documents** section of your vendor profile until validated, at which point it becomes green. Your SBR number will remain the same. In the image below the first line represents the current SBR certification (close to expiration). The second line represents the renewed application. Notice that it is Approved but the Date Status has the red dot which will remain until the application is validated.



NOTE: Failure to recertify by your expiration date will automatically result in removal from the SBR Program.

For additional assistance with the recertification process, call the Governor's Office of Small, Minority & Women Business Affairs at 410-697-9600 and ask to speak with an SBR Compliance Manager.

# Vendor Search & Verifying Certification in eMMA





# Quick Reference Guide Public Vendor Search for Vendors

This Quick Reference Guide (QRG) is designed to help you understand how to use the Public Vendor Search. This functionality allows for a public search of vendors currently registered in eMMA. This search will also filter on VSBE and SBR vendors. You do not need to be logged into eMMA, or even have registered in eMMA to view the information on this page.

If you need help at any point, please email the eMMA helpdesk at emma.helpdesk@maryland.gov.

### Instructional Video

https://youtu.be/1eUPFS58nyY

### Step-by-Step Instructions

- 1. Access the eMMA portal. (For best results, access eMMA via Google Chrome.)
- 2. Click Vendor Search on the right side of the screen.



New Vendor? Register Now



Public Solicitation



Public Contracts



Vendor Search

Figure 1: Vendor Search Button on eMMA.

3. You can search **Veteran-owned Small Business Enterprise** (VSBE) and **Small Business Reserve** (SBR) vendors specifically by checking the appropriate boxes.



Fill out the search fields to filter on vendors based on your needs. You can filter your searches by selecting **Vendor Name**, **Commodities**, **Areas Served**, **Country**, and **State**.

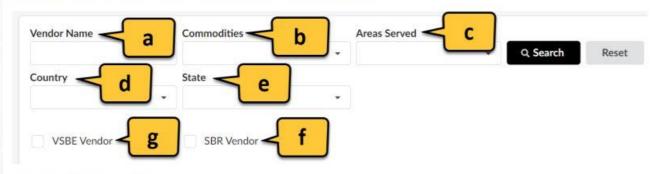
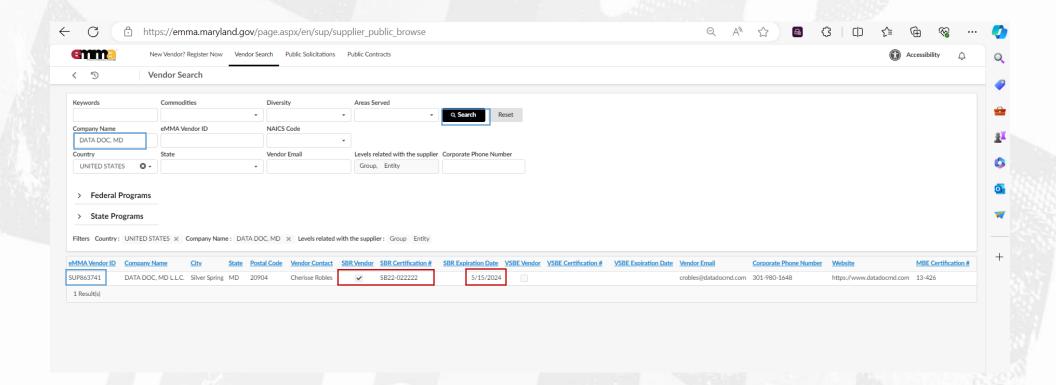
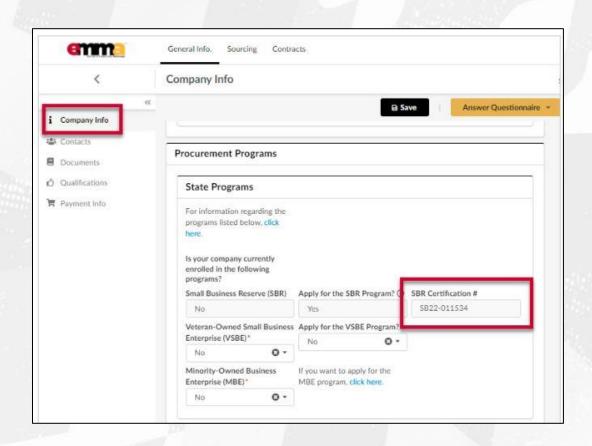


Figure 4: Search fields and filters.

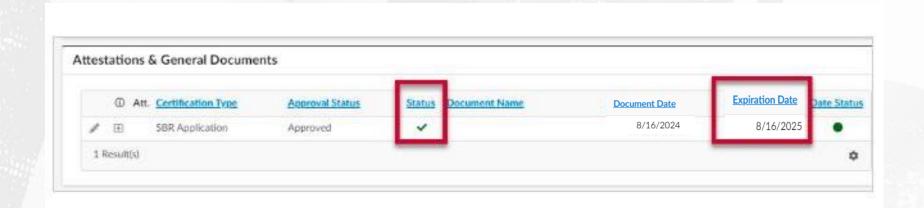
- a. Vendor Name: Type in the name of the
- b. Commodities: Choose the commodity that you are looking for.
- c. Areas Served: Select the areas you are looking for.
- d. Country: Select the country.
  - NOTE: You can only choose 1 country.
- e. State: Select the state that you are interested in.
- f. VSBE Vendor: Check this box if you are searching for a Veteran-owned Small Business Enterprise.
- g. SBR Vendor: Check this box if you are searching for Small Business Reserve Vendors.

