stateofmddisparitystudy.com

Take the Maryland Disparity Study Vendor Survey by March 31, 2024



Scan to take the survey

Maryland periodically conducts a study to determine whether there is racial and/or gender business discrimination in the markets in which the State does business – both public and private sectors. The state and the Maryland Department of Transportation are partnering with an independent consultant — MGT Consulting Group — on this effort.

We need to hear from YOU about your experiences doing business with the state. Please participate in this 10-minute survey by March 31 and let your voice be heard!

What is a Disparity Study and how can I help?

A Disparity Study gathers evidence to determine whether the state has a strong basis for implementing race- and gender-conscious contracting policies. This includes:

- statistical evidence of disparities between MBE availability and utilization within the Maryland-area economy, and
- evidence regarding the factors necessary for business success, such as access to business capital, formal and informal business networks, and suppliers.

The Study also will gather qualitative information directly from business owners, licensees and certain capital grants recipients regarding their experiences with discrimination as well as their everyday challenges and successes doing business in the Maryland market area.

Business owner participation is crucial to the Disparity Study's success. Interested business owners can be part of the process in various ways:

- Vendor Survey QR code above.
- **Custom Census Survey** some firms may be contacted randomly by MGT or Armand Resource Group to fill out a questionnaire verifying race, ethnicity, and gender information related precisely to the firm owner.
- Subcontract Data Collection firms that hold or had a contract with state of Maryland agencies may be contacted by MGT or Armand Resource Group to submit subcontract information for MBE and non-MBE firms. If you are contacted, please respond promptly. If you want to submit your subcontractor data, you can email <u>stateofmddisparitystudy@mgtconsulting.com</u>.
- Qualitative input from business owners If you are interested in participating in an in-depth interview or focus group, email MGT at stateofmddisparitystudy@mgtconsulting.com.
- Meetings and surveys MGT Consulting Group will host meetings and conduct surveys as part of the Study. Further details will be provided as they become available. ASL and other language translations will be made available upon advance request.