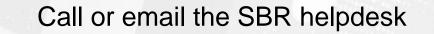


# **Verifying SBR Certification**



# **Verifying SBR Certification**





410-697-9600

Tanita Johnson tanita.johnson1@maryland.gov

Lisa Mitchell Sennaar

lisa.sennaar@maryland.gov

# Identifying Bid opportunities Through the State Contracting Pipeline

# **State Contracting Pipeline**



eMaryland Marketplace Advantage (eMMA)



**Procurement Forecast** 



**Board of Public Works** 

# **State Contracting Pipeline**

### Mining Public Data Techniques

### eMaryland Marketplace Advantage (eMMA)

Watch the Video

View Slide Deck Presentation

### **Procurement Forecast**

Watch the Video

View Slide Deck Presentation

### Board of Public Works

Watch the Video

View Slide Deck Presentation

https://gomdsmallbiz.maryland.gov/Pages/Ready-Set-GROW.aspx

# **Procurement Categories**

Small Procurement

- Category I

Small Procurement

- Category II

Small
Procurement
- Category III

Formal Procurement

Governor's Office of Small, Minority & Women Business Affairs

# **Procurement Categories**

# Small Procurement – Category III:

- \$15,001 \$100,000
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive & responsible bidder/offeror

### **Formal Procurement:**

- \$100,001+
- Written solicitation required
- Must be published on eMMA
- Must try to get a least 2 valid quotes
- Awarded to the lowest/best responsive & responsible bidder/offeror

# eMMA Identifying SBR Bid opportunities

You should be receiving bid notifications to the email address that was named as the **Primary Contact** for the <u>commodity codes</u> that you selected in your registration. Some of these solicitations should be SBR Designated Only.

# eMMA Identifying SBR Bid opportunities

Navigate to the eMMA login page <u>eMMA login</u> <u>page</u> select on the right side below the login and New Vendor links.

You can use the eMMA QRG:

3 eMMA QGR – Viewing Open Solicitations to guide you.

# eMMA Viewing Public Solicitations

Welcome to eMaryland Marketplace Advantage (eMMA)

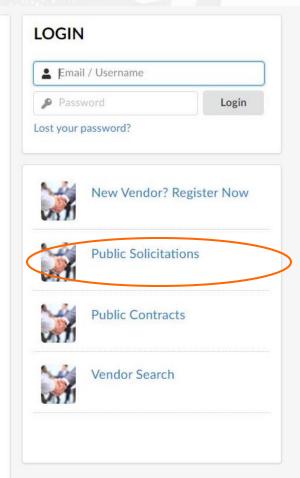


eMMA is Maryland's new online procurement platform used to connect the vendor community with contracting opportunities from state, county, and local government entities. Registered vendors will receive notices of bid opportunities, can submit bid responses online, and may obtain bid results online.

Qualified vendors may also complete the self-certification process for the Small Business Reserve (SBR) Program and Veteran-owned Small Business Enterprise (VSBE) Program.

eMMA facilitates an open, transparent, and efficient procurement process. We look forward to doing business with you!

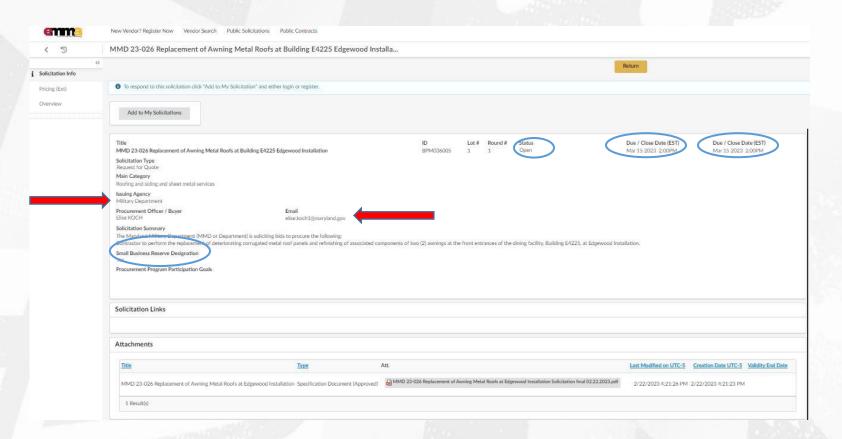
Additional information can be found in the Frequently Asked Questions and Quick Reference Guides. Any questions please contact the eMMA Help Desk at eMMA.helpdesk@maryland.gov.



# eMMA Viewing Public Solicitations

Keywords					C	Category	Status Open	• Q Search R	eset
∨ Advan	iced Search								
Туре		Authority							
Award State	us ·	Agency	SBR Designation	n S	SBE Goal				
/Ward State	*	)	→ MBE Goal		MBE Sub-Goal				
		Sub Agency	→ VSBE Goal		OBE Goal				
		Site							
Filters Sta	tus: Open ×			Status	Due / Close Date	Main Category	Solicitation Type	Issuing Agency	Bid Holders List eMM ID
BPM017419	Carsin's Run Str	eam Mitigation		Open	2/19/2020	Heavy construction services		Maryland Transportation     Authority	
BPM017959	Stream and Wei Marshall Airpor	tland Restoration Mainter t	nance Services at BWI	Open	3/19/2020	Environmental protection	Public Notice	<ul> <li>Maryland Aviation Administration</li> </ul>	
BPM016538	Substance Abus	se Treatment Services		Open	2/5/2020	Health programs	RFP: Double Envelope Proposal	<ul> <li>Department of Public Safety and Correctional Services</li> </ul>	

# eMMA Viewing Public Solicitations



https://emma.maryland.gov/page.aspx/en/rfp/request\_browse\_public

# **Board of Public Works**

## www.bpw.maryland.gov





#### **BPW Meetings**

- Meeting Information
- BPW Meeting Documents
- Live Meeting Broadcast
- · Meeting Calendar

#### **Publications**

- All Publications
- · Reports Due to BPW
- Advisories
- Debarments
- Pending Regulations
- PAAR

#### **About BPW**

- Staff
- Organizational Chart
- · Directions and Parking
- About BPW

#### Spotlight

- 2023 BPW Meeting Schedule
- FY 2023 State Tax Rate
- Maryland Department of Health Coronavirus Disease 2019 (COVID-19) Information
- FY 2022 Procurement Advisor's Report
- eMaryland Marketplace Advantage (eMMA) Registration Now Open!
- NASPO State Preference Repository



# **Board of Public Works**

www.bpw.maryland.gov

Landlord Lease

35

(1) Select from the meeting dates provided

(2) Select "Agenda"

PAGE TWO **BOARD OF PUBLIC WORKS** TABLE OF CONTENTS MARCH 1, 2023 Overall Section MARYLAND DEPARTMENT OF TRANSPORTATION Maryland Aviation Administration (MAA) MDOT1 1-2 MDOT5 Maryland Transit Administration (MTA) 47 3-4 5 Motor Vehicle Administration (MVA) MDOT9 51 6-13 State Highway Administration (SHA) 53 MDOT11 The Secretary's Office (TSO 14 MDOT24 DEPARTMENT OF GENERAL SERVICES/ OFFICE OF STATE PROCUREMENT Capital Grants and Loans OSP1 1-21 OSP23 Construction OSP25 92 Information Technology OSP33 100 OSP56 123 32-34 Real Property OSP58 125

OSP64

131



OSP 35



DEPARTMENT OF GENERAL SERVICES OFFICE OF STATE PROCUREMENT ACTION AGENDA March 1, 2023



Contact: Victoria Bell 410-767-0121 victoria bell/@maryland.gov

28-IT. INFORMATION TECHNOLOGY

State Department of Education, Division of Rehabilitation Services

Contract ID: Two-Way Interface Messaging Communication System; DORS FY22-0012

ADPICS No.: R00B3600083

Contract Description: State-of-the art commercially available, fully customizable, application to automate collecting required, relevant and accurate Workforce Innovation and Opportunity Act (WIOA) data.

Award:

The Career Index; Liberty Lake, WA (SBE)

Contract Term:

04/01/2023 - 03/31/2028 (w/two 1-year renewal options)

Amount:

\$1,399,774.84 (Base Contract, 5 years) \$ 280,074.96 (Renewal Option # 1, 1-year) \$ 280,074.96 (Renewal Option #2, 2-year)

\$1,959,924.76 Total

Procurement Method:

Competitive Sealed Proposals (SBR - Designated)

#### Proposals:

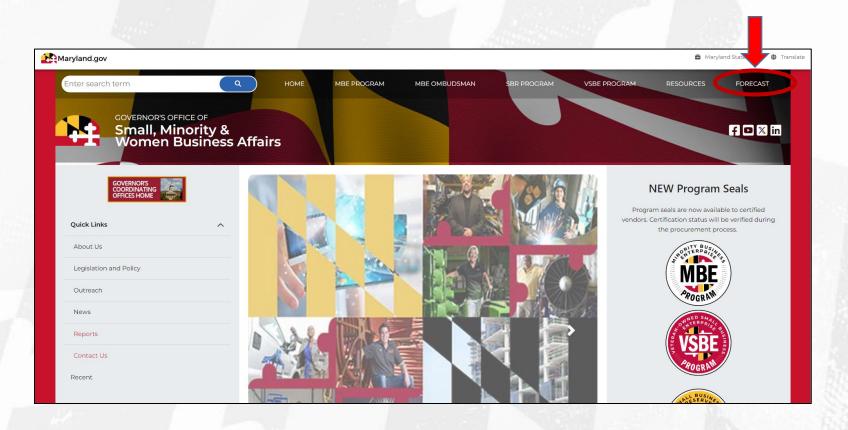
Offerors	Technical Rankings	Financial Offers (Rankings)	Overall Rankings	
The Career Index; Liberty Lake, WA	1	\$1,959,924.76 (2)	1	
AlxTel, Inc.; Silver Spring, MD	2	\$1,472,565.00(1)	2	

<sup>\*</sup>Technical rankings weighed more than financial rankings.

MBE/VSBE Participation: 0% / 0%

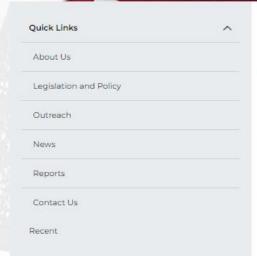
Performance Security:

https://gomdsmallbiz.maryland.gov/Pages/Forecasting.aspx









#### **Procurement Forecast Portal**

Welcome to Maryland's Procurement Forecast Portal.

This database is populated with <u>projected</u> purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast.

We strongly advise you to connect with the buyer directly for details and updates.

Procurement Category: Information Technology - Services
Procurement Method: To Be Determined

Location/Delivery: STATEWIDE
Estimated Advertisement Date: To Be Determined
Estimated Total Contract Award (no options): \$10,000,001 to \$20,000,000

Term of Contract: To be Determined

Agency Name: Information Technology

Procurement Category: Information Technology - Services

Description: GIS SOFTWARE MASTER CONTRACT

To obtain the contact information of the buyer, download your search results by clicking on "EXPORT TO EXCEL" below.

#### Public Data Mining Strategies

Procurement Forecast - VIDEO

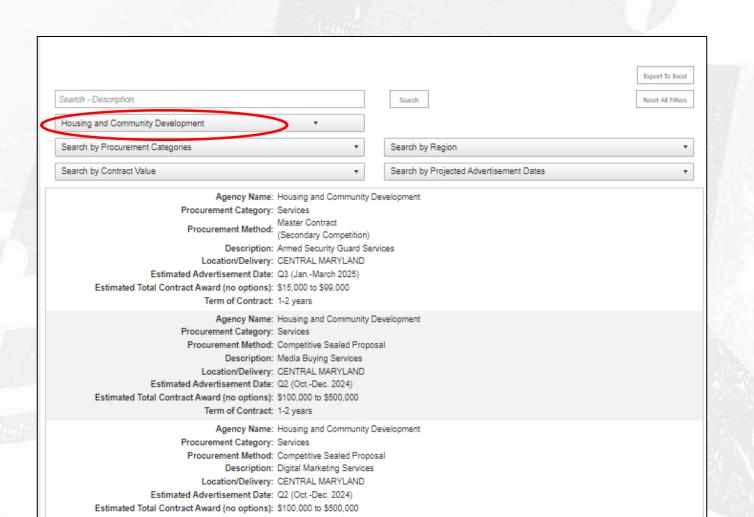
Procurement Forecast - SLIDE DECK

Communicating wth Confidence - VIDEO

Communicating with Confidence - SLIDE DECK

Search - Description		Search	Reset All Filters
Search by Agency	•		
Search by Procurement Categories	•	Search by Region	.₩
Search by Contract Value		Search by Projected Advertisement Dates	•
Agency Name:	Information Technology		
Procurement Category:	Information Technology - 9	Services	
Procurement Method:	To Be Determined		
Description:	GIS SOFTWARE AS A SE	RVICE MASTER CONTRACT	
Location/Delivery:	STATEWIDE		
Estimated Advertisement Date:	To Be Determined		
Estimated Total Contract Award (no options):	\$10,000,001 to \$20,000.0	00	
Term of Contract:	To be Determined		
Agency Name:	Information Technology		

#### Example #1 Search

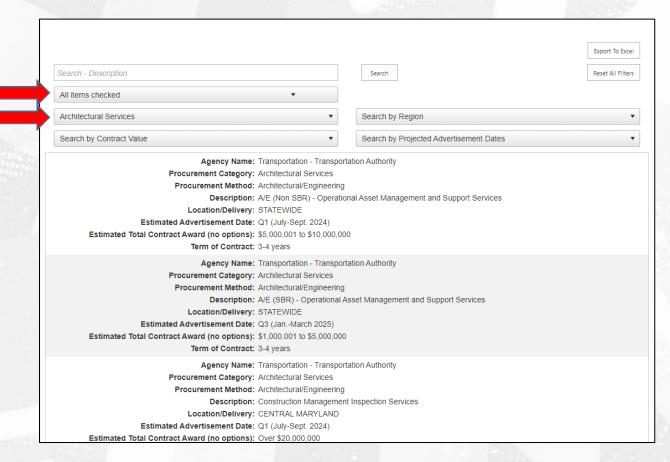


# **Example #1 Results**

#### Partial View

Incumbent Name	Current MBE/DBE Particip	Procurement Meth	Description	Estimated Advertis	Estimated Total Contract Award	▼ PO Name	PO Phone	PO Email
ENERGY EARTH LLC	SBR	Competitive Sealed P	Energy Kit Supplier	Q3 (JanMarch 2025	\$1,000,001 to \$5,000,000	Joy Niles	301 <del>-429-7585</del>	joy.niles@maryland.gc
TOTAL HOME PERFORMA	NMBE - 20% VSBE - 2%	Competitive Sealed P	Crises HVAC Contractors	Q2 (OctDec. 2024)	Over \$20,000,000	Joy Niles	301-429-7585	joy.niles@maryland.gc
CMD INVESTMENT GROU	P No SBR, MBE and/or VSBE	IT Task Order (Other)	Empower Call Center services	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Joy Niles	301-429-7585	joy.niles@maryland.go
I CR DYNAMICS & ASSOCIA	ATNo SBR, MBE and/or VSBE	IT Task Order (Other)	NBW Business Loans & SSBC	Call Center Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Joy Niles	301-429-7585	joy.niles@maryland.gc
SHI INTERNATIONAL COR	No SBR, MBE and/or VSBE	Sole Source	TIBCO WebFocus	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
: SHI INTERNATIONAL COR	No SBR, MBE and/or VSBE	Sole Source	Microsoft EA & Azure	Q1 (July-Sept. 2024)	\$500,001 to \$1,000,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
: CARAHSOFT TECHNOLO	G No SBR, MBE and/or VSBE	Sole Source	DocuSign	Q1 (July-Sept. 2024)	\$15,000 to \$99,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
GARTNER INC	No SBR, MBE and/or VSBE	Sole Source	IT Consulting	Q1 (July-Sept. 2024)	\$15,000 to \$99,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
VERIZON MARYLAND	No SBR, MBE and/or VSBE	IT Task Order (Other)	Phone Service	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
VERIZON WIRELESS	No SBR, MBE and/or VSBE	IT Task Order (Other)	Wireless Service	Q1 (July-Sept. 2024)	\$1,000,001 to \$5,000,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
AT&T MOBILITY	No SBR, MBE and/or VSBE	IT Task Order (Other)	Wireless Service	Q1 (July-Sept. 2024)	\$15,000 to \$99,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
EMPHASYS SOFTWARE	No SBR, MBE and/or VSBE	Sole Source	Software Maintenance & Enhan	cement Q1 (July-Sept. 2024)	\$1,000,001 to \$5,000,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
ELOAN CLOSERS, LLC	No SBR, MBE and/or VSBE	Competitive Sealed B	e-notary services	Q1 (July-Sept. 2024)	\$15,000 to \$99,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
CAINE MITTER & ASSOCI	MBE - 10% VSBE - 0%	Competitive Sealed P	Financial Advisory Services	Q1 (July-Sept. 2024)	\$1,000,001 to \$5,000,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
SIMPLIFILE, LC	N/A	Sole Source	Loan Title Services	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Earl O'Neal	301-429-7960	earl.oneal@maryland.
: N/A	N/A	Competitive Sealed B	Administrative Staffing Services	To Be Determined	\$100,000 to \$500,000	Perry Moon	301-429-7951	perry.moon@marylan
N/A	N/A	Competitive Sealed P	PBCA Audit Services	To Be Determined	\$15,000 to \$99,000	Perry Moon	301-429-7951	perry.moon@marylan
N/A	N/A	Sole Source	Webfocus Subscription	Q1 (July-Sept. 2024)	\$15,000 to \$99,000	Perry Moon	301-429-7951	perry.moon@marylan

#### Example #2 Search



# **Example #2 Results**

#### Partial View

Agency Name	▼ Contract Numb	Incumbent Name	Curren	Description	Estimated Advertises	Estimated Total Contract Av	<b>D</b> O Name ▼	PO Phone 🔻	PO Email
Transportation - Transportation	Αι			A/E (Non SBR) - Opera	Q1 (July-Sept. 2024)	\$5,000,001 to \$10,000,000	Abby Alam	410-537-7525	aalam2@mdta.state.md.us
Transportation - Transportation	Αι			A/E (SBR) - Operation	Q3 (JanMarch 2025	\$1,000,001 to \$5,000,000	Abby Alam	410-537-7525	aalam2@mdta.state.md.us
Transportation - Transportation	Αι			Construction Managem	Q1 (July-Sept. 2024)	Over \$20,000,000	Abby Alam	410-537-7811	aalam2@mdta.state.md.us
Transportation - Aviation	MAA-AE-18-002	Jacobs Engineering Group	19.00%	Program Management	To Be Determined	\$10,000,001 to \$20,000.000	Gayle Mealy	410-859-7331	gmealy2@bwiairport.com
Transportation - Aviation	MAA-AE-18-004	Jones Payne Group, Inc.	25.00%	Comprehensive Profes	Q1 (July-Sept. 2024)	\$5,000,001 to \$10,000,000	Gayle Mealy	410-859-7331	gmealy2@bwiairport.com
Transportation - Aviation	MAA-AE-18-012	Airport Design Consultants	,19.50%	Program Management	To Be Determined	\$10,000,001 to \$20,000.000	Gayle Mealy	410-859-7331	gmealy2@bwiairport.com
Education	R00B1600004	DANIELS VENDING LLC	15.00%	VENDING SERVICES	To Be Determined	To Be Determined	Adrain Pulliam-Smith	410-767-0117	_adrain.pulliam-smith@mary
Education	R00B4600017	ALENT TECHNOLOGIES L	0.00%	CATS PLUS	To Be Determined	To Be Determined	Kenya DeCosta	410-767-2072	kenyatta.decosta@marylar
Stadium Authority			No	Baltimore Polytechnic	Q2 (OctDec. 2024)	\$1,000,001 to \$5,000,000	Yamillette Waite	443-602-0681	ywaite@mdstad.com
Stadium Authority			No	St. Mary's County "For	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Yamillette Waite	443-602-0681	ywaite@mdstad.com
Stadium Authority			No	Ocean City Sports Cor	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Yamillette Waite	443-602-0681	ywaite@mdstad.com
Stadium Authority			No	Charles County Health	Q1 (July-Sept. 2024)	\$100,000 to \$500,000	Yamillette Waite	443-602-0681	ywaite@mdstad.com

# **State Contracting Pipeline**



**SBR Liaison Directory** 



**Agency Websites** 

Governor's Office of Small, Minority & Women Business Affairs

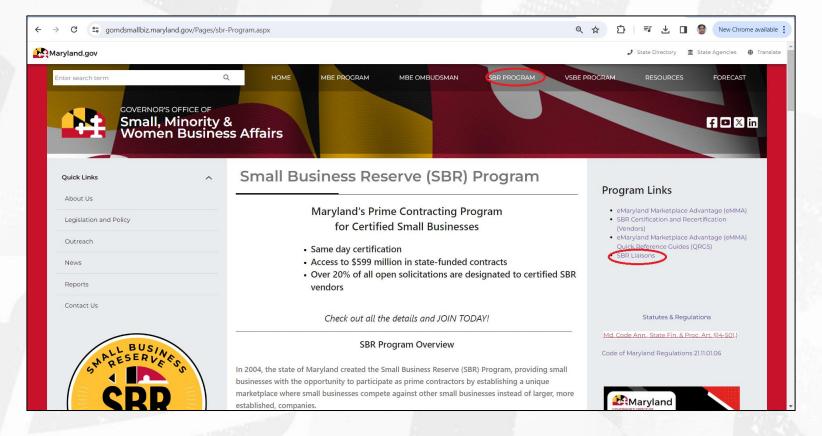
# **SBR Liaisons**

Each of the participating agency staffs an SBR Liaison whose role includes ensuring SBR participation is being maximized at the onset of the procurement process and acting as an advocate for SBR vendors actively working on contracts within that agency.

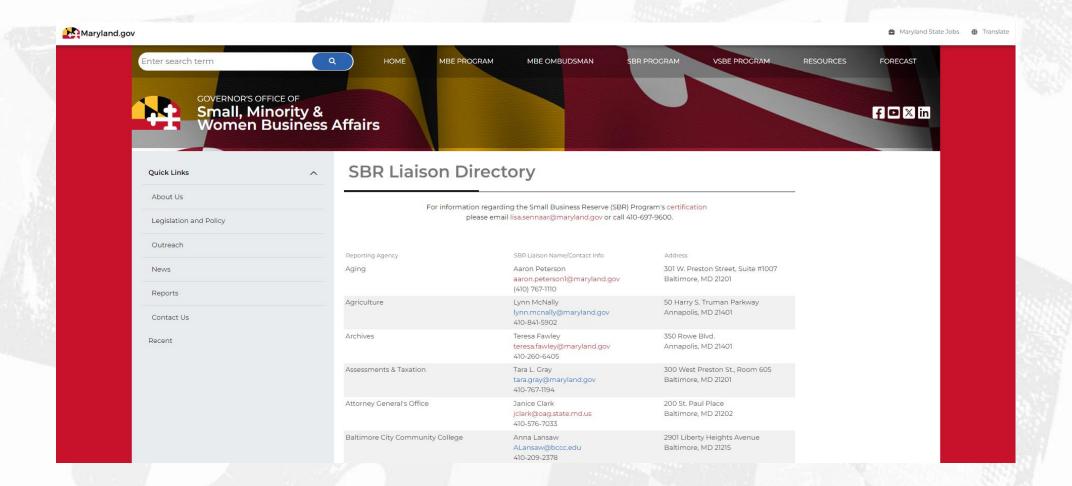
gomdsmallbiz.maryland.gov/Pages/SBR-Liaison-Directory.aspx

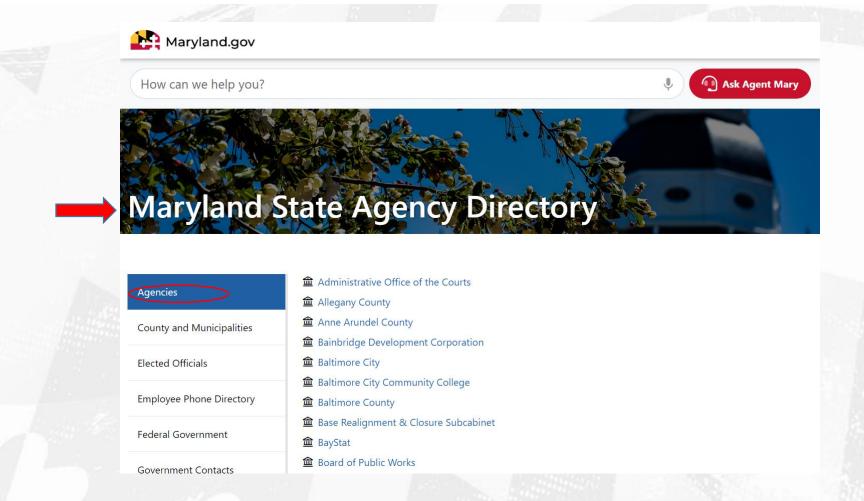
Governor's Office of Small, Minority & Women Business Affairs

# **SBR Liaisons**



gomdsmallbiz.maryland.gov/Pages/SBR-Liaison-Directory.aspx

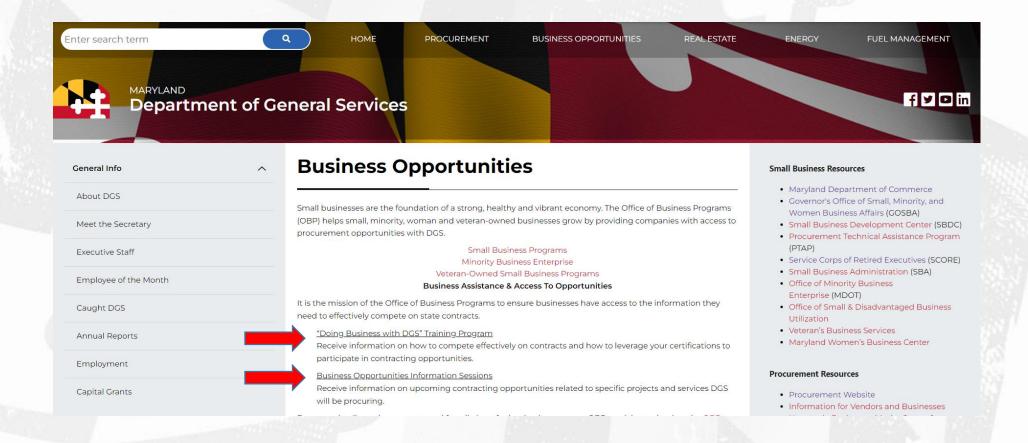




https://www.maryland.gov/pages/agency\_directory.aspx?view=Agencies

Governor's Office of Small, Minority & Women Business Affairs

# **Department of General Services**



# **Procurement Categories**

# Small Procurement – *Category I*:

- \$5,000 or less
- Can use oral, written, or published solicitation to obtain quotes
- Encouraged to solicit quotes from small, minority and veteranowned businesses
- Award is based on the procurement officer's judgement

# Small Procurement – Category II

- \$5,001 -\$15,000
- Can use oral, written, or published solicitation to obtain at least two quotes
- Encouraged to solicit quotes from small, minority and veteranowned businesses
- Award shall be made to the most favorable or evaluated bid price

# Wrapping Up

- The SBR program provides a unique space for small businesses to compete against each other for prime contracts, instead of larger companies and is governed by Maryland statutes and regulations
- Certified Small Businesses were paid close \$500 Million last year
- Self- certification through eMMA is very simple
- The more registered Certified Small Businesses there are, the more robust Designated SBR opportunities Procurement Officers can create
- Eligible procurements between \$50,000 and \$500,000 are to be designated as SBR (with certain exceptions)
- Category I & II Small Procurements are the hidden potential opportunities



Call or email the SBR helpdesk

410-697-9600

Lisa Mitchell Sennaar

lisa.sennaar@maryland.gov

Tanita Johnson

tanita.johnson1@maryland.gov





# We need your help!

stateofmddisparitystudy.com

Take the survey!



# Mining Public Data Techniques



goMDsmallbiz.maryland.gov

#### **Videos & Slide Decks**

<u>eMaryland Marketplace</u> <u>Advantage (eMMA)</u>

**Procurement Forecast** 

**Board of Public Works** 

Communicating with Confidence

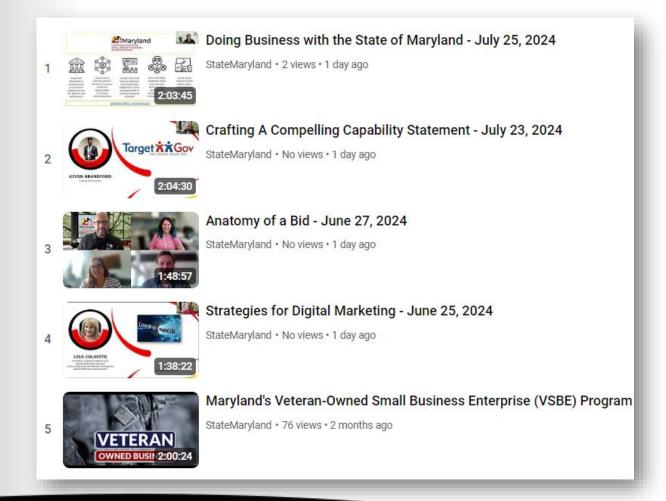


# Keep Learning

- 2 free webinars every month
- No cost to attend
- Register in advance to receive the participation link
- Download the presenter's slide deck
- Access video recordings of all classes on our YouTube playlist

goMDsmallbiz.maryland.gov

# T.I.P.S. Webinar Series Playlist



https://www.youtube.com/playlist?list=PLlgoHh4Po1J0W63akD6aGAU8JmT0qzOrX

## **Upcoming**



### Wednesday February 12, 2025

12:00 p.m.

A.I. in Marketing – Part 2
Integrating A.I. Tools Into Your
Business & Marketing Process

# Thursday February 13, 2025

6:30 p.m.

Seminario de Finanzas para
Pequeñas Empresas: Parte 1
Conceptos Básicos de Finanzas
Empresariales

<u>Tuesday</u> <u>February 25 , 2025</u>

10:00 a.m.

T.I.P.S. Small Business Webinar Series:

Small Business Finance Basics

goMDsmallbiz.maryland.gov



#### About Us

We are the state agency responsible for enforcing Maryland's Anti-Discrimination Laws. MCCR investigates complaints of discrimination in employment, housing, public accommodations, health services, leasing of commercial property, and the State's commercial non-discrimination.

#### Our Mission

Our mission is to ensure opportunity for all through the enforcement of Maryland's laws against discrimination in employment, housing, public accommodations, state contracts, health services, and commercial leasing; to provide educational outreach services related to provisions of this law, and to promote and improve civil rights in Maryland

#### Contact Us

6 Saint Paul Street, Suite 900 Baltimore, MD 21202-1631 410.767.8600



Employment Discrimination Prevention

Housing Discrimination Prevention

Sexual Harassment

Conflict Resolution

Sexual Orientation, Gender Identity & Expression

Dimensions of Diversity

And More!

#### **Areas of Coverage**

Employment

Public Accommodations



Mealth Services

Commercial Leasing

Commercial Non-Discrimination









**aMDCIVILRIGHTS** 

#### Respecting Differences, Embracing Equality, Empowering Change

#### Maryland Commission on Civil Rights

The Maryland Commission on Civil Rights provides services, information, and training support to agencies and individuals in Maryland. MCCR seeks to provide current and accurate information on issues affecting equal access and opportunity under Title 20 of the State Government Article and Title 19 of the Finance & **Procurement Article**, Annotated Code of Maryland, in housing, employment, public accommodations and state contracts. Through our Community Outreach & Education program, we offer workshops and seminars to agencies, businesses, and organizations throughout the State. To see the latest upcoming events, click here.

www.mccr.Maryland.gov

### **Partners**

Maryland APEX Accelerators (formerly PTAC)

https://www.marylandapex.org/

**Greater Baltimore SCORE** 

https://greaterbaltimore.score.org/

Maryland Women's Business Center (MWBC)

https://marylandwbc.org/

Baltimore-Metro Women's Business Center (Balt-Metro WBC)

https://www.baltmetrowbc.org/

Maryland Small Business Development Center (SBDC)

https://www.marylandsbdc.org/

## Resources

Governor's Office of Small, Minority & Women Business
Affairs

https://gomdsmallbiz.maryland.gov/Pages/default.aspx

Maryland's Office of Minority Business Enterprise (OMBE)
<a href="https://www.mdot.maryland.gov/tso/pages/Index.aspx?">https://www.mdot.maryland.gov/tso/pages/Index.aspx?</a>
<a href="PageId=90">PageId=90</a>

Maryland Department of Commerce
Maryland Financial Incentives for Business
<a href="https://commerce.knack.com/maryland-funding-incentives">https://commerce.knack.com/maryland-funding-incentives</a>

Maryland Entrepreneur HUB <a href="https://marylandentrepreneurhub.com/">https://marylandentrepreneurhub.com/</a>

goMDsmallbiz.maryland.gov

## Follow Us!



Governor's Office of Small, Minority & Women Business Affairs

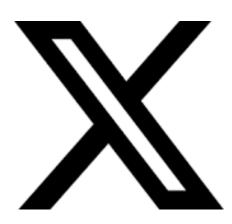
@goMDsmallbiz



@GOSBA Maryland



@goMDsmallbiz





OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS



https://gomdsmallbiz.maryland.gov

# Thank You!